

Bachelor of Arts: German Studies: Communication and Culture

Bachelor of Arts: Spanish

Minors: Pennsylvania German Studies, Spanish for Modern Business

As a Modern Language major you will learn and use cross-cultural communication skills, develop a deeper appreciation for people from different cultures, experience the artistic, literary, socio-political and historical contributions of the culture, improve skills in your native language, and understand more fully your place on a global scale. Employers recommend one or more internships to be successful and competitive when entering this field.

Career types associated with Modern Languages

(Is this a good fit for you? Are you a...)

- Artistic - "Creator"
- Investigative - "Thinker"
- Enterprising - "Persuader"

Skills associated with the Modern Languages majors

- Communicating across cultures
- Analyzing information, cultures, and complex problems
- Offering diverse perspectives and creative solutions
- Assessing cultural differences

Related courses Modern Languages majors typically enjoy

- Anthropology
- English
- History
- Humanities
- Sociology
- Speech
- Writing

Common interests of Modern Languages majors

- Attending movies, plays, lectures, or readings
- Participating student exchanges, or pen pal experiences
- Conversing with others
- Participating in a book club or language club
- Reading essays, articles, novels, short stories, plays, poetry, and professional journals
- Visiting libraries
- Working part-time or as a volunteer for the Red Cross, VISTA, or Peace Corps
- Traveling

For more information about this major

Contact the Modern Languages Department
231 Old Main, B Wing 610-683-4427 or visit
www.kutztown.edu/ModernLanguages

What do KU Graduates say about this major?

"My decision to study languages has given me the opportunity to open doors that previously would have been closed to me. Now I can get to know people who don't speak my native language, and access their personal histories, points of view, and experiences. This allows me to network and open up career opportunities both in the United States and across the globe. I have used my education to live and work in Berlin for the past 5 years and would recommend learning modern languages to all with wanderlust in their hearts. The possibilities are endless."

FOUR STEPS TO SUCCESS

EXPLORE

DISCOVER

EXPERIENCE

IMPLEMENT

1ST YEAR

2ND YEAR

3RD YEAR

4TH YEAR

- Enroll in the Career Exploration Certificate.
- Attend info sessions to learn about career development and personal branding.
- Take a career assessment to identify and confirm interests.
- Get involved in campus clubs and organizations.
- Develop basic workplace skills through jobs or volunteer work.
- Talk with professors, family, and friends about career ideas.
- Conduct informational interviews with professionals working in fields of interest.
- Develop a relationship with your professors and faculty advisor.
- Meet with CDC career coach.
- Attend info sessions to learn about resume writing, and externships.
- Confirm your choice of major and consider options for double major or minor.
- Research careers of interest.
- Complete a job shadowing (externship) experience.
- Seek meaningful employment or volunteer work in a field related to your major.
- Explore options for undergraduate research and study abroad.
- Write a resume and have it reviewed by the CDC.
- Manage your online presence.
- Enroll in the Career Success Certificate.
- Complete an internship and/or undergraduate research.
- Attend info sessions about internships, interviewing, job search strategies, and grad school.
- Build a LinkedIn profile and continue to monitor your online presence.
- Complete a mock interview.
- Build skills through research projects, part-time employment, and volunteer work.
- Participate in employers panels, site visits & networking events.
- Attend internship & job fairs.
- Take on a leadership role in a student organization or work.
- Consider graduate school options and prepare for
- Attend your Senior Kick-off and other info sessions to prepare for job search/grad school.
- Update your resume and LinkedIn profile.
- Create cover letter drafts.
- Gain experience through internships and/or undergraduate research.
- Secure references for job/grad school applications.
- Create your "30 second" commercial/elevator pitch.
- Meet with CDC to develop job search strategies.
- Research employers.
- Network with professionals through events and social media.
- Join a professional organization in your discipline.
- Attend the senior etiquette luncheon or dinner.
- Participate in job fairs and on-campus interviewing.

Sample Career Titles

Modern Languages majors can be found working in a wide variety of career fields. Here are just some career titles that may be of interest. Please note that some jobs may require further education and training.

To learn more about these careers, visit <http://online.onetcenter.org> or www.bls.gov/oco.

- Anthropologist
- Archivist
- Art Dealer
- Bilingual Educator
- Bilingual Officers/Clerks/Tellers
- Buyer
- CIA Agent
- Civil Service Employee
- Commercial Loan Officer
- Copy Editor/Proofreader/Writer
- Court Interpreter
- Cultural Officer
- Customs Inspector
- Customs/Immigration Officer
- Diplomat
- Drug Enforcement Agent
- FBI Agent
- Foreign Correspondent
- Foreign Diplomat
- Foreign Exchange Trader
- Foreign Service Officer
- Historian
- Hotel Manager
- Human Resources Director
- Importer/Exporter
- Intelligence Researcher
- International Account Manager
- International Banking Officer
- International Conference Planner
- International Consultant
- International Trade Economist
- Interpreter
- Lexicographer
- Linguist
- Localization Project Coordinator
- Museum Curator
- National Security Agent
- Negotiator
- Overseas Personnel/Plant Mgr.
- Peace Corps/Vista Worker
- Pharmaceutical Representative
- Politician
- Producer
- Professor
- Public Health Administrator
- Quality Control Supervisor
- Radio/TV Announcer
- Reporter
- Salesperson
- Scientific Linguist
- Scientific Translator/Interpreter
- Social Worker
- Teacher
- TESO/ESL Teacher
- Textbook Publisher
- Translation/scription Project Coord.
- Transport Equipment Manager
- Travel Agent/Tour Organizer

Common Internship Sites and Employers

Applied Digital Arts majors often find internships and employment in the following fields/industries.

- Schools
- Media
- State/Federal Government
- Museums
- Colleges/Universities
- Business & Banks
- Airlines
- Hotels
- Travel/Tourism Agencies

Handshake

Handshake is the primary online resource for preparing and connecting students and alumni with employers.
www.kutztown.edu/handshake

Useful Websites for Modern Languages Majors

Whether you are researching related career fields, applying for internships or jobs, or planning to join a professional association, these websites are for you!

Industry/Employment Information

The Electronic Embassy
www.embassy.org

O*NET OnLine

<http://online.onetcenter.org>

Internships.com
www.internships.com

Occupational Outlook Handbook
www.bls.gov/ooh

Federal Employment Site
www.usajobs.gov

United Nations
www.un.org

Bilingual Jobs - Bilingual Professionals
www.bilingual-jobs.com

American Council on the Teaching & Career Seekers of Foreign Languages
www.actfl.org

Teachers of English to Speakers of Other Languages (TESOL) www.tesol.org

Department of State (Student Programs and Internships) www.state.gov

Professional Organizations

Modern Language Association
www.mla.org

American Council on Teaching of Foreign Languages
www.actfl.org

American Asso. of Teachers of Spanish & Portuguese
www.aatsp.org

National Association for Bilingual Education
www.nabe.org

American Association of Teachers of German
www.aatg.org

Association for French Language Studies
www.afls.net

American Translators Association
www.atanet.org

Related Area Employers

ArtsQuest
Boydell & Brewer Camden House
DaVinci Science Center
Easton Area Public Library
CIEE-Council on International Educational Exchange
FCI - The Language Experts
German American Chamber of Commerce in New York City
German American Chamber of Commerce in Philadelphia
German Society of Philadelphia
Lehigh County Historical Society
JR Language Translation Services
Pennsylvania German Cultural Heritage Center
Valley Youth House

Building Your Resume for a Career in Modern Languages

Building a strong resume for your career field starts long before you ever start your job search. Employers want to hire graduates who not only have the necessary educational background but also have experience applying that knowledge.

Marco Modern Language

mmode000@live.kutztown.edu, www.linkedin.com/in/marco, 555-555-5555

PROFILE

Interested in working at a museum to educate guests about historic preservations.

QUALIFICATIONS

- Fluent in Spanish and English
- Excellent leadership and decision making skills
- Experience working with diverse populations
- Strong oral and written communication skills
- Proficient in SPSS, Microsoft Office & Linux

EDUCATION

B.S. Kutztown University of Pennsylvania

Major: Public Administration

Minor: Multicultural Studies

GPA: 3.88

Dean's List

Kutztown, PA

May 20xx

Fall 20xx, Fall 20xx, Spring 20xx

Study Abroad: Kutztown/Hildesheim University

Summer 20xx

Related Courses: Empirical Political Analysis, Planning and Decision Making, Public Budgeting and Fiscal Management, Human Resource Management, Public Policy Making

INTERNSHIP EXPERIENCE

Borough of Kutztown

Intern

- Assist City Manager with budget preparation and reconciliation
- Develop a Borough Traffic Improvement Plan in coordination with University and city officials
- Work with Public Works Department to create and promote Electronic Recycling Days
- Attend bi-weekly council meetings

Kutztown, PA

Fall 20xx-Present

Delaware Lehigh National Heritage Corridor

Intern

- Developed a public wellness program incorporating use of local trails
- Assisted in preservation and upkeep of trails
- Researched educational and legal documents pertaining to public health and wellness
- Recorded notes during commission meetings focused on strategic planning efforts

Easton, PA

Spring 20xx

Extern

- Observed preservation process of D&L Trail and canal system
- Attended public meeting dedicated to community revitalization and historic preservation

CAMPUS INVOLVEMENT

Presidential Ambassador, Kutztown University

Fall 20xx-Present

- Work directly with President's Office to promote student-alumni connection events such as career networking nights, homecoming festivities, and alumni dinners

Member, Kutztown University Student Government Board

Spring 20xx-Present

Member, Kutztown University Social Welfare Club

Fall 20xx-Present

Volunteer, KuBok, Kutztown Neighborhood Watch Program

Fall 20xx-Present

- Patrol campus and community to ensure safety of students and citizens

Recipient, Career Success Certificate, Kutztown University Career Development Center

Spring 20xx

Recipient, Career Exploration Certificate, Kutztown University Career Development Center

Fall 20xx

WORK EXPERIENCE

Kutztown University Health & Wellness Center

Desk Receptionist

- Schedule appointments, manage waiting room, record and file confidential information

Kutztown, PA

Fall 20xx-Present

Learn more about your field and develop the necessary skills for employment by gaining hands-on experience through internships.

Utilize summer breaks to acquire valuable experience via volunteer or employment opportunities related to your major.

Develop professionally through campus involvement and professional memberships. This illustrates responsibility, leadership abilities and time management skills.