

## UNIVERSITY SENATE MINUTES

<http://www.kutztown.edu/about-ku/administration/university-senate.htm>

March 3, 2022, 4:00-6:00 P.M.

AF 103 & ZOOM

**Present:** Colin Bolger, Mario Cardozo, John Carelli, Janice Chernelkoff, Anne Carroll, Cara Cotellese, Matt Delaney, Anne DeLong, Michael Gabriel, Jen Gehringer, Caecilia Holt, Julia Hovanec, Garrett Hudak, Loriann Irving, Deryl Johnson, Lisa Kowalski, Steve Lem, Robert Portada, Christine Price, Angelo Rodriguez, Wendy Rogers, Rick Salafia, Jill Sober-White, Dan Stafford, Ceyhun Sunsay, Baron Vanderburg, Michelle Vaughn, Tony Wong, Lorin Basden Arnold, Janice Chernelkoff, Richard Courtney, Meg Gooding, Chris Habeck, Kenneth Hawkinson, Mauricia John, Erin Kraal, Pierette Kulpa, Pdraig McLoughlin, Jennifer Schlegel, Kayla Sherry, Veronique Vlaun, Barth Yeboah

**Guests:** Jackie Downing, Krista Evans, Krista Prock

### I. Call to order

S. Lem calls the meeting to order at 4:00 P.M.

### II. Announcements

S. Lem: We have two guest speakers today; Krista Evans from Admissions and Jackie Downing from the bookstore.

### III. Guest Speakers

#### 1. Admissions Update – K. Evans

- Accepted Students Reception will be hosted on Saturday, March 5<sup>th</sup>
- 1900 students plan to attend; we expect 80% to show up
- Deposits are up, hope that students attend in Fall
- Relationship building is critical to the success of any institution, KU has been doing relationship building with community organizations and high schools
- Initiatives taken for upcoming year:
  - Counselor Advisory Board
  - Targeted new markets
  - Transfer Center now open in OM on first floor
  - Outcome focused
  - SEM Tactics
  - Expanded Marketing Transfer
  - New Social Media Strategies
  - New Contract agreements
  - Implementation of new CRM-SLATE

R. Courtney: Can departments take advantage of marketing in order to do outreach?

K. Evans: A SLATE expert has been hired to share information with departments.

J. Schlegel: Thank you for building enrollment. Do we know the anticipated yield?

K. Evans: Our yield is around 21%. Students will know information upfront in making decisions. 1600 freshmen were targeted, 575 transfers and 13 international students.

J. Schlegel: It will be helpful for the Honors Program to be a part of the sessions, 47% of transfers are Honors eligible. Honors is extending availability to Deans.

K. Evans: Thanks for the efforts to collaborate.

T. Wong: Is there a way for KU to track Alumni students and their job changes?

K. Evans: An Alumni Engagement Committee has already been formed. In the past KU looked for local educators that were alums.

J. Schlegel: Where can deposits be made at the reception on Saturday?

K. Evans: On hand payments can be made.

#### **IV. Approval of the Minutes from February 3, 2022**

R. Courtney moves to approve the minutes, C. Habeck seconds; all in favor of approving February's minutes.

#### **V. Reports**

##### *1. Senate President – S. Lem*

##### EMT

The Emergency Management Team continues to meet biweekly. Much of the current discussion is focused on whether / how to adapt KU's spring 2022 pandemic plan amid changing CDC, national, and local guidance. [more from Mauricia update here]

##### SPRC

SPRC, and its subcommittees, continue to actively work on several initiatives to facilitate KU's ability to adapt to and deliver the needs of 21st Century learners. Although the committee continues to discuss and progress on those ideas, the committee is not quite ready to elicit broader campus input. Stay tuned.

##### Student Success

Team SST continues to meet regularly and is progressing in its conversation on how to implement an early alert system. The group has also discussed some challenges students have with the advisement process, courses with high DWFI rates, and coping with the pandemic.

##### PASSHE Redesign

PASSHE Redesign continues to cast a looming shadow over our operations. We continue to make progress toward PASSHE sustainability metrics, but there is still a long way to go. Chancellor Greenstein is scheduled to be at KU on March 29. Please keep an eye out for the details.

## Organizational Change

Tony, Mauricia, and I remain committed to positive organizational change, and part of that process is recognizing where we need to improve what we do. Much of our focus has been on building better communication between faculty and staff, but, in that process, we have not done a good job reaching out to faculty who are serving in administrative roles (e.g., FDI, Honors, CET). As we work toward improving our outreach, please do not hesitate to contact any of us if you would like to discuss issues you are having at KU.

## The Senate Presidency

Per the Senate Constitution (Article II, Section E.2 and E.10), we will elect a new Senate President in December. The Senate President is elected from the body (Article II, Section A.3(a)), so that individual will need to be a sitting senator in the fall. Please note that if your term expires this summer, elections for the position should be concluded by the second full week in March (Article II, Section D.1).

### *2. Senate Vice President – T. Wong*

Willingness has just closed, and we have 76 responses from faculty and staff. We will fill positions around March 21<sup>st</sup>.

### *3. Senate Secretary – M. John*

## **Governance Committees**

Nominations opened February 28- Nominations will close March 13th

- Grade Appeal Board
- College of Visual and Performing Arts (Tenured) – 3 years

### Committee on Committees

- College of Liberal Arts and Sciences – 3 years

### Strategic Planning and Resources Committee

- College of Liberal Arts and Sciences – 3 years
- College of Liberal Arts and Sciences – 3 years
- Non-Teaching Faculty – 3 years
- Non-Teaching Faculty – 3 years

Nominations for University Senate At Large Faculty will remain open until April 3rd

- Professional Senators – no replacement needed
- At-Large Faculty – 2 positions plus one sabbatical replacement for one academic year

The deadline for Senate at large faculty has been extended to April 3rd so that faculty not re-elected as department senators can run for these positions

Per our constitution, elections for department senators should take place in March. We will send reminders to chairs

#### *4. University President – K. Hawkinson*

- Excited about Governor's budget at State System
- \$75 m requested to increase State appropriation
- Continuation of \$50m in Federal funds
- Chancellor has asked Dr. Hawkinson to give a speech in front of Board of Governors based on KU's retention model (State is impressed with how KU has managed to increase retention rates)
- Three Northeastern universities (Bloomsburg, Lock Haven, and Mansfield) have been consolidated and named the Commonwealth University of Pennsylvania, after a vote by the State System Board of Governors on Wednesday.
- KU remains in a very strong position and is not in danger of failing
- Chancellor will visit in person on 3/29, everyone is invited to open forum
- COVID announcement was made based on recommendation from the EMT
- Women's Basketball team is doing great things; be sure to support this weekend

#### *5. University Provost – L. Basden Arnold*

- Registrar's search is coming along
- Application submitted for Vice Provost's search
- Deans will make recommendations for temporary lines
- Looking at Student Success platforms (will not replace D2L, but will be used for attendance and enrollment verification)
- Funding is being utilized from State System to purchase software and additional support
- Tenure Track (TT) searches will begin shortly

P. McLoughlin: Will early recruitment for TT lines begin this year?

L. Basden Arnold: The process will begin shortly.

P. Kulpa: Can you elaborate more on the Student Success Platform?

L. Basden Arnold: This platform does not replace D2L, it is an early alert platform which records attendance, enrollment verification. It is a different way of doing things.

#### *6. Student Government Board – K. Sherry*

- KUSSR approved the budget
- Advocacy efforts are underway: handwritten letters are being sent to legislators
- Letters will also go out to the student body to join advocacy efforts
- Members are encouraged to attend open forum
- Kindness Carnival is being organized
- CLAS: Meet the representative's table
- SGB will attend accepted students' reception this Saturday
- Two information sessions will be hosted

J. Schlegel: Thank you for your leadership and advocacy.

## 7. Assessment Office – K. Rauch

- Two-hour professional development workshop for all administrative assessment and planning will be held
- Nationally endorsed speaker will attend via zoom (3/16 from 10 AM to 12PM)
- Official schedule will be circulated once registration is complete
- Faculty and staff involvement is highly encouraged to allow for collaboration
- Academic Assessment: Mid-year reports should be submitted; these reports are only meant to update any plans made in the summer; the committee is not asking to repeat the report- it is more of a stay on track document.
- Tutorial is available for assistance.

## VI. Unfinished Business

S. Lem: ASPC is hard at work and is currently close to reporting.

1. Course Grading – Undergraduate Students (ACA-048) @ ASPC
2. Final Examinations (ACA-025) @ ASPC
3. Course Withdrawals (ACA-011) @ ASPC
4. Senate Constitution Revisions - @ Task Force [tabled for JEDI work]

## VII. New Business

1. Bookstore Update – J. Downing

- Inclusive Access (IA) and Open Education Resource (OER) have led to huge savings for students; faculty are encouraged to adopt both
- Affordability Roadmap for IA: A. New and Used books, B. Rental texts, C. Digital Course Materials, D. Inclusive Access and OER, E. Equitable Access
- Estimated savings: spring 2020: > \$125,000; spring 2022: > \$800 000
- Participation rate is > 95%
- Virtual Shelf increases accuracy and saves students' time; it is free to all students
- Textbook adoption for summer and fall 2022 is 3/15

P. Kulpa: Should we advocate for Virtual Shelf?

J. Downing: Login with KU's ID and password on Library's website; this auto populates books for courses.

## VIII. Good of the Order

P. McLoughlin: New masking policy should be based on logic, reasonableness, and also be fair across the board. Newly adopted making policy is inconsistent. Asks for concerns to be taken back to the EMT.

S. Lem: Concerns from Senate will be taken back.

## IX. Adjournment

E. Kraal moves to adjourn, P. McLoughlin seconds; all in favor. Meeting adjourns at 5:30 PM.

Please note: University Senate meetings are recorded to facilitate the documentation of University Senate proceedings (minutes). Audio recordings are only shared with members of the University Senate Executive board and support staff. Records will not be uploaded to the internet, shared, or transmitted.

Respectfully submitted by,  
Mauricia John  
Senate Secretary