

A photograph of the University Graduate Center building, a large classical structure with a pediment and columns. The words "GRADUATE CENTER" are visible on the facade. A cartoon bee with yellow and black stripes is flying towards the left, with a dashed blue line trailing behind it. The text "Office of Assessment" and "University Annual Report Available" is overlaid on the image in a dark red banner.

Office of Assessment

University Annual Report Available



Each year, the university-wide annual assessment report is produced and made available to the campus. This includes a review of program and Gen Ed assessment. You can find the report [here](#).

AY 23-24 Annual Report Due September 30, 2024

As you wrap up the academic year, remember to collect assessment data so that your program's annual report can be completed. This template is very similar to last year's template. As always, feel free to reach out to Brad or Michele with any questions about completing the annual report. [2023-2024 Annual Report Template](#)

Completed Annual Reports should be submitted [here](#).

Once submitted, documents will be moved into appropriate college and program folders.

Action Update Feedback & Highlights

Feedback on Action Updates is available in Nuventive. [Here is a short guide](#) to finding feedback on annual reports and action updates in Nuventive.

We would like to highlight BSBA for the solid implementation of their action plan.

Many moderate changes were included and made to improve student learning. For example, one change modified the assignment to fit the SLO and rubric better. The program also instituted classroom-level changes, such as adding a lesson plan to address an area of content in which students needed additional context.

Overall, the BSBA program highlights how action plans can be moderate changes, which serves the dual function of being manageable for faculty and (ideally) improving student learning.

GEPAC Rating Day Professional Development Event

We invite faculty to join us on Tuesday, May 21, 2024 from 9am to 3pm in the MSU for Gen Ed Rating Day. All norming and rating for general education A1-A4 work products (written and oral communication) collected in Fall 2023 will take place during this dedicated workshop time.

Free coffee and lunch will be served at the event. **Please register here.** Any questions can be sent to gepac@kutztown.edu.

General Education Assessment Fall 2024

As we look ahead to the Fall 2024 semester, General Education assessment will occur in FYS courses. The updated analytic rubric can be found **here**. Remember that Gen Ed assessment requires that you submit artifacts to be rated. FYS instructors will receive detailed instructions about the submission process. If you have questions before Fall semester, please contact Dr. Alex Hernandez, GEPAC co-chair.

Contact Us

Dr. Michele Baranczyk
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M & W 9-10:30 a.m.
Tues 9-11 a.m. & 12-1 p.m.

Dr. Karen Rauch
rauch@kutztown.edu

Dr. Brad Congelio
congelio@kutztown.edu
Tuesday: 12-2 p.m.
Wednesday: 2-4 p.m.
Friday: 10 a.m.-12 p.m.

And by appointment GC 201