



**MASTER OF BUSINESS ADMINISTRATION &  
 DATA ANALYTICS GRADUATE CERTIFICATE**  
**NEW ADMIT ADVISEMENT FORM**  
 Program: GCOBMBA

Student: \_\_\_\_\_ ID #: \_\_\_\_\_

**PRE-PROGRAM REQUIREMENTS: The following courses (18 Credits) must be completed with a "C" or better prior to admission into the MBA program.**

<u>Subject</u>	<u>Completed</u>	<u>Subject</u>	<u>Completed</u>
Financial Accounting		Principles of Management	
Financial Management		Microeconomics	
Marketing Principles		Statistics	

**MBA PROGRAM REQUIREMENTS: PART ONE** Graduate MBA students are required to maintain a 3.0 or higher in their graduate courses. A cumulative GPA of 3.0 is required for graduation.

<u>Course</u>	<u>Semester Completed</u>	<u>Grade</u>
ACC 520: Management Accounting Control Systems		
BUS 572: Managing Enterprise Info Tech. <i>(Not required if completing the Data Analytics Certificate)</i>		
ECO 561: The Global Economy		
FIN 530: Financial Management		
MGM 545: Ethics in the Workplace and Society		
MGM 570: Operations Management and Theory and Practice		
MGM 582: Organizational Leadership		
MKT 550: Marketing Strategies and Planning		
<b>MGM 590: Business Policy &amp; Strategy (capstone)</b> <i>Must have completed 18 Part One MBA credits to be eligible to register.</i>		
MBA ELECTIVE: <i>(Not required if completing the Data Analytics Certificate)</i>		

**Optional DATA ANALYTICS GRADUATE CERTIFICATE REQUIREMENTS: PART TWO (12 Credits)**  
 Program Code: RLASCSCDA

<u>Course</u>	<u>Semester Completed</u>	<u>Grade</u>
Programming in a Scripting Language (certificate prerequisite) <i>Course must be approved by the CSC Program Director</i>		
CSC 458: Data Mining and Predictive Analytics		
CSC 459: Introduction to Big Data		
CSC 558: Data Mining and Predictive Analytics II		
CSC 570: Independent Study and/or CSC 590: Projects in Computer Sci.		

Notes: \_\_\_\_\_

ADVISOR: \_\_\_\_\_ DATE: \_\_\_\_\_

Office/Phone/E-mail: \_\_\_\_\_

**To Review Kutztown University Graduate Policies:** <https://www.kutztown.edu/about-ku/administrative-offices/graduate-studies/policies.html>  
 Students completing the MBA only must complete 30 credits from Part One and have a 3.0 Grade Point Average to meet graduation requirements.  
 Students completing the MBA + the Certificate in Data Analytics Part Two must have a Grade Point Average of 3.0 in 24 credit hours in the MBA Required courses and 3.0 in 6 credit hours of the CSC courses in the Certificate. Effective: Fall 2020