

## **Building Your Creative Practice; Methods, Strategies and Tactics**

### *Dates*

July 6<sup>th</sup> – August 6<sup>th</sup> 2021 (Online)

### *Course Description*

This course is a deep dive into the nature of creativity. We will look at historical perspectives, neurology, the social sciences and contemporary theories about what it is, how it works and why it's such an important and overlooked part of culture. We'll read and discuss essays, watch films, explore websites, TED talks and look at how individual artists have developed studio practices which foster creativity.

Students will use creativity techniques to solve create a range of studio problems to solve using concept generation methods and techniques in their studios.

### *A Partial Bibliography*

Leski, Kyna, and John Maeda. *The Storm of Creativity*. Cambridge, Massachusetts ; London, England : The MIT Press, 2015.

The Humanities & Sciences (Firm), Films For, et al. *TEDTalks Amy Tan, Where Does Creativity Hide?* New York, N.Y. : Infobase, 2008.

Simonton, Dean Keith, and Proquest (Firm). *Origins of Genius : Darwinian Perspectives on Creativity*. New York : Oxford University Press, 1999.

Nalbantian, Suzanne, and Paul M. Matthews. *Secrets of Creativity : What Neuroscience, the Arts, and Our Minds Reveal*. New York, NY : Oxford University Press, 2019.

The Humanities & Sciences (Firm), Films For, et al. *TEDTalks Sir Ken Robinson, Do Schools Kill Creativity?* New York, N.Y. : Infobase, 2006.

Pagel, Mark D, et al. *Breaking the Wall of Collective Stupidity How Evolutionary Biology Explains Creativity*. New York, N.Y. : Infobase, 2014.

Runco, Mark A, et al. *Encyclopedia of Creativity*. Boston : Elsevier, 2011.