

Pennsylvania State System of Higher Education
KUTZTOWN UNIVERSITY
MINUTES OF THE COUNCIL OF TRUSTEES
December 15, 2022

The Council of Trustees met on Thursday, December 15, 2022, at 3:00 p.m. in the McFarland Student Union Building, Room 250.

PRESENT:

Mr. Phillips Armstrong.....Lehigh County
Dr. Charles Blocksidge (by phone)..... McKees Rocks
Mr. Robert Grim, Esq., Chairman.....Kutztown
Mr. Kevin Harden Jr., Esq., Secretary (by phone).....Philadelphia
Ms. Dianne LutzWernersville
Mr. Evan Santos, Student Trustee.....Kutztown

ABSENT:

Mr. Dennis Giorno, Vice Chair.....Harrisburg
Mr. Thomas Heck.....Wyomissing
Mr. James Ludlow.....Fogelsville
Mr. Guido Pichini..... Wyomissing Hills
Mr. John Wabby..... Pottsville

ALSO PRESENT:

Mr. Matt Assad, Controller
Dr. Lorin Basden Arnold, Provost and Vice President for Academic Affairs
Dr. David Beougher, Dean, College of Liberal Arts & Sciences
Mr. Matt Delaney, Vice President for Finance and Facilities
Cpl. Justin Soumas, Police Specialist
Ms. Krista Evans, Interim Vice President of Enrollment Management and Student Affairs
Ms. Anne Marie Hayes-Hawkinson, Volunteer, Associate to the President
Dr. Kenneth S. Hawkinson, University President
Ms. Renee Hellert, Director of Intercollegiate Athletic Services
Ms. Toyia Heyward, Senior Executive Associate to the President
Mr. Norman Inkpen Jr., KU Foundation Board
Ms. Joy Inkpen, KU Guest
Dr. Steve Lem, President, University Senate
Dr. Laurie McMillan, Associate Dean, College of Liberal Arts & Sciences
Mr. Alex Ogeka, Executive Director, Kutztown University Foundation
Mr. Kraig Piper, University Volunteer
Mr. Jesus Peña, Esq., Vice President Equity, Compliance and Legal Affairs
Dr. Karen Rauch, Interim Vice Provost
Mr. Bryan Salvadore, Director of Communications
Mr. Matthew Santos, Vice President, University Relations & Athletics
Mr. Scott Stamm, Electronic System Technician
Dr. Bradley Shope, Interim Dean, College of Visual & Performing Arts
Mr. Christopher Sponagle, Multimedia Producer
Mr. Ken Steward, Associate Vice President for Academic Financial Management
Ms. Amanda Waldron, Student Presenter, Special Education-Visual Impairment
Mr. Michael Waldron, KU Guest
Ms. Lenore Hare, KU Guest

Dr. John Ward, Dean, College of Education
Ms. Jennifer Weidman, Director, Human Resources

1. **Call to Order**

At 3:01 p.m. Chairman Grim called the meeting to order.
Chairman Grim noted that an Executive Session was held.

2. **Pledge of Allegiance**

The Pledge of Allegiance was recited by those in attendance.

3. **Roll Call of Council Members**

Attendance was taken at the direction of Chairman Grim which established that a quorum of the Council was present.

4. **Remarks by the Council Chairperson**

Chairman Grim welcomed everyone to the final public meeting for the Kutztown University Council of Trustees for the 2022 Fall Semester.

Mr. Grim announced that the Council is looking forward to approving the Kutztown University graduating class. He shared that we are less than 48 hours away, as the master's and doctoral ceremony will begin at 9 a.m.; and the undergraduate ceremony will begin at 1 p.m. In addition to awarding diplomas to our graduates, we look forward to bestowing the honorary doctorate of Public Service on Norman Inkpen, Jr., class of 1970, an outstanding philanthropist, and volunteer for the KU Foundation.

Mr. Grim was delighted to report that after a comprehensive performance review, the Council of Trustees and State System's Chancellor's Office have awarded President Hawkinson a 5-year contract extension to begin at the conclusion of this academic year. He congratulated Dr. Hawkinson and thanked him for all he has done for Kutztown University over the last seven and half years. This is well deserved.

Finally, on behalf of the Council of Trustees, Mr. Grim wished the entire Kutztown University family a safe and happy holiday season.

5. **Remarks by Dr. Kenneth S. Hawkinson, University President**

President Hawkinson formally welcomed Ms. Krista Evans, Interim Vice President of Enrollment Management and Student Affairs. Ms. Evans previously served as the Director of Admissions and has done extraordinary work in improving our enrollment.

Dr. Hawkinson recognized Norman and Joy Inkpen as they were in attendance. Mr. Inkpen served as the chair of the very successful comprehensive campaign and supported the university in so many ways. Kutztown University has the honor of awarding him an honorary doctorate for all he has done for the university.

He reported that Kutztown University has been recognized by the ALL IN Campus Democracy Challenge as a 2022 ALL IN Most Engaged Campus for College Student Voting. ALL IN recognizes colleges and universities for making efforts to increase student voter participation. KU is one of 394 colleges and universities to receive this honor.

President Hawkinson shared that Kutztown University formalized a partnership with the Folds of Honor Foundation, an organization that provides life-changing academic scholarships to the spouses and children of fallen or disabled U.S. service members and first responders. Kutztown University will match up to \$2000 of the scholarship awarded through Folds of Honor to students of disabled or fallen military service members and first responders. This program will support up to five students in the fall 2023 with the intention of increasing scholarship opportunities for additional students through donor support.

Dr. Hawkinson announced that we are adding men's swimming as our 23rd NCAA varsity sport beginning with the 2024-25 season. The new sport will support the university's student enrollment efforts by adding twelve men's swimmers and is expected to grow the women's swimming roster from 15 to 20. KU formally sponsored men's swimming from 1970 until 2009. Tim Flannery, the current Golden Bear women's swim coach and former men's swim coach, will lead both teams.

Dr. Hawkinson shared that the President's Holiday Card was coordinated once again by the office of University Marketing and features the art of our very talented alumna Cecelia Grant, a 2020 graduate of our Fine Arts/Painting program, and the videography of our university multimedia producer, Chris Sponagle. At this time, Dr. Hawkinson highlighted the video to display the beautiful scenes from Kutztown University come to life.

Lastly, President Hawkinson recognized Dr. David Beougher, Dean, College of Liberal Arts and Sciences. Dr. Beougher has served as Dean since 2012. As Dr. Beougher retires, President Hawkinson and the trustees thanked him for his service upon wishing him well.

President Hawkinson concluded his report.

6. **Public Comments**

There were no public comments presented.

7. **Approval of Minutes, November 3, 2022**

Upon motion duly made by Mr. Phillips Armstrong and seconded by Mr. Evan Santos the minutes of the November 3, 2022, meeting was approved.

8. **Summary of Discussions-Council Committee on Academic and Student Affairs**

In the absence of Council Committee Chairman, Mr. Guido Pichini and Council Committee member, Mr. Jack Wabby; Mr. Robert Grim deferred to Dr. Lorin Basden Arnold, Provost and Vice President of Academic Affairs to provide the report for the Council Committee on Academic and Student Affairs.

Dr. Lorin Basden Arnold presented the discussions of the committee.

9. **Student Presenter**

Dr. Basden Arnold introduced Dr. John Ward, Dean, College of Education. Dr. Ward introduced the student presenter, Ms. Amanda Waldron.

Amanda Waldron is a senior in the dual-certification program for Visual Impairment and Grades PK-4 certification. She is a transfer student from Lehigh Carbon Community College and represents the many teacher education students who follow this path to certification. She is a sought-after speaker and advocate for visually impaired students and their needs for transition to higher education and employment.

She serves on the Executive board for the Lehigh Valley Council of the Blind and is an advisory board member for the National Technical Assistance Center on Transition: The Collaborative. She is a founding member of the Youth Engagement Transition Initiative.

Ms. Waldron shared her personal background, her experiences at Kutztown University and shared her goals for the future. The members of the council recognized and congratulated Ms. Waldron on her many accomplishments.

10. Internship Agreements with Various Institutions and Kutztown University

Dr. Lorin Basden Arnold presented the list of internship agreements which establishes a relationship whereby students may participate in practical experience outside the traditional classroom setting.

• Campbell Media, Remote	CTM	<i>New</i>
• Patriot League, Bethlehem, PA	CTM	<i>New</i>
• Kids Peace, Temple, PA	Counseling	<i>New</i>
• The Calm Space, LLC, Allentown, PA	Counseling	<i>New</i>
• Samaritan Counseling Center, Lancaster, PA	Counseling	<i>New</i>
• Valley Youth House LV Shelter, Bethlehem, PA	Counseling	<i>New</i>
• Ponessa Behavioral Health, Lancaster, PA	Counseling	<i>New</i>
• Empower the Mind, LLC, Pottsville, PA	Counseling	<i>New</i>
• Dynamic Counseling Associates, LLC, Allentown, PA	Counseling	<i>New</i>
• Irie Wellness, West Reading, PA	Counseling	<i>New</i>
• TRU Performance	CTM	<i>New</i>
• A Love for Life Foundation, Newton, PA	English	<i>New</i>
• Berks Counseling Center, Reading, PA	Counseling	<i>New</i>
• Holcomb Behavioral Health System, Allentown, PA	Counseling	<i>New</i>
• Zen Holistics, Shillington, PA	Counseling	<i>New</i>
• Advance Counseling & Research Services, Lancaster, PA	Counseling	<i>New</i>
• Project Transition, Philadelphia, PA	Counseling	<i>New</i>

Ms. Dianne Lutz moved to approve the internships as presented. Mr. Phillips Armstrong seconded the motion and it carried unanimously. The motion was approved.

11. Course Sharing Codicils with Various Institution and Kutztown University

Dr. Lorin Basden Arnold presented the course sharing codicils which establishes an agreement to provide expanded student access to a course that might not be available at their home campus.

Spring 2023:

- Millersville – GER 325, Advanced Syntax & Stylistics I *New*
- Commonwealth – GER 212, German Composition a Conversation II *New*
- Penn West – SOW 360, Social Welfare History, Policy Analysis/Soc Ser Delivery *New*

Mr. Evan Santos moved to approve the Course Sharing Codicils as presented. Mr. Phillips Armstrong seconded the motion and it carried unanimously. The motion was approved.

12. **Course Sharing Letter of Understanding with Various Institutions and Kutztown University**

Dr. Lorin Basden Arnold presented the course sharing letter of understanding which provides expanded student access to courses that might not be available at their home campus.

- Pennsylvania Western University Course Sharing LOU

New

Mr. Kevin Harden Jr. moved to approve the Course Sharing Letter of Understanding as presented. Mr. Evan Santos seconded the motion and it carried unanimously. The motion was approved.

13. **Candidates for Graduation – December 2022**

Mr. Evan Santos presented the December 2022 candidates for graduation.

Mr. Evan Santos moved to approve the December 2022 candidates for graduation as presented. Mr. Phillips Armstrong seconded the motion and it carried unanimously. The motion was approved.

Dr. Basden Arnold concluded her report.

14. **Summary Discussions-Council Committee on Finance, Property and Audit**

Dr. Charles Blocksidge presented the discussions of the committee.

15. **Purchases and Contracts**

Dr. Charles Blocksidge reported that the council committee thoroughly reviewed and were advised by staff that the purchases and contracts are in full compliance of PASSHE policies.

16. **Audit Report on Financial Statements**

Dr. Charles Blocksidge presented the audit report on financial statements.

Dr. Charles Blocksidge moved to accept the audit report on financial statements as presented. Ms. Dianne Lutz seconded the motion and it carried unanimously. The motion was approved.

17. **Certification of University External Financial Support**

Dr. Charles Blocksidge presented the Certification of University External Financial Support.

Dr. Charles Blocksidge moved to approve the Certification of University External Financial Support as presented. Mr. Evan Santos seconded the motion and it carried unanimously. The motion was approved.

18. **Auxiliary Fees 2023-2024**

Dr. Charles Blocksidge presented the 2023-2024 Auxiliary Fees.

Dr. Charles Blocksidge moved to approve the 2023-2024 Auxiliary Fees as presented. Ms. Dianne Lutz seconded the motion and it carried unanimously. The motion was approved.

Dr. Charles Blocksidge concluded his report.

19. Summary Discussions – Council Committee on Human Diversity

Ms. Dianne Lutz and Mr. Evan Santos presented the discussions of the committee.

Ms. Lutz reported that there are currently several ongoing searches for Dean of the College of Visual and Performing Arts, Dean of the College of Liberal Arts and Sciences, Dean of the College of Education, and the Vice President for Enrollment Management & Student Affairs are continuing.

Mr. Santos reported that both the LGBTQ+ Resource Center and Women's Center finished the year with several study nights and wellness events. The next upcoming event is Boxwood Open House on January 26, 2023. The Multicultural Center has planned events for early spring semester are Open House, Lunar New Year, and the annual Ujima Conference.

Ms. Lutz reported that the Justice, Equity, Diversity, and Inclusion (JEDI) Task Force, chaired by Dr. Arthur Garrison, has completed its report of self-assessment JEDI rubrics. Report will soon be given to President Hawkinson. She also reported that 25% of faculty and staff have completed DEI trainings as of this meeting. Deadline for faculty is extended to January 15. A completion rate of 100% is expected as deadlines approach.

Ms. Lutz concluded their report.

20. Summary Discussions – Council Committee on University Relations & Athletics and Advancement

Mr. Phillips Armstrong presented the discussions of the committee.

Mr. Matt Santos, Vice President for University Relations and Athletics reported.

He started his report by following up on the President's remarks regarding men's swimming. He thanked the President and Ms. Renee Hellert, Athletics Director for their support in the return of men's swimming to the slate of intercollegiate sports. This supports the university enrollment efforts and recruitment efforts as we look to add 17 new student athletes to our current slate. This additionally helps to support our efforts toward Title XI.

Mr. Santos reported that our external marketing agency, VisionPoint, recently reported on KU's October digital campaign performance. Kutztown had 1.12 million impressions (the number of times someone saw one of our ads), and 8,543 clicks to KU's website across all digital channels. That resulted in 363 new inquiries in the Admissions CRM for October, for a strong conversion rate of 4.25%.

He also reported that the university website hosted 140,084 users from Sept. 8-Oct. 20.

Lastly, Mr. Santos reported that the Pennsylvania German Cultural Heritage Center has a new exhibit, "Mountain Mary: Contemporary Visions of the Sainted Healer," which explores the life and legend of Anna Maria Young (1744-1819), immigrant pioneer, farmer and sainted healer of the Oley Valley, opened Nov. 16 in the new DeLight E. Breidegam Building, Headquarters of the Pennsylvania German Cultural Heritage Center. The exhibition features new works by contemporary artists and historic artifacts highlighting Mountain Mary's colorful and multifaceted legend. Visitors can explore the exhibition during regular gallery hours 10 a.m. to noon and 1-4 p.m. Monday-Friday through March 20, 2023.

Mr. Alex Ogeka, Executive Director of the KU Foundation reported.

Mr. Ogeka reported that the Together, We're Golden: The Campaign for Kutztown University: This 100% student-focused initiative aims to raise \$40 million for scholarships, emergency funds and student experiences – and strengthen our network of alumni. Currently, we have raised \$46,372, 596.98 and have accumulated 55,432 in engagement hours which is now 139% of our original goal of 40,000 hours.

He shared that the "12 Days of Philanthropy" social media campaign will launch Dec. 20, featuring stories of KU's alumni, donors, faculty, staff and students.

He promoted the Spring 2023 alumni course with Dr. Edward Simpson studying dinosaurs.

He reported that the Kutztown Folk Festival Holiday ticket sale runs through Jan. 2, 2023. Tickets are now \$4.00 off and sold online with coupon code.

He provided an endowment update. The endowment rate of return through Nov. 30 is 3.5%. The endowment value as of Nov. 30 is \$38.6 million and the Overall increase in net worth is \$1.4 million.

Lastly, Mr. Ogeka proudly reported that the Hampton Inn & Suites Kutztown won the Hamptonality award for outstanding quality. The property remains in top 2% worldwide in guest satisfaction.

Mr. Armstrong concluded his report.

21. **PACT Update**

In the absence of Mr. Jack Wabby, Council of Trustees PACT representative; Mr. Grim deferred this report to the next meeting.

22. **As May Arise**

No items presented.

23. **Adjournment**

Mr. Robert Grim moved that the meeting be adjourned. Mr. Phillips Armstrong seconded the motion and the meeting adjourned at 3:46 p.m.

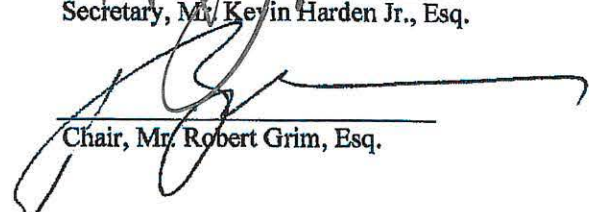
3-24-2023

Date

3.23.2023

Date


Secretary, Mr. Kevin Harden Jr., Esq.


Chair, Mr. Robert Grim, Esq.