CAREER DEVELOPMENT CENTER
MAJOR DISCOVERY SERIES

ART EDUCATION

Bachelor of Science in Art Education
Minor: Art Education

Artists create art to communicate ideas, thoughts, or feelings. They use a variety of methods—painting, sculpting, or illustration—and an assortment of materials, including oils, watercolors, acrylics, pastels, pencils, pen and ink, plaster, clay, and computers. Artists' works may be realistic, stylized, or abstract and may depict objects, people, nature, or events. Kutztown University's renowned art education program is one of the best and largest in the country. As an art education major, you will receive a good general education, rich experience in your field, and you will gain the confidence and know how to become the best possible art teacher.

Career types associated with Art Education

(Is this a good fit for you? Are you a…)

- Social - "Helper"
- Artistic - "Creator"
- Enterprising - "Persuader"

Related skills, values, and qualities

- Able to communicate ideas, thoughts, and feelings with a variety of materials and media
- A heightened sense of beauty, rhythm, and style
- Intuition and innovation in understanding and extracting ideas to generate visual concepts
- Ability to handle classroom situations
- Familiarity with graphics and database systems
- Ability to teach, assess, plan and evaluate
- Desire and ability to work with children
- Enthusiasm for teaching
- Ability to incorporate technology into the curriculum and instruction
- Ability to adjust to close public scrutiny & criticism
- Ability to meet deadlines

Courses Art Education majors typically enjoy

- Art
- Art History
- Crafts
- Jewelry Design
- Drawing and Painting
- Public Speaking
- Interpersonal Communication
- Human Growth & Development
- Psychology
- Sociology

Common interests of Art Education majors

- Working part-time or volunteering in an art studio, museum, preschool, or camp setting
- Participating in community service organizations
- Attending art fairs and other visual art events
- Serving as a tutor, peer counselor, or youth group leader
- Drawing and painting
- Developing skills in weaving, sculpture, macramé, furniture restoration, photography, or digital imaging

For more information about the major

Contact the Department of Art Education,
402 Sharadin, 610-683-4520,
or visit www.kutztown.edu/ArtEducation

KU Majors related to Art Education

Communication Design, Crafts, Studio Art, Elementary Education, Library Science, Music Education, Secondary Education, Special Education.

Artistic students may also be interested in: Advertising*, Cinema, Television and Media Production, English, German, International Studies*, Literature*, Music, PA German Studies*, Philosophy, Professional Writing, Public Relations*, Spanish, or Speech Communication.

*minor only

FOUR STEPS TO SUCCESS

EXPLORE → DISCOVER → EXPERIENCE → IMPLEMENT

1ST YEAR

- Enroll in the Career Exploration Certificate.
- Attend info sessions to learn about career development and personal branding.
- Take a career assessment to identify and confirm interests.
- Get involved in campus clubs and organizations.
- Develop basic workplace skills through jobs or volunteer work.
- Talk with professors, family, and friends about career ideas.
- Conduct informational interviews with professionals working in fields of interest.
- Develop a relationship with your professors and faculty advisor.

2ND YEAR

- Meet with CDC career coach.
- Attend info sessions to learn about resume writing, and externships.
- Confirm your choice of major and consider options for double major or minor.
- Research careers of interest.
- Complete a job shadowing (externship) experience.
- Seek meaningful employment or volunteer work in a field related to your major.
- Explore options for undergraduate research and study abroad.
- Write a resume and have it reviewed by the CDC.
- Manage your online presence.

3RD YEAR

- Enroll in the Career Success Certificate.
- Complete an internship and/or undergraduate research.
- Attend info sessions about internships, interviewing, job search strategies, and grad school.
- Build a LinkedIn profile and continue to monitor your online presence.
- Complete a mock interview.
- Build skills through research projects, part-time employment, and volunteer work.
- Participate in employer panels, site visits, & networking events.
- Attend internship & job fairs.
- Take on a leadership role in a student organization or work.
- Consider graduate school options and prepare for

4TH YEAR

- Attend your Senior Kick-off session and other info sessions to prepare for job search/grad school.
- Update your resume and LinkedIn profile.
- Create cover letter drafts.
- Gain experience through internships and/or undergraduate research.
- Secure references for job/grad school applications.
- Create your "30 second" commercial/elevator pitch.
- Meet with CDC to develop job search strategies.
- Research employers.
- Network with professionals through events and social media.
- Join a professional organization in your discipline.
- Attend the senior etiquette luncheon or dinner.
- Participate in job fairs and on-campus interviewing.

Sample Career Titles

Art Education majors can be found working in a wide variety of career fields. Here are just some career titles that may be of interest. Please note that some jobs may require further education and training.

- Adult Education Teacher
- Advertiser
- Alumni Relations Coordinator
- Animator
- Architectural Conservationist
- Art Appraiser
- Art Auctioneer
- Art Conservationist
- Art Critic
- Art Director
- Artist
- Art Investor
- Art Lawyer
- Art Supply Store Manager
- Art Teacher
- Art Therapist
- Assistant Principal
- Book Illustrator
- Cartoonist
- College Professor
- Commercial Designer
- Community/Public Service Administrator
- Curator
- Costume Designer
- Day Care Administrator
- Educational Programmer
- Education and Training Administrator
- Education Management Specialist
- Educational Administrator
- Education Consultant
- Educational Materials Sales Rep.
- Elementary School Teacher
- Fashion Designer
- Graphic Designer
- Guidance Counselor
- Furniture Designer
- Greeting Card Illustrator
- Interior Designer
- Internet/Web Page Designer
- Jewelry Designer
- Layout Editor
- Newspaper Artist
- Painter or Sculptor
- Paintings Restorer
- Peace Corps/VISTA Worker
- Personnel Director
- Photojournalist
- Photographer
- Preschool Administrator
- Preschool Teacher
- Principal
- Publisher
- Secondary School Teacher
- Set Designer
- Student Affairs Administrator
- Curriculum Specialist
- Textile Designer
- Tutor

To learn more about these careers, visit http://online.onetcenter.org or www.bls.gov/oco.

Common Internship Sites and Employers

Art Education majors often find internships and employment in the following industries.

- Public and Private Schools
- International Schools
- Art Galleries/Museums
- State and Federal Government Youth Services
- Colleges and Universities
- Community Centers/Non-Profit Organizations
- Educational Publishers
- Business and Industry

Handshake

Handshake is the primary online resource for preparing and connecting students and alumni with employers.

Useful Websites for Art Education Majors

Whether you are researching related career fields, applying for internships or jobs, or planning to join a professional association, these websites are for you!

Industry/Employment Information

PA Department of Education
www.pde.state.pa.us

NJ Department of Education
www.state.nj.us/education

Education Week
www.edweek.org

WOOLOO
www.wooloo.org

Art & Art Deadlines
www.artdeadlineslist.com

Res Artis
www.resartis.org

TransArtists
www.transartists.org

Job/Internship Search Sites

PA-REAP
www.pareap.net

PA-Educator.net
www.pa-educator.net

US-REAP
www.usreap.net

Teachers-Teachers
www.teachers-teachers.com

Southern Teacher's Agency
www.southernteachers.com

K-12jobs.com
www.k12jobs.com

Education Job Page
www.nationjob.com/education

School Spring
www.schoolspring.com

LinkedIn Jobs
www.linkedin.com/jobs

Professional Associations

PA School Board Association
www.psba.org

American Federation of Teachers
www.aft.org

PA State Education Association
www.psea.org

National Art Education Association
www.arteducators.org

National Education Association
www.nea.org

Building Your Resume for a Career in Art Education

Building a strong resume for your career field starts long

Arthur Education

aeduca000@live.kutztown.edu, 555-555-5555, www.linkedin.com/in/arthur, arteduation.weebly.com

PROFILE

Interested in being an Art Teacher for the Allentown School District.

CERTIFICATION

K-12 Art Education

EDUCATION

B.S. Kutztown University of Pennsylvania — Kutztown, PA
Major: Art Education, Minor: Multicultural Studies — Dec 20xx
GPA: 3.94
Dean's List — Fall 20xx -Spring 20xx

TEACHING EXPERIENCE

The Boys and Girls Clubhouse of Allentown — Allentown, PA
Art Instructor and Program Aide — Summer 20xx

- Coordinated daily activities for 150+ children, ages 5-14
- Instructed and created lesson plans focused on art-related topics and activities
- Strived to improve students' appreciation of art through themed displays

Penn-Bernville Elementary, Tulpehocken Area School District — Tulpehocken, PA
Teacher Candidate, Clinical Experience — Spring 20xx

- Taught lessons in papermaking, paper sculpture, clay, drawing and dance to grades K-6
- Aided students in creating artwork for the Children's Hospital of Philadelphia

William Allen High School, Allentown School District — Allentown, PA
Teacher Candidate, Clinical Experience — Spring 20xx

- Taught collage, criticism, watercolor, art appreciation, and linear perspective units to grades 9-12
- Integrated reading, writing, math and history into daily lesson plans
- Assisted in advisement of art club

Gateway School of Performing Arts, Reading School District — Reading, PA
Professional Semester Student — Spring 20xx

- Taught a lesson on sculpture and form to grade 6 students
- Prepared classroom for proper execution, such as mixing clay and glazes, and loading, firing and unloading kiln
- Volunteered to assist with set design of school play *Oklahoma*

RELATED VOLUNTEER EXPERIENCE

Camp No Worries — Brick, NJ
Camp Counselor — Summer 20xx

- Volunteered to work with children and siblings affected by pediatric cancer
- Created and implemented therapeutic activities and art projects to promote expression and healing such as emotion collages and mandala drawings

Foundation of the Arts and Sciences — Brick, NJ
Mural Instructor — Summer 20xx

- Guided paint-based art projects for children ages 6-10 focusing on color and texture
- Coordinated daily mural activities and supply orders

PROFESSIONAL DEVELOPMENT

National Art Education Association (NAEA) — Fall 20xx-Present
National Association of Latino Arts and Culture — Fall 20xx-Present
Career Success Certificate, Kutztown University Career Development Center — Spring 20xx
Career Exploration Certificate, Kutztown University Career Development Center — Fall 20xx

WORK EXPERIENCE

Starbucks — Allentown, PA
Barista — Fall 20xx-Present

- Train new employees, execute orders effectively and efficiently, resolve customer issues

Learn more about your field and develop the necessary skills for employment by gaining hands-on experience through internships.

Utilize summer breaks to acquire valuable experience via volunteer or employment opportunities related to your major.

Develop professionally through campus involvement and professional memberships. This illustrates responsibility, leadership abilities and time management skills.

For More Information on Art Education careers or to speak to a Career Counselor, contact KU Career Development Center
113 Stratton Administration Center * 610-683-4067 * careerhelp@kutztown.edu * www.kutztown.edu/careercenter