

**Bachelor of Arts: Anthropology**  
**Minor: Anthropology**

Anthropology is the study of people, their origins, physical nature, and social behavior. Through the Bachelor of Arts program at KU, students gain a broad and versatile understanding of human behavior and biology from ancient times to the present. This program provides rich diversity and academic potential in four major areas: linguistic anthropology, cultural anthropology, physical anthropology, and archeology. A summer field school experience where students learn the latest excavation and mapping techniques is also offered.

A degree in Anthropology is ideal for students who wish to pursue graduate studies and/or careers in government, business, social services, the news media, museums or education.

### **Career types associated with Anthropology**

*(Is this a good fit for you? Are you a...)*

- Investigative - "Thinker"
- Realistic - "Doer"
- Enterprising - "Leader"

### **Related skills, values, and qualities**

- Proficiency in reading comprehension, writing and public speaking
- Ability to conduct and explain scientific research
- Proficiency with computers
- Ability to interpret and evaluate historical events, information, and ideas
- Interpersonal communication skills
- Aptitude for foreign language
- Strong listening, clarifying, questioning, and responding skills
- Ability to adapt to new environments and improvise when needed

### **Courses Anthropology majors typically enjoy**

- Anatomy/Physiology
- Art History
- Foreign Languages
- Geography
- History
- Philosophy
- Psychology
- Sociology

### **Common interests of Anthropology majors**

- Visiting libraries and museums
- Participating in historical preservation efforts or reenactments, community organizations, societies or action groups
- Conducting historical research
- Camping, backpacking, and exploring
- Participating in archaeological field experience
- Examining relics and artifacts
- Working part-time or volunteering in a museum, antique shop or other historical site
- Reading publications related to history, culture, anthropology and archeology

### **For more information about the major**

Contact Department of Anthropology and Sociology , 467 Old Main, 610-683-4242 or visit [www.kutztown.edu/Anthropology](http://www.kutztown.edu/Anthropology)

### **KU Majors related to Anthropology**

Geography, History, Psychology, Sociology, Philosophy

# FOUR STEPS TO SUCCESS

EXPLORE

DISCOVER

EXPERIENCE

IMPLEMENT

1<sup>ST</sup> YEAR

2<sup>ND</sup> YEAR

3<sup>RD</sup> YEAR

4<sup>TH</sup> YEAR

- Enroll in the Career Exploration Certificate.
- Attend info sessions to learn about career development and personal branding.
- Take a career assessment to identify and confirm interests.
- Get involved in campus clubs and organizations.
- Develop basic workplace skills through jobs or volunteer work.
- Talk with professors, family, and friends about career ideas.
- Conduct informational interviews with professionals working in fields of interest.
- Develop a relationship with your professors and faculty advisor.
- Meet with CDC career coach.
- Attend info sessions to learn about resume writing, and externships.
- Confirm your choice of major and consider options for double major or minor.
- Research careers of interest.
- Complete a job shadowing (externship) experience.
- Seek meaningful employment or volunteer work in a field related to your major.
- Explore options for undergraduate research and study abroad.
- Write a resume and have it reviewed by the CDC.
- Manage your online presence.
- Enroll in the Career Success Certificate.
- Complete an internship and/or undergraduate research.
- Attend info sessions about internships, interviewing, job search strategies, and grad school.
- Build a LinkedIn profile and continue to monitor your online presence.
- Complete a mock interview.
- Build skills through research projects, part-time employment, and volunteer work.
- Participate in employer panels, site visits, & networking events
- Attend internship & job fairs.
- Take on a leadership role in a student organization or work.
- Consider graduate school options and prepare for admissions tests.
- Attend your Senior Kick-off session and other info sessions to prepare for job search/grad school.
- Update your resume and LinkedIn profile.
- Create cover letter drafts.
- Gain experience through internships and/or undergraduate research.
- Secure references for job/grad school applications.
- Create your "30 second" commercial/elevator pitch.
- Meet with CDC to develop job search strategies.
- Research employers.
- Network with professionals through events and social media.
- Join a professional organization in your discipline.
- Attend the senior etiquette luncheon or dinner.
- Participate in job fairs and on-campus interviewing.

## Sample Career Titles

Anthropology majors can be found working in a wide variety of career fields. Here are just some career titles that may be of interest. Please note that some jobs may require further education and training.

- Academic Advisor/Counselor
- Advertiser
- Archaeologist
- Archivist
- Assessment Researcher
- Behavioral Science Advisor
- Bilingual/Bicultural Program
- Biographer
- Caseworker
- College Professor
- Community Development Officer
- Community Planner Consultant
- Corporate Communications
- Cultural Artifact Specialist
- Cultural Resource Manager
- Employee Relations Specialist
- Employment Recruiter
- Environmental Impact Consultant
- Ethnologist
- Field Archaeologist
- Foreign Affairs Officer
- Forensic Anthropologist
- Foundation Program Manager
- Genealogist
- Genetic Counselor
- Government/Public Service
- Health Scientist
- Human Resources Manager
- Immigration Inspector
- Industrial Psychologist
- International Agency Rep.
- Interpreter
- Librarian
- Linguist
- Management Consultant
- Medical Anthropologist
- Model Designer
- Multicultural Education
- Museum Curator/Technician
- Museum Education Director
- National/State Parks Officer
- Paleontologist
- Park Service Supervisor/Director
- Peace Corps/VISTA Worker
- Personnel Management Specialist
- Public Health Educator
- Research Anthropologist
- Researcher/Educator
- Rural Development Officer
- Social Science Analyst
- Social Service Agency Planner Specialist
- Staff Training Specialist
- State/Federal Government Policy Analyst
- Teacher, English as a Second Language
- Technical Writer
- Tour Guide
- Travel Agent/Guide
- Travel Consultant
- Vocational Teacher
- Zookeeper/Animal Curator

## Common Internship Sites and Employers

Anthropology majors often find internships and employment in the following fields/industries.

- Business & Industry
- Colleges/Universities
- Hospitals
- Humanitarian Agencies
- International Organizations
- Museums
- Non-Profit Organizations
- Research Laboratories
- US Park Service
- Zoological Gardens



Handshake is the primary online resource for preparing and connecting students and alumni with employers.  
[www.kutztown.edu/handshake](http://www.kutztown.edu/handshake)

## Useful Websites for Anthropology Majors

Whether you are researching related career fields, applying for internships or jobs, or planning to join a professional association, these websites are for you!

### Industry/Employment Information

Archeology Fieldwork  
[www.archaeologyfieldwork.com](http://www.archaeologyfieldwork.com)

Archeology Magazine  
[www.archaeology.org](http://www.archaeology.org)

Environmental Careers World Job Bank  
[www.environmentaljobs.com](http://www.environmentaljobs.com)

U. Penn Museum of Archeology & Anthropology  
[www.penn.museum](http://www.penn.museum)

Science Careers  
[www.sciencecareers.org](http://www.sciencecareers.org)

ScienceJobs  
[www.sciencejobs.com](http://www.sciencejobs.com)

Shovelbums  
[www.shovelbums.org](http://www.shovelbums.org)

Smithsonian  
<http://anthropology.si.edu>

LinkedIn Jobs  
[www.linkedin.com/jobs](http://www.linkedin.com/jobs)

### Professional Associations

American Academy of Forensic Science  
[www.aafs.org](http://www.aafs.org)

American Anthropological Association  
[www.aaanet.org](http://www.aaanet.org)

American Association of Physical Anthropologists  
[www.physanth.org](http://www.physanth.org)

American Association for the Advancement of Science  
[www.aaas.org](http://www.aaas.org)

Archaeological Institute of America  
[www.archaeological.org](http://www.archaeological.org)

Counsel for the Advancement of Science Writing  
[www.casw.org](http://www.casw.org)

The National Academies  
[www.nas.edu](http://www.nas.edu)

National Association for the Practice of Anthropology  
<http://practicinganthropology.org>

Society for American Archaeology  
[www.saa.org](http://www.saa.org)

Society for Applied Anthropology  
[www.sfaa.net](http://www.sfaa.net)

### Related Area Employers

Alice Paul Institute  
Allentown Art Museum  
Brandywine River Museum of Art  
Heritage Conservancy  
Historic Bethlehem Museums and Sites  
Kaleidoscope Family Solutions  
KidsPeace  
Kutztown Area Historical Society  
Kutztown Community Partnerships  
Pennsylvania German Cultural Heritage Center  
United Way of Berks County  
United Way of Greater Lehigh Valley

# Building Your Resume for a Career in Anthropology

Building a strong resume for your career field starts long before you ever start your job search. Employers want to hire graduates who not only have the necessary educational background but also have experience applying that knowledge.

**Andre Anthropology**  
aanth000@live.kutztown.edu, 555-555-5555

## QUALIFICATIONS

- Fluency in Spanish and English
- Experience working with diverse populations
- Exceptional communication and interpersonal skills
- Strong problem solving and analytical abilities
- Knowledge of research techniques and methods
- Proficient in SPSS, Microsoft Office and Mac OSX

## EDUCATION

B.A. Kutztown University of Pennsylvania  
Major: Anthropology, Dual Minor: History and Spanish  
GPA: 3.89  
Dean's List

Kutztown, PA  
May 20xx  
Fall 20xx- Spring 20xx

Related Courses: Archeological Theory and Technique, Advanced Archeological Field Methods, Human Genetics, Culture and Learning, Race and Ethnicity, Marriage and the Family in Cross Cultural Perspective

## INTERNSHIP & EXTERNSHIP EXPERIENCE

Pennsylvania Historical and Museum Commission  
Keystone Intern

Harrisburg, PA  
Summer 20xx

- Participated in local archeological excavations
- Aided in research based on Native American culture with a focus on the Lenape & Seneca tribes
- Organized and entered artifactual data

York County Heritage Trust  
Extern

York, PA  
Nov 20xx

- Shadowed Archivist and observed process of conserving local historic collections

## RESEARCH EXPERIENCE

*An Analysis of the Commodification of Mexican American Culture*  
Kutztown University, Dr. Anthropology

Spring 20xx

- Designed an original research project, conducted participant interviews and utilized field observations
- Consulted with professorial advisor, conducted an in-depth literature review and analyzed ethnographic data
- Presented results at Northeastern Anthropological Association Annual Meeting, Philadelphia, PA, May 20xx

*Race and Reality: An Anthropological Understanding of Hispanic Acculturation*  
Kutztown University, Dr. History

Fall 20xx

- Developed an informed consent document for all research participants in accordance with ethical guidelines
- Utilized knowledge of SPSS software to assist in analysis of ethnographic data

## WORK EXPERIENCE

Undergraduate Admissions, Kutztown University  
University Tour Guide

Kutztown, PA  
Fall 20xx-Present

- Promote University during campus tours and field guest questions

Tutoring Services, Kutztown University  
Peer Tutor

Kutztown, PA  
Fall 20xx-Fall 20xx

- Taught study skills and test-taking techniques for students enrolled in Anthropology and Spanish courses
- Adapted teaching style and methods to meet diverse student needs

## CAMPUS INVOLVEMENT

Kutztown University Anthropology Club  
Career Success Certificate, Kutztown University Career Development Center  
Career Exploration Certificate, Kutztown University Career Development Center

Fall 20xx-Present  
Spring 20xx  
Fall 20xx

Learn more about your field and develop the necessary skills for employment by gaining hands-on experience through clinical practice.

Utilize summer breaks to acquire valuable experience via volunteer or employment opportunities related to your major.

Develop professionally through campus involvement and professional memberships. This illustrates responsibility, leadership abilities and time management skills.