



COLLEGE OF BUSINESS
MBA SCHEDULE
SUMMER 2022 – 100% ONLINE

BUS 501 Introduction to Quantitative Decision – Making in Business

Instructor: TBD

Schedule: Summer II: Monday, July 11th to Thursday, August 11th

Qualification: For students with *non-Business* bachelor's degree

Course Description: This course will provide students entering the Business Decision - Making Graduate Certificate without an undergraduate Business degree (or who completed their undergraduate Business degree in the distant past) with preparation in the fundamental concepts of business, enabling their success in the Certificate (or, MBA core) courses. The primary areas of focus are financial accounting, finance, and economics. The Financial Accounting module will cover interpretation and utilization of the three primary financial statements, the difference between cash and accrual accounting, and basic double entry procedures for recording transactions. The Finance module will cover the fundamentals of Time Value of Money, including the Present Value of future cash flows (Discounted Cash Flow analysis), the calculation of Net Present Value used in Capital Budgeting, and the valuation of the Capital Structure components stocks and bonds. The Economics module will cover the basics of the capitalism model, the fundamental relationships between supply and demand, and the key concepts of cost, scarcity, and efficiency.

MGM 590 Management Business Policy and Strategy

Instructor: Dr. Saehwa Hong, 430 Old Main, (610) 683-4584, hong@kutztown.edu

Schedule: Summer Ten Week: Tuesday, May 31st to Thursday, August 11th

Course Description: This course is designed to study top management decision making and internal and external environments of the organization in the formulation and execution of strategy and policy. This is an integrative course, which may be scheduled only after completion of all foundation courses and with no more than 12 graduate credits remaining before completion of the program.

* Students must have earned a minimum of 18 credits before taking the capstone.