

Bachelor of Arts: English

Bachelor of Arts: English/Paralegal

Bachelor of Arts: Professional Writing

Bachelor of Science: Public Relations

Minors: Literature, and Professional Writing, Digital Communications & New Media, Public Relations

English is an area of language arts that emphasizes the written works but also includes the study of literature, speech, and writing in all its forms. English majors develop their ability to think logically, read critically, and communicate effectively while heightening their aesthetic awareness and their understanding of fundamental human issues as they appear in works from various historical and cultural settings. An English major is ideal for students who wish to pursue entrance into graduate programs or law school and/or careers in a variety of settings including publishing, advertising, writing, editing, business, public relations and education. Employers recommend one or more internships to be successful and competitive when entering this field.

Career types associated with English

(Is this a good fit for you? Are you a...)

- Artistic - "Creator"
- Social - "Helper"
- Enterprising - "Leader"

Skills associated with the English major ¹

- Proficiency in reading, writing, and speaking
- Comprehensive command of grammar and vocabulary
- Good listening, clarifying, questioning, and responding skills
- Ability to conduct and explain research results
- Ability read analytically
- Ability to make observations and appropriate decisions
- Ability to concentrate for long periods of time
- Ability to respond appropriately to various rhetorical situations orally or in written form

Courses English majors typically enjoy

- Anthropology
- Drama
- History
- Humanities
- Sociology
- Public Speaking
- Writing

Common interests of English majors

- Attending movies, plays, lectures, or readings
- Participating in theatre productions
- Writing short stories, poetry, or news articles
- Conversing with others
- Participating in a book club, student newspaper, or yearbook club
- Reading essays, articles, novels, short stories, plays, poetry, and professional journals
- Visiting libraries
- Working part-time or as a volunteer for a library, high school/college radio or TV station, or nonprofit organization

For more information about the major

Contact the English Department, 132 Lytle, 610-683-4353, or visit www.kutztown.edu/english

KU majors related to English

Communication Studies, History, Philosophy, Secondary Education, Social Media Theory & Strategy

Artistic students may also be interested in:

Advertising*, Art Education, Communication Studies, Communication Design, Crafts, Elementary Education, German Studies, International Studies*, Library Science, Music, Music Education, Public Relations, Spanish, Studio Art

*minor only

FOUR STEPS TO SUCCESS

EXPLORE

DISCOVER

EXPERIENCE

IMPLEMENT

1ST YEAR

2ND YEAR

3RD YEAR

4TH YEAR

- Enroll in the Career Exploration Certificate.
- Attend info sessions to learn about career development and personal branding.
- Take a career assessment to identify and confirm interests.
- Get involved in campus clubs and organizations.
- Develop basic workplace skills through jobs or volunteer work.
- Talk with professors, family, and friends about career ideas.
- Conduct informational interviews with professionals working in fields of interest.
- Develop a relationship with your professors and faculty advisor.
- Meet with CDC career coach.
- Attend info sessions to learn about resume writing, and externships.
- Confirm your choice of major and consider options for double major or minor.
- Research careers of interest.
- Complete a job shadowing (externship) experience.
- Seek meaningful employment or volunteer work in a field related to your major.
- Explore options for undergraduate research and study abroad.
- Write a resume and have it reviewed by the CDC.
- Manage your online presence.
- Enroll in the Career Success Certificate.
- Complete an internship and/or undergraduate research.
- Attend info sessions about internships, interviewing, job search strategies, and grad school.
- Build a LinkedIn profile and continue to monitor your online presence.
- Complete a mock interview.
- Build skills through research projects, part-time employment, and volunteer work.
- Participate in employment panels, site visits & networking events.
- Attend internship & job fairs.
- Take on a leadership role in a student organization or work.
- Consider graduate school options and prepare for
- Attend your Senior Kick-off session and other info sessions to prepare for job search/grad school.
- Update your resume and LinkedIn profile.
- Create cover letter drafts.
- Gain experience through internships and/or undergraduate research.
- Secure references for job/grad school applications.
- Create your "30 second" commercial/elevator pitch.
- Meet with CDC to develop job search strategies.
- Research employers.
- Network with professionals through events and social media.
- Join a professional organization in your discipline.
- Attend the senior etiquette luncheon or dinner.
- Participate in job fairs and on-campus interviewing.

Sample Career Titles

English majors can be found working in a wide variety of career fields. Here are just some career titles that may be of interest. Please note that some jobs may require further education and training.

To learn more about these careers, visit <http://online.onetcenter.org> or www.bls.gov/oco.

- Advertising Copywriter/Executive
- Announcer (Radio/TV)
- Archivist
- Author
- Bibliographer
- Biographer
- Book Critic
- Bookstore Manager
- Columnist/Commentator
- Comedy Writer
- Communications Manager
- Congressional Aide
- Copywriter
- Critic, Art/Book
- Crossword Puzzle Developer
- Desktop Publisher
- Documentation Specialist
- Editor, Film/Video/Magazine
- Editor, News
- Educational Program Specialist
- Entertainment Agent
- ESL Teacher
- Freelance Writer/Consultant
- Information Abstractor/Indexer
- Labor Relations Specialist
- Lawyer
- Librarian
- Linguist
- Literary Agent
- Lobbyist
- Magazine Writer
- Manuscript Reader
- Market Research Analyst
- Marketing Specialist
- Mass Media Script Reader
- Media Planner
- Narrator
- Paralegal
- Playwright/Poet
- Product Manager
- Proofreader
- Public Relations Specialist
- Public Speaker
- Publicity Assistant
- Publisher
- Reading Consultant/Specialist
- Reporter
- Research Assistant Analyst
- Researcher/Pollster
- Reviewer
- Sales Representative
- Teacher
- Technical Writer/Consultant
- Training Specialist
- Translator
- Underwriter
- Video Scriptwriter/Producer

Common Internship Sites and Employers

English majors often find internships and employment in the following fields/industries.

- Magazines and Newspapers
- Book Publishers
- Colleges/Universities
- Consulting Firms
- Public Relations Firms
- Business and Industry
- Telecommunications Organizations
- Non-profit Organizations
- Radio Stations
- Libraries



Handshake is the primary online resource
for preparing and connecting students and alumni with employers.
www.kutztown.edu/handshake

Useful Websites for English Majors

Whether you are researching related career fields, applying for internships or jobs, or planning to join a professional association, these websites are for you!

Industry/Employment Information	Professional Associations	Related Area Employers
Book Jobs http://bookjobs.com	American Society of Journalists & Authors www.asja.org	Alliance for Sustainable Communities Altitude Marketing Animal Rescue League of Berks County APSCUF ArtsQuest Berks County Living Berks-Mont News Clark Associates, Inc. Da Vinci Science Center DaBrian Marketing Group Hawk Mountain Sanctuary Hershey Entertainment & Resorts Great Valley Publishing Company Kutztown University: University Relations Lehigh Valley Press Lehigh Valley Style Merion West PBS 39 Picture this Post Reminder Media Rodale Institute Strunk Media Group The Morning Call The Washington Center Unisys United Way WPMT FOX43
Internship Programs www.internshipprograms.com	Association of Writers & Writing Programs www.awpwriter.org	
Journalism Jobs www.journalismjobs.com	Association for Education in Journalism & Mass Communications www.aejmc.org	
Pennsylvania Newspaper Association http://panewsmedia.org	Modern Language Association www.mla.org	
Poets & Writers www.pw.org	National Council for Teachers of English www.ncte.org	
PRSA Job Center www.prsa.org/jobcenter	Public Relations Society of America www.prsa.org	
Public Relations www.nationjob.com/publicrelations	The Association of Magazine Media http://www.magazine.org	
The Write Jobs www.writerswrite.com/jobs		
Work in Public Relations www.marketingjobs.com		
Writer's Resource Center www.poewar.com		
LinkedIn Jobs www.linkedin.com/jobs		

Building Your Resume for a Career in English

Building a strong resume for your career field starts long before you ever start your job search. Employers want to hire graduates who not only have the necessary educational background but also have experience applying that knowledge.

Ebony English

pprof000@live.kutztown.edu, 555-555-5555

QUALIFICATIONS

- Strong written and verbal communication skills
- Ability to incorporate criticisms into written work
- Fluent in Hindi and English
- Experience working with diverse populations

EDUCATION

B.A. Kutztown University of Pennsylvania
Major: English/Professional Writing
Minor: Communication Studies
GPA: 3.81

Kutztown, PA
May 20xx

Related Courses: Magazine Writing, Arts and Entertainment Writing, Pop Music Journalism, Travel Writing

INTERNSHIP & EXTERNSHIP EXPERIENCE

Lehigh Valley Style (LVS) Magazine
Writing Intern

Palmer, PA
Spring 20xx

- Created monthly "Volunteer Spotlight" magazine segment focusing on local services and opportunities
- Interviewed local business owners and volunteers to be featured in upcoming articles
- Attended local events and assisted with event reviews
- Maintained magazine social media pages including Facebook & Twitter
- Filmed and edited "Mini Promos" for website, highlighting upcoming issues and events

Student Extern

Sept 20xx

- Observed article construction and editing process
- Participated in creative meeting focusing on affordable entertainment for young adults

RELATED CAMPUS INVOLVEMENT

The Keystone Magazine, Kutztown University
Writer

Fall 20xx-Present

- Attend on-campus events and write reviews for student-run magazine
- Update and maintain 'Events Page' of The Keystone Online
- Utilize constructive criticisms to adjust and edit articles

English Club, Kutztown University
Member

Fall 20xx-Present

PROFESSIONAL DEVELOPMENT

Society of Professional Journalists
Sigma Tau Delta, English Honors Society
Career Success Certificate, Kutztown University Career Development Center
Career Exploration Certificate, Kutztown University Career Development Center

Fall 20xx-Present
Spring 20xx-Present
Spring 20xx
Fall 20xx

WORK EXPERIENCE

Rohrbach Library, Kutztown University
Library Student Assistant

Kutztown, PA
Fall 20xx-Present

- Process interlibrary loans and operate audiovisual equipment
- Instruct students on proper use of media and equipment
- Answer inquiries regarding library databases, resources and services
- Communicate effectively with large, diverse student populations

Learn more about your field and develop the necessary skills for employment by gaining hands-on experience through clinical practice.

Utilize summer breaks to acquire valuable experience via volunteer or employment opportunities related to your major.

Develop professionally through campus involvement and professional memberships. This illustrates responsibility, leadership abilities and time management skills.