

General Education Assessment Committee

October 5, 2022

9am, Online via Zoom

Present: Michele Baranczyk (Office of Assessment), David Beougher (Academic Dean), Lauren Levine (CLAS), Liaoliao Li (COB), Dannell MacIlwraith (VPA, interim chair), Feisal Murshed (At-large Teaching Faculty Representative), Meg Norris (COE), Karen Rauch (Academic Affairs), and Robert Ryan (at-large teaching faculty).

Absent: Amy Lynch-Binieck (at-large teaching faculty), Megan O'Byrne (GEC), Dan Stafford (at-large non-teaching faculty), and Undergraduate Student Representative.

Guests: Bethany French, Nate Rosario (GA for Assessment)

D. MacIlwraith called the meeting to order at 9:05am.

Approval of Minutes

The minutes from the September 21, 2022, meeting were presented for review.

Motion to approve the minutes by L. Li, seconded by M. Norris. Motion passed.

Announcements

Fall 2021 Assessment Report: D. MacIlwraith had sent the Fall 2021 GEAC Report to the Provost in August, but has not yet heard back. She plans to follow up via email this week.

Amendment Update: D. MacIlwraith shared that members have volunteered to attend the Senate and APSCUF Rep Council meetings, but that a voting member is still needed to attend the UCC meeting on 10/27/22.

New Business

Rubric Revision Updates:

For the C1 Rubric, L. Levine is taking point, and noted that she has already received feedback from several faculty members. D. MacIlwraith has transferred the rubric pdf into a Word doc for editing, and will share it with L. Levine for usage. L. Levine noted she will also clean up the list of faculty teaching in spring and remove the lab sections, then send back to D. MacIlwraith and B. French. B. French requested that items also be sent to the geac@kutztown.edu email address. K. Rauch suggested asking the faculty if they would be willing to provide assessment aligned assignments for our sample assignments library. L. Levine said she will ask, but noted they may want to wait until the rubric revision is completed.

For the C2 rubric, M. Baranczyk has been in touch with A. Lynch-Binieck to start working on this, and she has access to the revision version from previous GEAC membership. R. Ryan also volunteered to work on this rubric revision. L. Levine added that she also included this rubric when

she contacted the science faculty for feedback, and will pass that feedback along to M. Baranczyk. L. Li noted that some business courses are listed as C2, but that the curriculum, course names and course numbers have changed. She will email details to B. French for further investigation.

Assessment Processes for Spring 2023:

Rating work products – D. MacIlwraith opened discussion on using volunteer raters vs. faculty self-rating. M. Baranczyk noted that Sudarshan Fernando contacted her and feels strongly that it should be faculty self-rated rather than volunteer rated. M. Baranczyk has made a document with comments and pros and cons: https://livekutztown-my.sharepoint.com/:w:/g/personal/baranczy_kutztown_edu/Ea-BxFz6G3dHvuxRJtqtL8BH2kir09-cZxiBIBTy08ekQ?rttime=RCiPINWm2kg. D. MacIlwraith asked how long volunteer raters had been used, and D. Beougher noted that volunteer raters had been used since about 2013-2014. R. Ryan noted that self-rating was reinstated due to a decrease in the number of volunteer raters. Discussion ensued. K. Rauch shared that GEC had received a suggestion that we have a website with information for volunteer raters, and recommended that one member take the lead on soliciting volunteers, sharing information, and researching what other universities use to draft a website. She also noted other universities have detailed professional development on this topic. M. Baranczyk also raised concerns about the volume of items to rate, and suggested limiting how many items each rater would be assigned.

Norming sessions for raters – K. Rauch noted that when we did faculty self-ratings, there was very little attendance at the norming sessions, and was concerned that there was less investment in the process. L. Levine asked about how often raters are expected to attend the norming sessions, since some volunteers had attended in previous years; it was noted that this was still the first time each of these rubrics were being used and that the norming session focused on that particular rubric and SLO, so the raters still should have attended a norming session. D. MacIlwraith had the idea of holding mini-norming sessions at department meetings as a refresher, and providing a training video online that could be used. F. Murshed asked about the number of courses that will be assessed in the spring, and it was noted that every course in that SLO category will be assessed and the number of courses varies each semester due to the SLO being assessed. K. Rauch reminded the committee that the new Nuventive update has a better interface between it and D2L, so there is a possibility that future ratings done in D2L could be automatically be pulled into Nuventive to provide some power BI analytics for data collection. M. Baranczyk offered to take the lead in recruiting raters for the Spring 2023 semester, and asked for someone to take the lead on formatting the norming sessions.

AS MAY ARISE

Joint meeting with GEC

GEC offered to use their Oct 20 meeting time at 11am to hold a joint meeting, and all GEAC will be invited to attend.

GEC Program Review

K. Rauch noted that GEC is working on their five-year program review, and that the Full-Cycle Report subgroup from GEAC should offer to meet with them.

Data Warehousing Meeting

Reminder: the meeting with the presentations on data warehousing options will be next Wed., Oct. 12, at 9am on Zoom.

ADJOURNMENT

It was moved by M. Norris, and seconded by L. Levine, to adjourn the meeting.

Meeting Adjourned at 9:52 am