

TOWER

KUTZTOWN
UNIVERSITY
MAGAZINE

Winter 2011

LIGHT & DARK

An Artist's Life



FROM THE DIRECTOR OF

Alumni Relations



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WINTER 2011

On a recent trip visiting with alumni

in Georgia and Florida, I took along a video presentation entitled "Pathway to Excellence." This documentary illustrated Kutztown's history and development and talked about some of the current challenges we face.

Kutztown has a long and wonderful history, and while I realize that no structure on earth lasts forever, the number of lives touched by the alumni and faculty is countless – its impact overreaching generations.

In some respects, it could be said that KU has improved the quality of life for all of us who received our education here. I can't tell you the number of times alumni have come up to me to say they were the first in their family to graduate from college, and what a difference it has made in their life and the opportunities available to them. Having met alumni from across the nation, and from every walk of life and academic discipline, I can attest that a KU grad can compete with anyone from any school in any profession.

As Kutztown University continues grow, it is good to know that alumni across the generations return to Wiesenberger Alumni Center to finds ways in which they can help to pass along the benefits of a Kutztown education to the next generation. Caring alumni like Jacob Sayshen '42, who serves on the KU Council of Trustees, often take time to encourage current students such as Nikki Beepath '11, a Sports and Leisure Studies major whose ambition is to work in sports administration. To take fresh minds and work to prepare them for the future is a huge accomplishment and a mission we can all share. Each class of KU graduates builds upon the hard work of previous graduating classes. And if the number of successful alumni that I meet every day and the commitment of students I see now is any indication, the future is in good hands.

If you are going to be anywhere near Kutztown don't forget to stop by and say hello. I'd love to show you around campus.

Best Regards,

Glenn

Glenn Godshall '75, M '90

PHOTO BY RYAN VANHORN '01

Pictured from left: Nikki Beepath '11, a KU Presidential Ambassador, chats with KU Council of Trustees member Jacob Sayshen '42, and Glenn Godshall '75, M '90, director of KU Alumni Relations, in front of the Wiesenberger Alumni Center.

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Find the Tower online at: www.kutztown.edu/tower

news & notes

Chick-fil-A, Burgers, Pizza and More!

At KU, hungry students now have more choices than ever.

With 14 different food venues sprinkled across campus, times have surely changed since the days when a burger in "Chez Nous" or a cup of coffee from "Tous Chez," the student union commuter lounge, would suffice.

New this year in the McFarland Student Union is the arrival of

Chick-fil-A Express, offering the same favorite menu items as other Chick-fil-A restaurants including their famous chicken nuggets and waffle fries.

Even though the Chick-fil-A cow urges "eat mor chikin," right across the aisle in Cub Café is the Burger Studio and Main Street Deli, where students can create their own sandwich masterpieces.

For those on the go looking for a pick-me-up, Java City in the Bear's Den located around the corner, offers a variety of coffees, espressos and freshly baked goods.

There is even a Book & Brew in the Rohrbach Library serving nice hot beverages and pastries for those cold winter days when relaxing with a good book is just the ticket.

"We listened to what our students wanted, and they wanted

a Chick-fil-A Express on campus," said Camille Bartlett, director of administrative services. "But that is only one of the many food choices offered on campus. From fresh, hot pizzas to burgers, hand-carved roast beef, Mexican and Oriental specialties, and all-you-can-eat buffets, students can select from an amazingly large variety of entrees, snacks, salads and beverages."

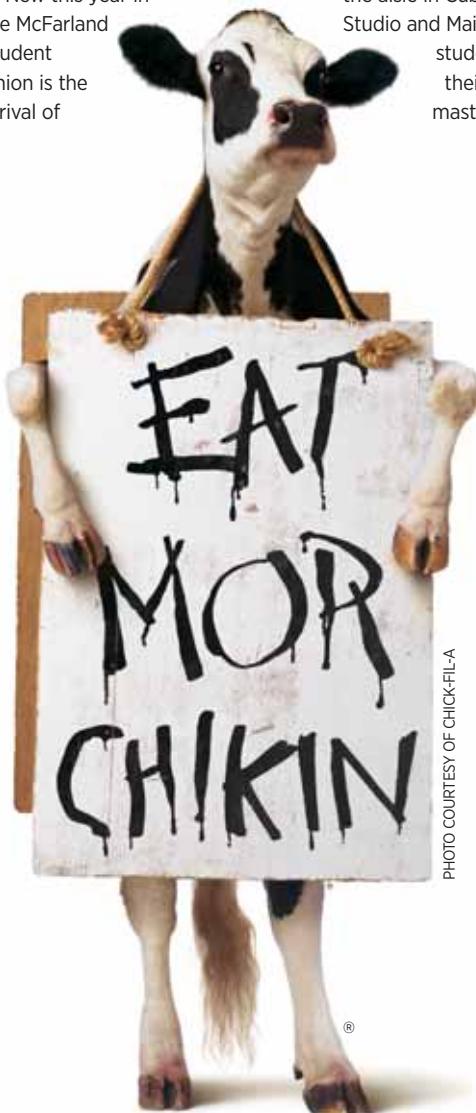


PHOTO COURTESY OF CHICK-FIL-A

Time to Celebrate the Old Main Clock

It's hard to believe that Old Main's clock turned 100 years old in 2010. Of course the clock tower is much older than that and was the home of the beautiful bronze bell, which was installed in 1893 and is now restored and on display in the "Bell Plaza" next to its former home.

Originally a "grandfather" weighted clock, it was presented on behalf of the Class of 1910 to Keystone State Normal School by class representative Harry Worley. Last June, members of the Worley family came to campus for a special anniversary celebration and a peek into the clock tower, a rare treat!

The clock, built by the E. Howard Clock Company of Boston, was said to be accurate to within one minute each month, and cost \$495, a lot of money in those days. The entire purchase was funded by class donations. Four large wooden dials were made for the clock — each one six feet in diameter. They face the four corners of the

Earth and are visible up to a half mile away. In 1995, an electronic clock system replaced the original inner working with a digital/synchronized clock mechanism.

Today the clock tower is one of the most recognizable symbols of the Kutztown University experience. Though classes are no longer set by Old Main time, students and alumni continue to mark the passing of their days on campus by the clock in the tower.

To see more pictures of the clock tower and this event, go to www.kutztown.edu/tower and click on the *Tower Extra* link.



These scrawled signatures of KU alumni were discovered inside the Old Main clock tower when a new electronic clock was installed in 1995 as pictured in this rare view of campus looking south.

Dino Snacks

It took a keen eye to spot the fossilized claw print of a dinosaur scratching into a mammalian burrow, but in the summer of 2010 geology professor Dr. Edward Simpson '80 and his team of researchers were working in Utah when they made a discovery that took the science world by storm and made international news. The team found solid evidence of a feathered dinosaur digging in the ground for a mammalian snack.

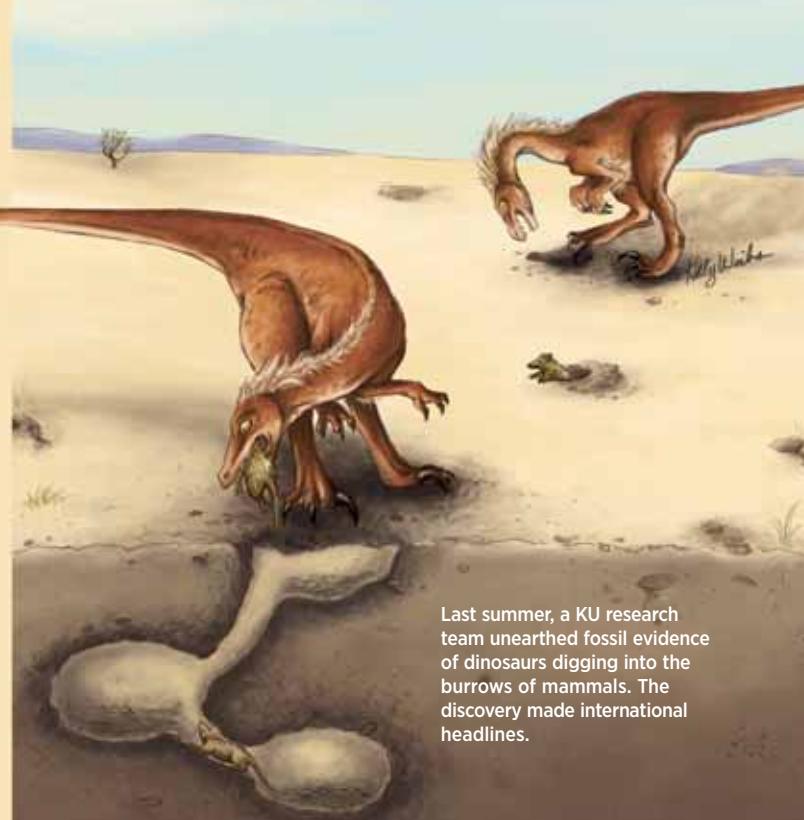
Prior scientific discoveries found that mammals enjoyed a "dino" dinner once in a while. Now it seems the dinosaurs returned the favor and regularly munched on their furry neighbors. Theories of dinosaur nest

building and other possible behaviors were ruled out as the mammal's burrow was clearly revealed, with a monster claw mark in the opening.

"This is the kind of field work we do every year with students," said Dr. Simpson. "It's hard work, but the thrill of discovery makes it all worthwhile."

Published in *Geology*, the journal of the Geological Society of America, and crafted with the KU contributions of Dr. Sarah Tindall, professor of geology, and student researchers, the paper opens a new chapter on dinosaur and mammalian interactions.

For more on this story, go to www.kutztown.edu/tower and click on the *Tower Extra* link.



Last summer, a KU research team unearthed fossil evidence of dinosaurs digging into the burrows of mammals. The discovery made international headlines.

Dancing with Bees

It's just before dawn. Dew is forming on the leaves. Dr. William Towne, Department of Biology, and student assistant Katelyn Dovey '10 are sneaking through the grass. The pair quietly approaches the little white box serving as a hive for Towne's domesticated honeybees.

"Quick, cover the entrance," he whispers.

As the first rays of the sun begin to brighten the pre-dawn sky, Towne and Dovey hustle to grab the hive, bees and all, and stuff it into his car. While the professor drives, the student cradles the hive on her lap, now full of buzzing bees waking up from their nap.

When they get to their new location a quarter mile away, the researchers set the box down, clear the entrance and wait.

Towne has been studying bees for most of his adult life.

"Bees are a model system in the study of behavior," he says. "We first began to understand the complexity of their colonies in the 1940s."

His interest is discovering how the ubiquitous creatures find their way around the landscape. Known to dance, bees use this form of communication to tell hive mates where to find nectar. So how do they decide which direction to dance?

On bright summer days, the bees use the

sun as a compass. Even on partly cloudy days, bees can orient by the polarized light seeping through the clouds. And their dance reveals the insects' remarkable ability to point the way to food.

What Towne and his students have discovered is that on dark, cloudy days the bees use a collective memory.

For the past several seasons, Towne has selected a brave KU student to help him move the hives to new locations and then spy on the bees' behavior.

It turns out that when it is too overcast to see the sun, bees rely on a memory of the sun's position in relation to the skyline of the landscape. Unfortunately for them, it is the landscape they remembered before their home was so unceremoniously moved by Towne.

"It's all basic science, something any student can learn to do," said Towne, noting that a paper on their findings is forthcoming. "We follow our leads, and work to discover something new."

As far as bee stings go: Towne is immune to them, but only after a series of bee venom shots administered by his doctor. For the student, an occasional sting is all part of studying biology.

"If you move slowly and use plenty of smoke to calm them down, you will not get stung," said Dovey, who is a biology teacher at Donegal High School, Mt. Joy, Pa. "The only time I got stung, it was my fault. I pinched the little creature in the crease of my forearm."



Dr. William Towne (right) and Katelyn Dovey '10 (left)



Extreme Extraordinary KU Foun

The hit ABC television show "Extreme Makeover: Home Edition" came to Berks County this past summer to aid a widow raising her 18-month-old daughter and received a heap of help from KU alumni and the Kutztown University Foundation in the process.

John Schmoyer '80, led one arm of the fund-raising effort, helping to bring in thousands of dollars in corporate and on-site donations to cover construction costs and to set up a fund for the family.

Amy (Sinclair) Mescia '03, who offered her creativity, designed the tiles that cover walls in the kitchen of the new home near Hamburg, from counter to ceiling.

And the KU Foundation, with an eye to the class of 2031, awarded a full scholarship to the widow's young daughter, including tuition, room and board, and fees.

"I'd do it again tomorrow," said Schmoyer, who took a week's vacation from his job at Fulton Mortgage Co., a division of Fulton



Makeover

dation and Alumni Support

Bank, to help with the build.

The story behind the "Extreme Makeover" for Trisha Urban and her daughter, Cora, which aired on Oct. 24, 2010, is a compelling one.

On Feb. 5, 2009, Trisha's husband, Andrew, suffered a fatal heart attack – just nine hours before their baby's birth. Trisha was left to raise their child in a crumbling, 300-year-old home that the couple had hoped to fix up.

Hearing their plight, "Extreme Makeover: Home Edition" chose the family for a new home. After it was announced, KU rallied alumni, staff and students.

Schmoyer had been involved early on. He was on hand when the show's producers first reached

out to the Home Builders Association of Berks County for help with the build.

"We have to do this," Schmoyer, treasurer of the association, told members. "We are doing something wonderful."

When Mescia, who owns Oscar Design Studio in Philadelphia, heard about the build, she too wanted to help. She saw that graphic design was a need and applied online. A half hour later, the show's design producer called.

Mescia spent the next four days designing 47 tiles based on Trisha Urban's favorite things – horses, goats, peacocks, flowers, PA Dutch art. A tile printer produced the 300 tiles ultimately

used in the kitchen. After installation, Mescia was invited to the house.

"This was the most emotional I have ever been over my own designs," she said. "They did an awesome job with installation."

When the new home was ready to be presented to the family, the KU Foundation made a significant announcement: 18-month-old Cora was awarded a full scholarship to KU.

"This family has been through so much in the past 18 months," said Edward T. Richmond, chief financial officer of the KU Foundation. "This will secure Cora's future with the opportunity to attend college."



Host of ABC's "Extreme Makeover: Home Edition," Ty Pennington (left), shares one of the many joyous moments between Trisha Urban and daughter, Cora.



Just a sampling of the more than three dozen patterns Amy Mescia '03 created to brighten the kitchen of the new home.

Top Left:

John Schmoyer '80 and the Home Builders Association of Berks County worked to ensure that ABC's Extreme Makeover: Home Edition would have the necessary resources to create a beautiful home.

Left:

Trisha Urban (far left) listens as KU Provost and Vice President of Academic Affairs Carlos Vargas-Aburto, surrounded by members of the Home Builders Association of Berks County, announces a full KU scholarship for her daughter Cora Urban.

For more pictures from the Extreme Makeover production, use your smartphone's QR code reader on the symbol (right) or visit www.kutztown.edu/tower and click on the *Tower Extra* link.

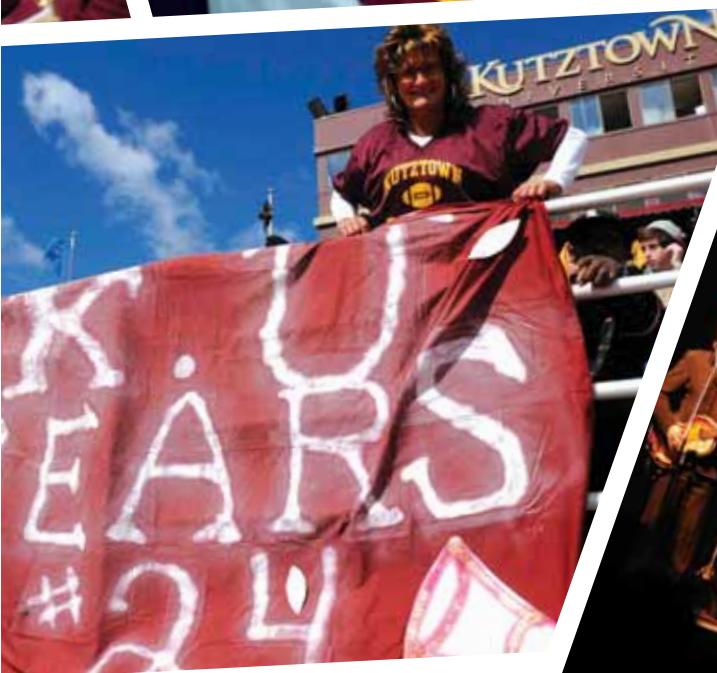


HOMECOMING

KU Homecoming 2010 had them dancing in the aisles for the Beatles-themed “Come Together” celebration. Highlights of the annual event included a record-tying football victory over Millersville, the family-oriented Beatles Rock Band Competition in the Field House, one of the best “5th Quarter” parties ever and an evening tribute concert by Fab Four look-alikes “Twist and Shout” in Schaeffer Auditorium.



OCTOBER 2010



PHOTOS BY RYAN MCFADDEN



For more pictures of KU Homecoming 2010, use your smartphone's QR code reader on the symbol (left) or visit www.kutztown.edu/tower and click on the *Tower Extra* link.



The portrait presented on the President Bill Clinton Second Inauguration Medal was personally selected by the President over other finalists' models.

QUARTERS, DOLLARS, MEDALS -

Don Everhart's

Art Is Everywhere

BY MARY ELLEN ALU

Reach into your pocket, and chances are you will find that you own small pieces of art created by sculptor-engraver Don Everhart '72. His work is everywhere - and highly collectible!

This KU alumnus is among an elite group at the U.S. Mint who design coins in circulation by the billions. His art – often featuring iconic images of people and places – captures everything American on coins, from Benjamin Franklin and Dolley Madison to the Statue of Liberty and Yellowstone's Old Faithful geyser.

His imprint is everywhere – on nickels, quarters, dollar-coins and national medals. As a designer, Everhart creates the images to be used on the coins. As a sculptor, he takes the designs and transforms them into a large model in clay, which serves as a master for the coin face.

He sometimes does the sculpting for designs created by his colleagues or outside artists. When the nickel was redesigned for the first time in 65 years, and the penny after 50 years, for example, he sculpted two of the images.

"These coins are going to be enjoyed for many years to come," said Everhart, who joined the mint seven years ago at the beginning of what he called a renaissance in coin redesign.

In the popular state-quarter series, he designed and sculpted the backs of three – Nevada,

Hawaii and New Mexico – and sculpted the backs of the California, Idaho and Montana quarters.

He created the art and sculpted the image of the Statue of Liberty that appears on the tailsides of the Presidential \$1 coins, as well as the fronts of four in the series – Abraham Lincoln, Millard Fillmore, John Quincy Adams and Zachary Taylor.

"These coins are going to be enjoyed for many years to come."

The first quarter in the America the Beautiful program, launched in 2010 to honor national parks and other sites, bears his vision of Hot Springs National Park, Arkansas. He also designed and sculpted another in the series for Yellowstone National Park. Among commemorative coins, his design

for a silver dollar pays tribute to disabled American veterans.

And many more of his coins have yet to be released.

Little did Everhart know his art would be so enduring, and so public, when he graduated from Kutztown State College with a fine arts degree in painting. He had envisioned himself as an illustrator for book or record companies.

But after a summer at an artist's colony in New Jersey, Everhart had four different jobs in one year. One day, in a job he didn't like, he took his portfolio to art galleries in Philadelphia, hoping for a show. It proved a turning point.

A South Street gallery owner told him about an opening at the private Franklin Mint, which markets collectibles. He wound up getting the job.

"There was a fork in the road, and I took the path that said 'coins,'" he said.

Everhart was hired as a paste-up artist, but after watching the sculptors at work for a year, he asked for a tryout. Having never sculpted in bas-relief, a style that raises a 3-D image from a flat surface, his test was the Greek god Poseidon and two other images for commemorative coins.



Don Everhart '72 works his magic in clay and plaster designing low relief sculptures that emerge from the background. The model is reduced and converted to a die to be struck onto a coin blank.

He was then brought on as a sculptor, modeling coins for foreign governments in sets sold to collectors.

By 1980, Everhart was looking to flex his wings. He launched what became a prolific, 24-year freelance career creating coins, figurines and medals for clients that included Walt Disney Co. Among his commissions was a series of 25 Marshall Island coins, each bearing a WWII aircraft, for the British Royal Mint.

Major prestige and publicity came in 1997 when he designed President Clinton's second inaugural medal, now part of the Smithsonian Institution's permanent collection.

At the U.S. Mint, Everhart finds inspiration in the gathered photographs and narratives about places and persons in American culture.

"We're recording history on coins," he said.

But before anything is even created on clay, Everhart and other artists submit several drawings for consideration – which are highly scrutinized before the art is immortalized in metal.

"Some of my best stuff winds up in the trash can," he said. "You get used to it."

In private commissions, nature has often been a theme. He came up with the idea of a T-Rex design while reading *Jurassic Park* on a plane trip to London; it led to a series of freestanding dinosaur medals for the Society of Medalists.

"We all want to leave a mark."

His work can be found not only at the Smithsonian, but in the permanent collections of the British Museum and American Numismatic Society as well. Everhart said he strives for iconic images, though that's not always possible. Some designs come easy; others, he labors over.

"We all want to leave a mark," he said.

He still enjoys it when he gets change back from a purchase and finds coins he has designed or sculpted. Once, in his enthusiasm, he let the clerk know. "The guy's look was like, 'yeah, sure,'" he said, smiling. "I don't do that anymore."



Want to know if you own Don Everhart designs?

Look for his initials on the coins, which are on the left. And the sculptor's are on the right. If Everhart both designed and sculpted the image, his initials only appear on the right.

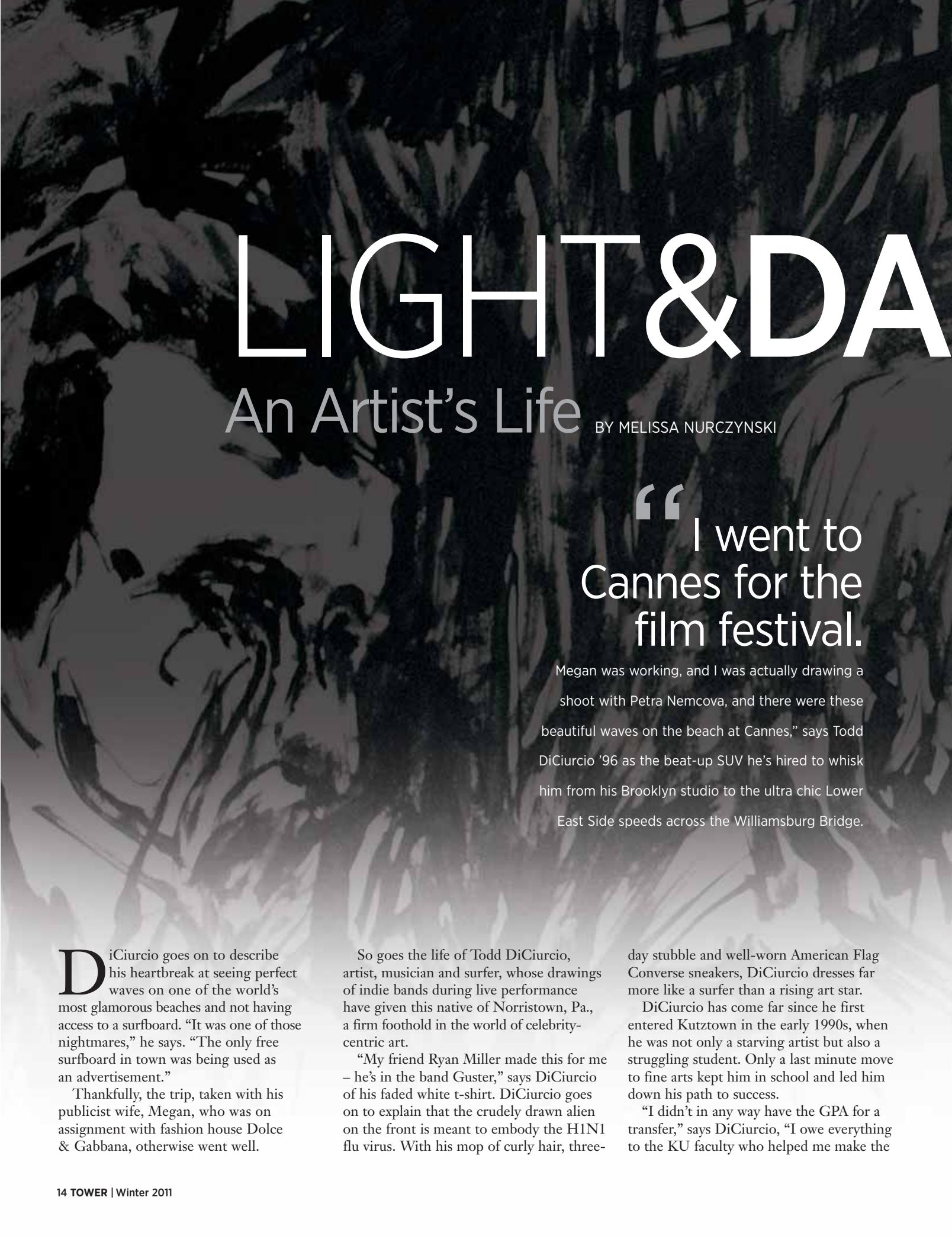
Here's a closer look at some of Everhart's designs (as pictured on preceding page):

- 1. 2006 Dalai Lama Congressional Gold Medal (front) –** The Dalai Lama with the Himalayan Mountains in the background.
- 2. 1993-94 Dinosaur Medals –** Free-standing series for the Society of Medalists inspired by the movie "Jurassic Park." A dinosaur is on one side; its fossilized version on the other.
- 3. 2010 Hot Springs National Park quarter (back) –** First release in America the Beautiful series. Depicts the headquarters building of the park, which is located in Arkansas with a fountain in foreground.
- 4. 2007 Presidential dollar series (all backs) –** Depicts the Statue of Liberty.
- 5. 1991 Hermit Crab Medal –** Part of the Brookgreen Gardens (Murrells Inlet, S.C.) membership medal series.
- 6. 2010 American Veterans Disabled for Life silver dollar (front) –** Image shows the legs and boots of three veterans. Inscription reads, "They stood up for us."
- 7. 2006 Byron Nelson Congressional Gold Medal (back) –** The PGA Tour golfer as a young man swinging a club. Behind him is a close-up view of a golf ball on a tee.

For more on this story, go to www.kutztown.edu/tower and click on the *Tower Extra* link.

Additional Everhart Coin and Medal Designs include:

- 2008 Hawaii state quarter (back) –** Historic figure King Kamehameha stretches his hand toward the eight major Hawaiian islands. State motto is inscribed in Hawaiian.
- 2006 Nevada state quarter (back) –** A trio of wild stallions, mountains and the sun.
- 2008 New Mexico state quarter (back) –** A sun symbol over a topographical outline of the state.
- 2010 Yellowstone National Park quarter (back) –** Part of the America the Beautiful series. Features Old Faithful geyser and a bison.
- 2008 Presidential dollar series (front) –** Portrait of John Quincy Adams.
- 2009 Presidential dollar series (front) –** Portrait of Zachary Taylor.
- 2010 Presidential dollar series (front) –** Portrait of Abraham Lincoln.
- 2010 Presidential dollar series (front) –** Portrait of Millard Fillmore.
- 2006 Tuskegee Airmen Congressional Gold Medal (back) –** Image of three airplanes the African-American pilots flew in WWII. Inscription reads, "Outstanding combat record inspired revolutionary reform in the armed forces."
- 1997 Official medal for President Clinton's second inauguration –** A composite of President Clinton and Vice President Gore.



LIGHT & DA

An Artist's Life

BY MELISSA NURCZYNSKI

“ I went to Cannes for the film festival.

Megan was working, and I was actually drawing a shoot with Petra Nemcova, and there were these beautiful waves on the beach at Cannes,” says Todd DiCiurcio '96 as the beat-up SUV he’s hired to whisk him from his Brooklyn studio to the ultra chic Lower East Side speeds across the Williamsburg Bridge.

DiCiurcio goes on to describe his heartbreak at seeing perfect waves on one of the world’s most glamorous beaches and not having access to a surfboard. “It was one of those nightmares,” he says. “The only free surfboard in town was being used as an advertisement.”

Thankfully, the trip, taken with his publicist wife, Megan, who was on assignment with fashion house Dolce & Gabbana, otherwise went well.

So goes the life of Todd DiCiurcio, artist, musician and surfer, whose drawings of indie bands during live performance have given this native of Norristown, Pa., a firm foothold in the world of celebrity-centric art.

“My friend Ryan Miller made this for me – he’s in the band Guster,” says DiCiurcio of his faded white t-shirt. DiCiurcio goes on to explain that the crudely drawn alien on the front is meant to embody the H1N1 flu virus. With his mop of curly hair, three-

day stubble and well-worn American Flag Converse sneakers, DiCiurcio dresses far more like a surfer than a rising art star.

DiCiurcio has come far since he first entered Kutztown in the early 1990s, when he was not only a starving artist but also a struggling student. Only a last minute move to fine arts kept him in school and led him down his path to success.

“I didn’t in any way have the GPA for a transfer,” says DiCiurcio, “I owe everything to the KU faculty who helped me make the

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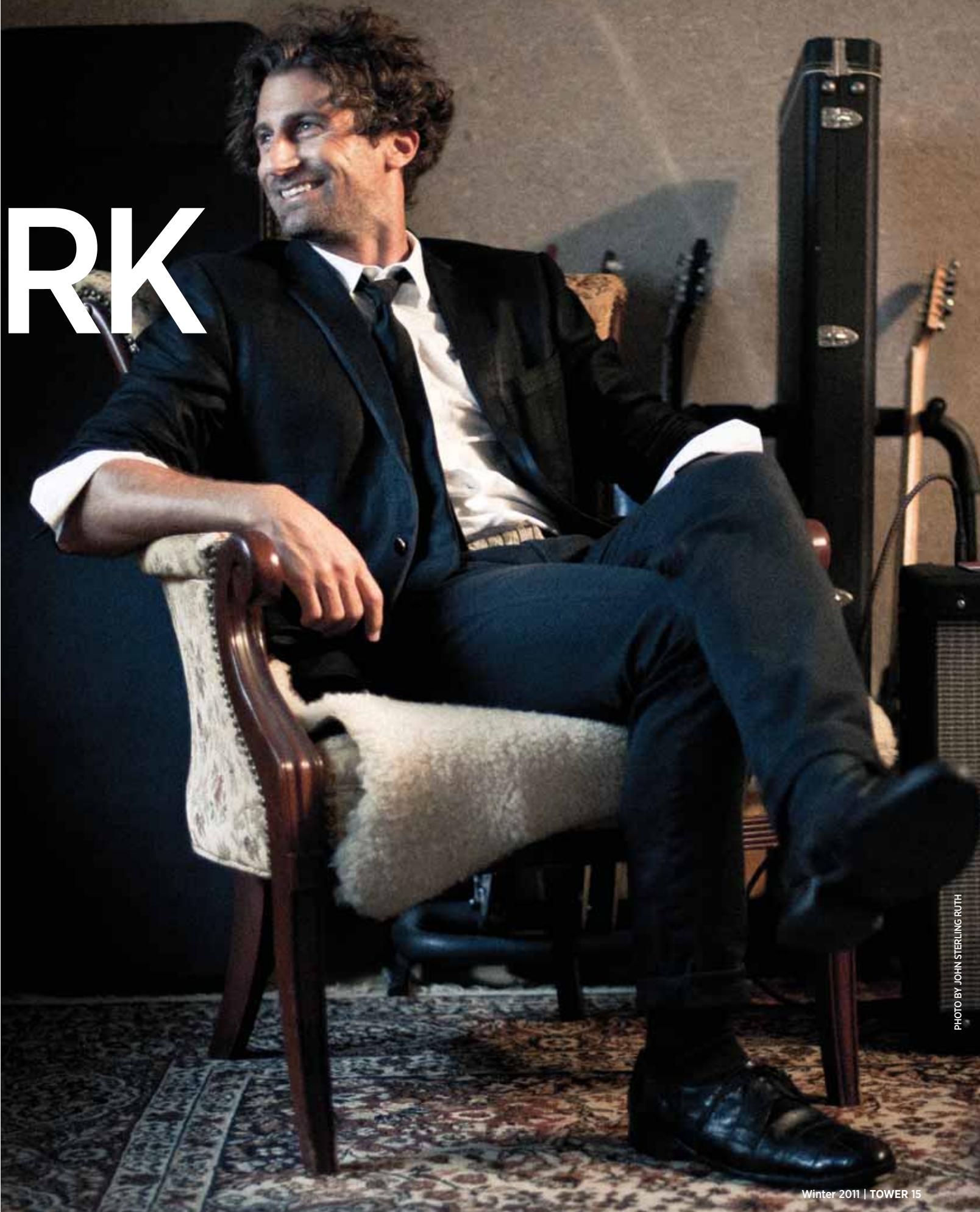


PHOTO BY JOHN STERLING RUTH



Constantly on the move from gallery opening to beach to rock concert, Todd DiCiurcio '96 takes a break in his Brooklyn studio apartment before heading off to another event.

switch and harness the tools I needed to express myself."

DiCiurcio began to thrive in the highly competitive art major curriculum, surviving the department's notoriously honest critiques and occupying a studio space in the building that now houses The Kutztown Tavern and Subway sandwich shop. Always short of cash, DiCiurcio's landlord accepted paintings and drawings as rent. The studio became a gathering place for artists, musicians and other students drawn to the creative energy.

"You never knew what was going to happen, and who would be there to help facilitate it," said DiCiurcio, adding that the collaborative dynamics he learned then continue to inform his work today.

After graduating, DiCiurcio was given a fellowship at the prestigious Vermont Studio Center then moved to Florida where he began drawing bands during live performances. A collector suggested he and Megan try their luck in New York City, where they moved eight years ago.

Today, DiCiurcio is headed to the Bowery section of New York City to check out the space where he will be hosting an art show for his friend, Robert Pollard, the lead singer of the band Guided By Voices. DiCiurcio, along with "Sopranos" actor Michael Imperioli, hosted Pollard's successful debut show in 2007, and this second show will be hosted by DiCiurcio and Vanity Fair online editor Michael Hogan.

DiCiurcio credits Pollard with giving him a foundation by allowing him to draw the band as they performed live. DiCiurcio

"All music doesn't inspire all people."

draws in black and white, positioning himself back or side stage, and working in real-time. Later, he often creates larger paintings by projecting the original drawings onto large canvases and tracing his own

drawing marks with paint. His process includes the use of "blind contour drawing," and lithographic transfer which he learned in the classes of KU fine arts professors Anna Kuo and Evan Summer, respectively.

The list of bands he has drawn is impressive, including Kings of Leon and The Killers, but he stresses that the work was always inspired by the music. He has turned down offers to draw acts he simply does not like, including at least one huge star he would not name.

"All music doesn't inspire all people," he says.

After taking care of business at the gallery with Hogan, the SUV heads off to the headquarters of Tommy Hilfiger to have lunch with DiCiurcio's wife Megan, who was just hired to head an

entertainment/public relations department for the brand.

On the way, he stops at artist friend Richard Phillips' studio to check out his large-scale celebrity paintings for a new show. Phillips joins the group for lunch at the Peoples Place cafeteria, where the topic turns to whether Megan will be able to convince singer Fergie to appear on a red carpet wearing Tommy Hilfiger.

An average student in high school, DiCiurcio remains grateful to KU for accepting him and giving him a place to discover his passion. His art teacher mother died of cancer when he was just 14 years old, and his teenage years were anything but happy. DiCiurcio held on, eventually applying to KU and working his way through on his own. The passions that kept him going were drawing and surfing.

"I've been drawing for as long as I can remember," he

says of finally deciding to become an art major. "The decision to go along with this gift of expression is ultimately what shaped who I am today."

DiCiurcio and his wife live in his Williamsburg studio, a walk-up loft in a gentrifying section of Brooklyn populated by a mixture of hipsters and immigrants. DiCiurcio's artwork covers the walls, painted surfboards hang from the ceiling and large and small-scale

works, framed and unframed, are stacked everywhere. In front of the couch is an abstract, multi-colored sculpture standing nearly seven feet high and consisting of bronze, stone, fiberglass, paint and fur.

Although his career continues to thrive, and he has no regrets, he cautions that the artist's life isn't an easy one.

"There was nothing easy about being a fine arts major. I worked hard at it. And surviv-

ing in the art world will have you sacrificing it all just to create, but that's what makes this life so beautiful," he says.

Despite his ups and downs, despite being surrounded by a maelstrom of glamour and fame, DiCiurcio's thoughts continually return to KU to keep himself focused. He reflects fondly of his experiences at Kutztown, and credits them with nurturing his dream of becoming a catalyst in an art world that is always changing.

"Professor George Sorrels, who became my advisor by default actually, always told me you can only be good at one thing," says DiCiurcio, "and for me it always comes back to drawing."

For more coverage, go to www.kutztown.edu/tower and click on the *Tower Extra* link.

Professor Melissa Nurczynski teaches in the KU Department of English, specializing in magazine writing.

DiCiurcio remains grateful to KU for accepting him and giving him a place to discover his passion.

Todd DiCiurcio's charcoal rendering of the band "Broken Social Scene" (below) reveals the energy of a concert as the artist works to capture the essence of a live performance (inset).



COURTESY OF THE TDC ARCHIVE

PHOTO BY DANIEL FULLER

KUTZTOWN UNIVERS

The Esser Legacy

The Esser Family from left: Louisa, Charles, David and Steven. The children gathered in the garden of the family home last summer for a special memorial dedication to their late mother Jeanne Esser.



KU Foundation Annual Fund – A Vital Lifeline

The KU Foundation Annual Fund is a significant source of funding provided by the generous support of KU alumni, parents, friends, faculty and staff. Gifts made to the fund tremendously assist in the foundation's mission to support Kutztown University through student aid and grants, equipment purchases, academic resources and the advancement of teaching and research including special events.

Traditionally, gifts to the KU Foundation Annual Fund are designated to areas of greatest need and greatest potential for impact with the primary goal being "unrestricted" or "flexible" funds. This provides the university with the ability to grow programs, help students and support academic excellence.

How Can You Make a Difference?

Please take a moment to complete the enclosed business reply envelope and send it back to us. Your gift, no matter how large or small, will truly make a difference.

KU Foundation 2009-2010 Contributors

The KU Foundation would like to thank all of you, our donors, for your investment in Kutztown University and its students through your generous gifts. Because of you, the KU Foundation has supported university priorities that assist students, faculty and the whole campus community. The KU Foundation is deeply grateful and proud to recognize the generous and caring alumni, faculty, staff and friends who have made a gift between July 1, 2009 and June 30, 2010. Your gift truly helped to change the lives of our students.

A complete listing of 2009-2010 contributors will be available online in January 2011. At that time, please visit www.kutztown.edu/tower and click on the *Tower Extra* link.

For more pictures of the Esser Family Memorial, visit www.kutztown.edu/tower and click on the *Tower Extra* link.

Tucked away in a sylvan corner of campus behind the Boxwood House, facing North Campus Drive, is an oasis of Kutztown memories neatly nestled beside a well-manicured garden.

Few students realize that Jacob and Jeanne Esser lived and raised four children in the home hidden from view by the foliage and flowers. Jacob's grandfather founded the local newspaper, *The Patriot*, and Jacob built the business into the company now known as The Kutztown Publishing Co. He also played a key role in establishing the university's Lutheran Campus Ministry. Sons David and Stephen both worked in the family business. Though Stephen is now retired, David continues to run Kutztown Publishing. The eldest son Charles is an expert in Re-evaluation Counseling and teaches throughout the world. Daughter Louisa works with Community Services for Children of Allentown through a Pennsylvania quality initiative to improve early childhood education through the Keystone STARTS program.

The whole campus was their playground as they were growing up. But it was the matriarch, Jeanne, who truly made the university her home. Though she didn't graduate from Kutztown (Bucknell University is her alma mater), Jeanne's commitment to KU included service on the Board of Trustees from 1961 to 1967 and the KU Foundation Board of Directors from 1983 to 1997. She even became an official student, enrolling at age 90 in an ecology course with her grandson.

Gardening was one of Jeanne's passions. She designed the garden that surrounds the Esser home and maintained it until her death this past spring at the age of 93. She had a particular love of herbs, which is reflected in the garden, and was an officer in the Berks County Herb Society.

The KU Foundation has become the steward of the Esser House. Last summer, in Jeanne's memory, a bench was installed in her beloved garden, which is dedicated as a place for reflection and is open to all members of the KU community. The Essers have also established a scholarship for KU students in memory of their mother.

ITY FOUNDATION 2010

BUILDING the Future

Darci M. Wolf '14 (left)

Education Major

Recipient of the Holingjak, Jr. Scholarship

"I feel honored that I was considered for the Holingjak, Jr. Scholarship. It tells me that these caring individuals not only support my career goals but also value me as a person."

Katrina Knapp '14 (middle)

Education Major

Recipient of the Holingjak, Jr. Scholarship

"Receiving the John Holingjak, Jr. Scholarship represents an investment in the future of education. Through this scholarship and the preparation I receive at KU, I will be able to help many more students when I begin my teaching career."

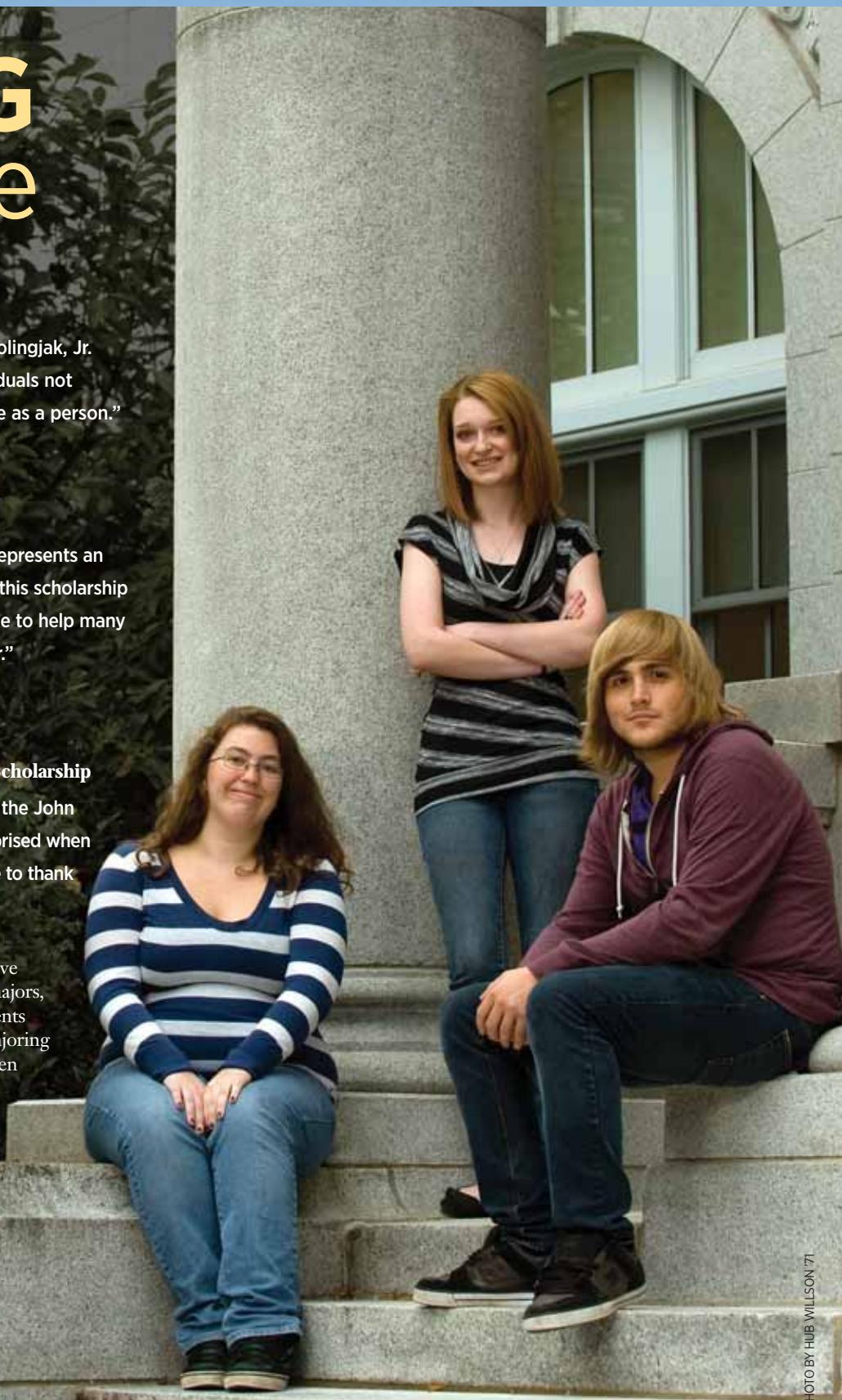
Andrew Heydt '14 (right)

Biology Major

Recipient of the John Holingjak, Jr. Honors Scholarship

"Because freshmen students are nominated for the John Holingjak, Jr. Honors Scholarship, I was truly surprised when I received this wonderful scholarship. I would like to thank everyone by doing my absolute best in class."

John Holingjak, Jr. '56 and Kathleen Wheeler have established scholarships to serve KU education majors, veterans of the U.S. armed services, and for students from Montgomery, Chester or Berks counties majoring in secondary education/biology. John and Kathleen are life-long supporters of Kutztown University and higher education.





Owning **HOME**

Coach Royer: The making of a baseball dynasty

BY KEN MANDEL

PLATE

As winning seasons pile up for the Golden Bears baseball team, including multiple Pennsylvania State Athletic Conference (PSAC) Championships and trips to the National Collegiate Athletic Association (NCAA) Division II World Series, it is tough to recall seasons when the team was just surviving.

The Golden Bears celebrate as they hold aloft the 1999 Pennsylvania State Athletic Conference Championship trophy.

For the dramatic turnaround, the university can thank Matt Royer. In October the university extended its gratitude and inducted the former coach into the KU Athletics Hall of Fame.

"He built this program," said Chris Blum, Royer's assistant for eight years, who took over as head coach in 2003. "We are in this position because of his efforts. Each year, I remind the players that it wasn't always this good."

Not even close. The Golden Bears went 5-25 before Royer arrived in 1994 – and the team was long forgotten in the Division II conversation after 28 straight losing seasons. An unknown 36-year-old from Wheaton College, near Chicago, Royer brought passion and honesty to Kutztown, and demanded the same.

That first year, Royer held open tryouts, but fielded mostly the same players from the dismal previous year. With a new hustle-first attitude, Royer led the team to a .500 record.

"That year was getting rid of the excuses," said Royer, who now lives in Virginia. "I told them they were the pioneers to the start of a turnaround. It's satisfying to build a program from the bottom, to see students come in as freshmen, work hard and realize results by the end of their four years."

Much of Royer's strength is in developing high school talent. With obvious star players selecting Division I universities or the professional ranks, Royer had to "project" from overlooked, raw players.

Pitcher Andy Bausher arrived first, followed by Ryan Vogelsong and catcher John Rozich '00, and quickly changed the culture.





"When I came to KU in 1996, the program wasn't good," said Vogelsong, who spent parts of six major league seasons with the Giants and Pirates and ended the 2010 season with the Angels' Triple-A team. "But the coach had an ability to get the best out of everyone. He took this skinny, 6'1" kid, who few people thought was any good, and saw something no one else saw. He could project who I am today."

With Bausher and Vogelsong (a 2005 KU Hall of Fame inductee) leading the pitchers, KU won the PSAC Eastern Division in 1997—its first title since 1966 – then again in 1999 and 2001. They went on to PSAC state championships in 1999 and 2002.

Kutztown also captured NCAA Division II North Atlantic Regional championships in 2001 and 2002, which earned a berth to the Division II National Championship.

**"The coach had an ability
to get the best out
of everyone... he could
project who I am today."**

Royer, a four-time PSAC Eastern Division Coach of the Year, left after the 2002 season, drawn by the lure of his alma mater, Division I Liberty University, in Lynchburg, Va. He stayed there for five years, then returned to Pennsylvania to coach Twin Valley High School, in Elverson, Pa.

Constructing the Kutztown program remains the highlight of his career, a run that has continued with Blum and stands at 15 straight winning campaigns. Twelve former Golden Bears have been drafted by major league organizations, with more players signing up with that hope.

"He started it," said Vogelsong, who still calls Royer to talk pitching because he feels the coach knows him best. "It's gone way above what anyone thought, and Coach Blum has kept it rolling. I wouldn't be where I am without Coach Royer."

Blum thinks of his predecessor often while coaching and uses many expressions and drills he learned while working with Royer, whose style, attention to detail and discipline will live on in generations of KU players.

"I never thought I'd be in a Hall of Fame, because I was an average player," Royer said. "It means a lot to have your efforts recognized. As you get older, you realize it is all about the people around you who helped. I really enjoyed the people I worked with, and miss my time at Kutztown. It was my best time."



One of Matt Royer's star players, Ryan Vogelsong went on to play in parts of six major league seasons including stints with the Giants and Pirates (left).

2010 HALL OF FAME INDUCTEES

In addition to Coach Matt Royer, KU inducted four other sports standouts to the 2010 KU Athletics Hall of Fame.

Jeff Brickus '05, a four-year starter in basketball, finished his career with 1,218 points, 425 assists, 160 steals, and 317 made free throws. When he graduated, Brickus was the all-time leader in assists and free throws made. He is currently second in both categories. Brickus holds the KU men's basketball single game record for assists with 13. He handed out 123 assists in his senior season.

Sarah Knaub '99 was the first player in Kutztown women's volleyball history to go over the 1,000-kill and 1,000-dig mark. She graduated as KU's all-time leader in kills (currently fifth) with 1,006 and digs (currently fourth) with 1,026. Knaub helped the Golden Bears women's volleyball program win 78 matches during her career. She was a two-time first team all-PSAC East selection (1995 and 1996) and was named second team all-PSAC East in 1997.

Jenn Wolfgang Rush '97 was a two-time National Field Hockey Coaches' Association All-American. She ranks fourth in points and fifth in goals and assists in KU history. She led the Golden Bears to the NCAA Championship during her senior year. Rush served as head field hockey coach at Delaware Valley College from 2000-05 and lead the Aggies to a program record for wins in a season, qualifying them for the Freedom Conference playoffs.

Darrien Peoples '99 is the Golden Bear football team's all-time leading rusher with 3,156 yards. During his senior season in 1996, he set the school single-season rushing record with 1,393 yards on 306 carries. Peoples became the first KU running back to rush for 100 or more yards in every game during a single season in 1996. During his junior season in 1995, Peoples earned PSAC East and Eastern Collegiate Athletic Conference (ECAC) Division II Player of the Week honors after a 31-carry, 202-yard and three-touchdown effort against California University.



From left, the 2010 KU Athletics Hall of Fame inductees are Jeff Brickus '05, men's basketball, Sarah Knaub '99, women's volleyball, Coach Matt Royer, baseball, Jenn Wolfgang Rush '97, field hockey, and Darrien Peoples '99, football.

Communication Design professor emeritus John Landis takes his expertise in graphic art to a new level by creating models of entire communities in three dimensions.

BACK TO CLASS WITH



Colorful flags of many nations hung from the basement ceiling provide a canopy over model trains and a Central European setting created by retired art professor John Landis. The trains, traveling in a circle, represent a return of sorts for Landis to working with his hands.

"This is now my art," says Landis, who taught graphic design at KU for 33 years, retiring in 2003. "I build models from scratch using some of the tools I used in graphic design: illustration board, compass, razor knife."

That's how he began, with his hands, as a kid he was so entranced by art that he drew pictures on the church bulletin. Later Landis, using tactile mechanicals and pasteups, designed Bauhaus-inspired corporate images for Dupont, Armstrong and Moen Plumbing.

He taught those hands-on methods at Kutztown until computers

He acknowledges his many years of experience as a corporate designer provided him with the depth of knowledge needed to be an effective teacher. But the classroom had one incentive that no corporation could match.

"I liked being my own boss. I liked the autonomy one has," he says of teaching. "I'm not a control freak, but I like to be the one who sets the rules, determines the game. I also like sharing knowledge – I found that I had to explain to my students the 'why' of things that I did naturally in industry."

Landis says his fondest memories of Kutztown are working with the students, who brim with both talent and humility.

"I was lucky to have John Landis as a professor," said Jeanne Maier '91, who is the graphic design director at The Franklin Institute. "His lessons have followed me into my professional career and everyday life – whenever I pass a sign or see a book jacket, and every time I put ink or image to the page."

For his commitment to the university, teaching and his students, Landis was honored with the Wiesenberger Award for Excellence in Teaching in 1996.

While looking back fondly on KU, he enjoys the new creative freedom found in taking his largely two-dimensional designs and creating a 3-D model of reality.

In one room of his house, Landis is constructing a model of an old industrial tunnel beneath the city of Chicago; in another, a museum, bakery and an apartment house conjure up a city in Germany.

As Landis works with his hands, his imagination takes flight. "Sometimes I sketch," he says, "and sometimes I just start cutting."

John Landis

BY REBECCA RHODIN

gradually left them in the dust. Now, artists often work with a mouse or keyboard as design software hurtles into the future.

"Computers have affected everything. By and large it's been good," says Landis, who is married to Barbara Schulman, a KU fiber arts professor. "You can do more glitzy stuff with computers. But computers can be a hassle, and I sometimes get tired of the look they give everything."

On the good side, computers created teachable moments because they allowed Landis to change a design and demonstrate how to improve it. In any case, the professor adds, "We're not going back."

Amid such changes in his career one traditional aspect deepened – his love of teaching – which he describes as a calling.

PHOTOS BY HUB WILLSON '71



1950s

1955

Alice DiMeglio and Dr. John

DiMeglio supported their youngest son as he ran marathons in Brookings, S.D., and Fargo, N.D. Alice is a retired kindergarten teacher and John is a Minnesota State University professor emeritus of history.

1956

Carl Bloss teaches genealogy classes at Alvernia Seniors College, the Genealogical Society of Berks County, Berks Encore Senior Center and Phoebe Berks Village in Wernersville, Pa. He also is the volunteer archivist for the Bethany Children's Home in Womelsdorf, Pa.

1959

Joan and Frank "Pete" Nye Jr. are retired and live in Florida. Joan is painting, and Frank is exhibiting pottery at Florida Craftsman in St. Petersburg, Fla. Frank is a State University of New York professor emeritus.

1960s

1960

Edythe (Rabe) Gozdiskowski is president of the Society for Pennsylvania Archeology, Frances Dorrance Chapter 11, based in Duryea, Pa.

Joanne (Landis) Krall, Shirley (Weller) Boats, Gladys (Rider) Myers and Elizabeth "Betsy" Smaltz all attended the 50th reunion during the May 2010 Commencement ceremonies. The four women were roommates at Kutztown State Teachers College.

1963

Gary Eckhart presented artwork at the Intermezzo Coffeehouse, Freedonia, N.Y., this past summer.

A Perfect Match

For many students, finding a career path that is a perfect match for their talents and abilities is a challenge. For Scott Oldt '97, now a district sales manager with Verizon, the task was doubly difficult. Diagnosed with ADD in elementary school, his road to success has been uphill all the way. Today he sits in a Manhattan office at the top of his profession, looking down upon a sales territory that includes the entire state of New York.

An athlete in high school, Oldt set his sights on playing basketball for KU while pursuing a business degree. However, before he could enter the classroom, his first hurdle was overcoming a low math score on the SAT entrance exam. The KU Summer Start Program gave him the jumpstart he needed, and the guidance he received during his four years at KU helped him to gain confidence and develop a strategy for success.

"Because of my ADD, I always need to slow down my thinking and take extra time to comprehend," he said. "Of particular help was the class I took in sales, which taught me how to mirror the client's reactions – if the customer slows down, I need to slow down."

The lessons he learned as a business administration major were reinforced while playing on the Golden Bears varsity basketball and lacrosse teams.

"The fundamentals of good business are developed on the playing field,"

Oldt says. "Not only do you have to react quickly to negative situations, but you are constantly working to counteract the competition by thinking ahead."

The combined experiences provided Oldt with the confidence to succeed in life. Beginning with Verizon as a sales manager, his work ethic and unique ability to connect with the needs of a customer precipitated several promotions in quick succession.

Today, he travels throughout New York to present Verizon's telecommunications products to multinational corporations. With his home office in New York City, Oldt manages a division that oversees a \$48-million customer base in one of the most competitive markets in the nation.

"It is all comes down to hard work," he said. "I'm not the type of person who gets an 'A' just by showing up. At Kutztown, I learned that I needed to prepare for a test long before the rest of the class even opened the book – and it's a tactic I still use today."



1964

Bud H. Bowen published an online book at lulu.com, "Key Number Secrets," about previously unknown numerical discoveries in history from ancient times to the present.

April Kucsan traveled to Australia this past summer as "governess" of the Lions Clubs for Northampton and Lehigh Counties and traveled to Wisconsin this past

fall to participate in the U.S.A.-Canada forum.

Jane Taylor retired from teaching special education and currently works as a volunteer for various organizations.

1966

Gene Allen, with fellow artist, Mark Amey, presented a new collection of paintings and pottery last summer at the Governor Wolf Historical Society, Bath, Pa.

1968

Gail P. Kahn published her children's book "The Big Wheel" under the pseudonym Ryke Leigh Douglas last April.

1969

Martin Johnson retired in 2009 after 35 years of teaching. The last 33 years were spent at Montgomery County Community College, Blue Bell, Pa., as a professor of mathematics.

Eleanor (Kistler) Livinghouse (M '90)

Eleanor (Kistler) Livinghouse (M '90) retired in 2008. She spent her first year of teaching in the Wilson School District, West Lawn, Pa. Livinghouse earned a master of arts in counseling and psychology and spent three years with Berks County Children and Youth Services. She earned certification in elementary guidance in 1995 and interned at Mount Penn Elementary, Reading, Pa. She and her husband have two children and six grandchildren.

Nine Emmy Awards and Still Counting

PHOTO COURTESY OF KELI MCCOY



For most of us, just one Emmy on the mantel would be enough. Sarah Lauch '98 has nine. If that isn't enough to make you envious, as a producer for Comcast SportsNet Chicago, home of the Blackhawks, Bulls, Cubs and White Sox, she gets to rub elbows with some of the biggest names in sports – Lou Piniella, Patrick Kane and Allen Iverson – to mention a few.

"At times it really gets to be chaotic and a bit like a locker room in the newsroom," she said. "But that is what I like about it."

In the business for 12 years, Lauch parlayed her KU degree in electronic media into a career full of excitement – and responsibility. One of her first assignments was working as stage manager for famed Philadelphia Phillies announcer the late Harry Kalas. Later she did a stint with the George Michael Sports Machine in Washington, D.C., before landing in the Windy City.

In addition to live sports coverage, she produces and directs one-on-one interviews for SportsNet Central, a daily sports show, and creates a roster of

sports features that run between the games. Many of her features are carried by Comcast affiliates across the nation.

"We sit down and talk with the players in a relaxed setting about their career, family and life," Lauch said, "more than just the Xs and Os of the game."

In creating an intimate portrait of an athlete, her specials introduce the viewer to the person behind the player, earning her the television industry's highest award.

"The Emmys are a surreal experience," Lauch said. "During the first awards show that I attended in Chicago, they announced my name as a winner, and I just sat there in shock. An usher tried to help me to the stage. I shooed his hand away and climbed the steps to the podium myself, as my friends laughed. I was so nervous that my speech was simply this: 'I don't do speeches, but thank you very much. It is an honor.'"

Because of her success, Lauch has helped Comcast launch new networks in New York, Boston, and San Francisco.

"I love the adrenaline of covering sports," she said. "Amazing catches, unbelievable goals, come-from-behind wins, every night there is something different."



U.S. Marine Corps Lieutenant General Richard Zilmer '74 (right) and his wife Lorie hosted President Javier F. Cevallos for a special reception last June at the Commandant's Quarters, Marine Barracks One, Washington, D.C. Following the reception, the U.S. Marine Corps drill team, marching band and drum corps

performed the Evening Parade. Zilmer is Deputy Commandant for Manpower and Reserve Affairs at Marine Corps Headquarters in Quantico, Va.

1970s

1970

Ewalde M. Cook accepted a position last spring with Gross McGinley LLP, Easton, Pa.

1971

Eloise (Turner) Scheitrum is a library media specialist, school technology mentor and instructional technology specialist for the Palisades School District, Bucks County, Pa. She received her master's degree from St. Joseph's University, Philadelphia. Scheitrum has two sons, Gregory, a mechanical engineer, and Trevor, a software engineer.

1972

Gary Becker retired after 38 years as planetarium director at Dieruff High School, Allentown, Pa.

James DePietro held an art talk and discussion of his works on paper at the Nazareth Center for the Arts, Nazareth, Pa.

Carola S. Erb was honored as the 2010 San Diego (Calif.) Insurance Woman of the Year. She has worked in the insurance industry for more than 30 years, and currently is office manager for Dale Long State Farm Agency in Encinitas, Calif. She also serves as president for the Insurance Women of North San Diego County,

Region VIII Chapter of the National Association of Insurance Women.

Kristine Fontes is the new president of the Pennsylvania Art Education Association.

Judith Lichtenwalner, Carola S. Erb, Patricia Ruffing, Barbra Levan '73 and Janice Fiortetti gathered in Kutztown for a reunion of Johnson Hall roommates.

E. Gay (LeCleire) Taylor retired as curator of glass from the Museum of American Glass at Wheaton Art and Cultural Center in New Jersey.

Richard Zuber was nominated for the 33rd Annual Induction Dinner for the Tri-County Area Chapter of the Pennsylvania Sports Hall of Fame. Zuber has devoted 37 years to coaching various teams and serves as president of the Pine Forge Athletic Association, Boyertown, Pa. He also coaches the Pine Forge Senior Babe Ruth Team, which captured the 2009 state championship.

1973

Richard Pawling is a professor in the Natural Resources Department at Hocking College in Nelsonville, Ohio, and teaches natural and historical interpretation. He also is the owner of History Alive!, which provides living history and traditional/heritage music programs and training

workshops to parks, museums and universities, as well as civic, professional and historical organizations throughout the United States and Canada.

1974

Doug Dennison served as the keynote speaker for the Kris Wilson Foundation's annual gala held at the Lancaster County Convention Center.

Lieutenant General Richard C. Zilmer, deputy commandant for Manpower and Reserve Affairs, U.S. Marine Corps, was the guest speaker last spring at the 71st annual meeting of The Honorary Defenders, Allentown Chapter.

1975

Marietta Dantonio-Fryer created the Dantonio Art Center website at www.dantonioartcenter.com/index.html.

Richard Hanel received a master of science in art education from Delaware State University in 2009. He has taught for 33 years in the Red Clay Consolidated School District at Cab Calloway School of the Arts, Wilmington, Del.

Karen (Rother) Mateyak retired in 2007 after 32 years of teaching secondary math.

1977

Rev. MaryAnn (Geiger) Hamm graduated in 2005 from Moravian Theological Seminary, Bethlehem, Pa., and serves at St. John's Lutheran Church, Fogelsville, Pa.

Carlton Hoke teaches pottery classes for the Art Association of Harrisburg, Pa.

William Schneider has been promoted to director, private banking, for National Penn Bankshares Inc., Boyertown, Pa. He also is responsible for generation and management of the private banking portfolio, which includes loans, investments and trust funds. Prior to his promotion, Schneider was a business manager for KNBT private banking and previ-

ously served as vice president for Wachovia.

1978

Kim Morrow is drafting program director and graphic design program director at Berks Technical Institute, Wyomissing, Pa. She married Lester H. Kauffman last spring.

1979

Lieutenant Colonel Dale Derr, U.S. Air Force (ret.), is the director of Berks County Veterans Affairs, Leesport, Pa.

Scott D. Elliott is manager of communications for the Pennsylvania Housing Finance Agency, Harrisburg, Pa.

1980s

1983

Jeanne Seabridge was appointed assistant principal for Mary Ellen Henderson Middle School, Falls Church, Va., last summer.

1984

Eric Schaeffer directed the Tony Award-nominated "Million Dollar Quartet." The Broadway musical, based on a Sun Records session with Elvis Presley, Johnny Cash, Carl Perkins and the Jerry Lee Lewis, received three nominations for the theatre community's top award.

1986

Durrae Johanek is a co-author of the book "Montana Folks," published by TwoDot in 2004. Through striking black-and-white photographs and engaging essays, the book celebrates the lives and livelihoods of 57 contemporary Montanans.

Dr. David Shannon is a Human-Germany-Sherman Distinguished Professor in the Department of Educational Foundations, Leadership and Technology at Auburn University. He received his doctorate in educational research methodology and statistics from the University of Virginia in 1990.

Fish for the Future

Dr. Brian Small '92 is a fish farmer on a mission.

Confronted by the growing demand and dwindling supply of available fish for the world's dinner tables, scientists have turned to aquaculture to feed the planet. Small is a researcher at the Fisheries and Illinois Aquaculture Center working to improve the practices and methods of an industry that accounts for half of all the fish in retail outlets today.

"My research is helping to ensure that farm-raising fish is a sustainable method of providing a source of food that is safe for the consumer in addition to making aquaculture a more efficient enterprise for the farmer," he said.

Small, who is also an associate professor at Southern

Illinois University, Carbondale, has been fascinated with all areas of aquatic science since childhood. But it was those exciting years of discovery as a marine science major at KU that have inspired and informed his pioneering research of today.

"My degree provided me with the tools needed to expand my interest into aquatic science research, including freshwater/marine fish physiology and aquaculture," Small said.

For some projects, he turns the clock back thousands of years. His recent investigations into the life of sturgeon, harvested worldwide for its eggs, which are packaged as caviar, could one day save an industry struggling with diminishing resources and overfishing. Research into this ancient crea-

ture may also expand the lexicon of ichthyology (the study of fish) as Small delves into the living fossil's DNA past.

"Sturgeon existed alongside the dinosaurs and could potentially reveal a great deal about fish evolution and adaptation," he said.

In a field of study that is so vast, Small has an endless list of upcoming projects. Perhaps his most ambitious is assisting in the development of a complete marine fish aquaculture system in northern Chile. Regardless of which area he decides to apply his expertise, one thing is sure - there is an ocean of opportunity awaiting him.

"I can see my research branching out in many directions," he says. "It never ends. That's why it's fun."



Considered a vital product for caviar fanciers, Dr. Brian Small '92 cradles young sturgeon he is working to farm raise.

Learning to Learn

If a caring heart is any measure of success in life, then Michele Fonte '02 belongs at the head of her class. This teacher's love and concern for special education children overflows with abundance.

As she describes the students in her classes at Upper Providence Elementary, in Royersford, Pa., Fonte always focuses on their many accomplishments.

"I usually hear about disabilities. What I need to learn about is their strengths," she said. "So I work with students, parents and teachers to help them understand that everyone has preferred learning styles, multiple intelligence strengths and affinities; something they enjoy doing, and can learn to do well."

It is not an easy job, as the students under her care exhibit a range of mental or physical challenges, but they also have a desire to learn that is uncommon in many classrooms.

"I work with children who are amazing," Fonte said. "They are the hardest working people I have ever known."

Fonte finds strengths where others may see obstacles. Perhaps it is because she worked 20 years as a banking and business professional, and raised a family, before becoming a teacher.

She returned to school in her late 30s to earn her first degree at Montgomery County Community College. To become a teacher, she selected KU and majored in elementary education with a concentration in special education. Fonte attributes all of her success as a teacher to the many wonderful professors at KU who taught her "to teach children how to learn."

Her optimistic approach has met with much success. Among the highlights of her career,



Fonte was named the Pennsylvania Council of Exceptional Children's 2009 Teacher of the Year and was the commencement speaker last May for the spring ceremonies at Montgomery County Community College.

"It all goes back to Kutztown where I learned how to combine multiple learning strategies," she said. "With that firm foundation, I realized that each individual can learn while they are learning, in their own way, and in their own time."

Michele Fonte '02 says all children have the ability to learn; the key is recognizing their individual talents.



Donald Trexler is a claims manager with Dearborn National in Richardson, Texas.

1987

Tammy Hoyt joined **Susan Hand '67** last summer and created paintings for sale at the Back Mountain Memorial Library Auction in Dallas, Pa.

Heidi Woods Schukraft teaches 2nd grade at Wyoming Seminary Lower School in Forty Fort, Pa. She is married and has two children, Alaina and Andrew.

1988

Phillip Avery, Bethlehem, Pa., was featured with his invention of folding baking pans on "Everyday Edisons," a PBS television program introducing new inventors and inventions. World Kitchen, headquartered in Chicago, has agreed to manufacture and sell his invention under the Pyrex label.

1989

John Annoni is director of Camp Compass, Allentown, Pa., which he founded in 1994 to motivate inner-city children through outdoor life experiences.

David W. Jones co-wrote an article with Brigadier General John Adams, U.S. Army (ret.), in the Roll Call newspaper, Sept. 1, 2010 edition. The article called for increasing the freedom of U.S. citizens to travel to Cuba.

1990s

1990

Anthony Milbut is a Sergeant First Class in the Maryland Army National Guard serving at the Pentagon. He also has served in Baghdad, Iraq, and Guantanamo Bay.

1993

Jonathan Frazier's artwork was shown in the Annual Juried Art Exhibition at Lebanon Valley College, Lebanon, Pa., and he was a featured artist at Gallery 30 in Gettysburg, Pa. This past summer,



An Alumnus Forever

Paul Franklin Deisher (left) was named "Honorary Alumnus" during a special ceremony hosted by Alumni Relations Director Glenn Godshall this past summer. Throughout his life Deisher, who is 92, has considered himself a Kutztown alumnus and one of the Golden Bears' greatest supporters. Though he attended Kutztown State Teacher's College both before and after service in World War II, life intervened and Deisher was never able to complete his degree. Later in life, he supported his wife, Erna Deisher '68, as she earned a bachelor's degree in English and literature from Kutztown. Just a few credits short of his bachelor's degree, Paul Deisher is proud to be counted as an official member of the KU alumni community.

his work appeared in group shows at the Pennsylvania Governor's Residence and Cape Cod Museum of Art.

Renee (Stanche) Haines was promoted to director of the Allentown Library last spring.

Stephen Sabo was hired last summer by the Atlanta Falcons as an area scout.

1994

Dr. Ronald J. Magill Jr. reviewed the book "The Authenticity Hoax" by Andrew Potter for the September-October 2010 issue of *The American Interest* magazine. His son Jasper Ely was born Christmas Eve, 2009.

Kathryn S. Sylvia is manager of Orchard Ridge Apartments, Pottstown, Pa., where she is responsible for marketing, leasing and management activities of a 274-unit apartment community.

1995

Lori Block received Rowan University's (Glassboro, N.J.) Joseph A. Barnes Award for Distinguished Service last spring. The award recognizes outstanding contributions of a faculty or professional staff member who provides consistent, extraordinary and longstanding contributions to the university.

Dr. Susanne Meixsell is vice president of professional development by Discovery Education, a company that uses digital education to help teachers improve student achievement. Meixsell oversees the company's in-person and online training operations.

Jeffery Reiss, vice president and national sales manager for the wire house division of The Hartford Mutual Funds, was honored by *Institutional Investor News* and *Fund Action* as a 2010 Rising Star

of Mutual Funds during the 17th Annual Mutual Fund Industry Awards, held this past spring in New York.

William Whalen (M '06) is one of the founders of the record label Blind Pigeon Records. Founded in 2000 and based in Orwigsburg, Pa., the company released its seventh compilation album and unveiled a new website at the end of 2009.

1996

Janelle Bosold received her real estate license in last spring and joined Prudential Landis Homesale Services, Spring Township, Pa., as a real estate professional.

1997

Susan (Moss) Bates (M '97) is editor for the colleges section of *BellaOnline.com*, a site written by women sharing a woman's point of view. She lives in the Outer Banks, N.C., with her husband Doug, daughter Taryn and stepson Dillon.

Major Andrew Pushart, U.S. Marine Corps, and **Nancy (Dorkowski) Pushart '95** currently reside in Okinawa, Japan, at Camp Foster.

Andrew is stationed at Camp Courtney. He was scheduled to return to duty in the cockpit of a KC-130 aircraft at Futenma Air Station, Okinawa, at the time of submission. Nancy teaches English as a second language at Amelia Earhart Intermediate School on Kadena Air Base, also in Okinawa. They have two children, Maria (4) and Jeffrey (2).

1998

P. Eric Keller is project manager at Berks Fire Water Restorations, Reading, Pa.

Marianne Knipe and her sister, Barbara Bergami, held a shared exhibit in two different mediums at the Ridgewood Public Library, Ridgewood, N.J., titled "Wet and Dry." Knipe is an art teacher in Upper Bucks County, Pa.



Jaime Wohlbach '00, M '02 has been named head softball coach for the University of Delaware. Previously she led Iona College, N.Y., to its first NCAA Tournament as head coach. As an undergraduate, Wohlbach played softball at KU for four years, three as team captain, and served as student coach during her graduate studies. Wohlbach has enjoyed a successful international career in professional softball, including time with the National Pro Fastpitch League. Through her softball clinics, Wohlbach has helped to refine the skills of players around the world.

1999

Jason Dugan works for the Hudson Valley Council, Boy Scouts of America, in Newburgh, N.Y. and lives in Wappingers Falls, N.Y.

Timothy Fisher received the Lambda Nu honor society award for radiography and imaging students. Fisher, one of 10 nationwide to receive the award, attends Northampton Community College, Bethlehem, Pa.

Shannon Symons Lehman (M '99) home-schools her four children: Ty (10th grade), Garrett (5th grade), Maura (3rd grade) and Lane (kindergarten). She and her husband celebrated their 17th wedding anniversary.

Kimberly Levin accepted the position of assistant principal of programs at Northampton High School, Northampton, Mass. Prior to her new position, she taught Spanish at Hackettstown High School, N.J., for 10 years.

Kurt Moyer's work was featured at the eDavid Gallery in Bethlehem, Pa.

2000s

2000

Sarah (Hall) Pennachio, education director and behavior analyst for New Story, a Pennsylvania-based provider of schools and services, was recognized by Cambridge's Who's Who for demonstrating dedication, leadership and excellence in her career.

2001

Matthew Ryan was awarded the Intercollege Graduate Degree Program Outreach Achievement Award for his work in overcoming weed-management challenges in organic rotational no-till cropping systems. Ryan is a doctoral candidate in ecology at Penn State University.

Heather (Shaut) Sharpe is the new community relations coordinator for the Lancaster Public Library, Lancaster, Pa.

2002

Dave Kaley was featured on LDnews.com, the website of the Lebanon Daily News, Lebanon, Pa., this past summer for his work as a 3rd grade reading, writing and math teacher and his weekend job as a disc jockey performing at dances, weddings and special occasions.

Joy E. Wolf was named head girls' soccer coach at Palisades High School, Kintnersville, Pa., this past summer. In addition, she serves as the assistant varsity and junior varsity coach for the girls' basketball team.

2003

Jamie Wolgemuth was named the County Commissioners Association of Pennsylvania's Outstanding Administrator of the Year this past summer.

2004

Andrea Bersaglia received a master of science in education from Temple University, Philadelphia. She is a special education learning support teacher at Owen J. Roberts High School, Pottstown, Pa.

Shannon Slattery Fugate was named director of the Baum Art School of Allentown this past spring. She oversees all aspects of the school's day-to-day operations and sets the direction and development of artistic policies, marketing and fundraising.

Jeffrey Horwat has been teaching at Fairhaven High School in Massachusetts for the past two years. He teaches drawing and painting skills for all four levels of art classes at the high school including a portfolio class that prepares students for application to college. Previously Horwat taught art at a Navaho Indian reservation in Arizona.

Melissa (Kistler) Langston is assistant professor of chemistry at Delaware Valley College, Doylestown, Pa. She married Justin Langston in 2009.

Michael Meeder was named Cambridge Who's Who Entrepreneur of the Year in Retail Management last spring. His is a manager at the global network of audit, tax and advisory firm of KPMG LLP and resides in Oreland, Pa.

2005

Malila Becton had her art presented in the ThunderKats fashion and multi-media art showcase in Philadelphia. The show featured the fall 2010 collection of fashion house Exodus Designs.

Edward Buto and Maggie (Kibler)

Buto were married in 2006. They live in Rising Sun, Md., with their daughter Cadence (1). Edward is an account executive with Fire Protection Industries Inc. and Maggie teaches 2nd grade at Thomson Estates Elementary School, Elkton, Md.

Andre Reed, retired NFL wide receiver for the Buffalo Bills and 1991 KU Athletics Hall of Fame inductee, participated in the 11th Annual Second Mile Celebrity Banquet in Fogelsville, Pa., last spring.

Jason M. Todd has been recognized as a Distinguished Teacher in the Philadelphia area by the Lindback Foundation. He also organized the school's intramural sports program to raise student achievement and school spirit.

Stephanie Younger, of Reading, Pa., has artwork featured in a book published last spring by Villard.

2006

Dr. Ashley Conshue received her doctorate of osteopathic medicine from the Philadelphia College of Osteopathic Medicine this past summer.

Rachel Heberling was selected to display her works last spring at the Roy G Biv Gallery, in Columbus, Ohio, by a non-affiliated jury composed of contemporary art professionals.

Amy Levingood greeted her childhood hero, Queen Elizabeth II, at the Museum of Nature in Ottawa, Canada, last summer.

2009

Gregory Bott is the development coordinator for the Lehigh Valley Center for Independent Living in Allentown.

Danielle Pretti is a cheerleader for the Philadelphia Eagles football team. For the past two years she tried out for the team, and won a position over 400 to 500 other applicants.

In Memory

Lucy (Luckenbill) DeMatteo '36

1/30/10

Ruth (Grassi) Stitzer '45 12/4/09

Samuel Gundy '46 (emeritus)

4/23/10

Salle (Wolf) Peters '46 6/27/10

Mildred (Witwer) Jacobs '46 3/9/10

Michael Krysa '47 1/15/08

Alice (Stanley) Price '48 7/12/10

Sarah (Bolich) Supplee '48 7/4/10

Harry Bortz '49 1/19/10

Lee Hoch '50 7/14/10

Joseph Botzer, Sr. '52 4/29/09

Fred Brightbill '52 4/8/10

Mary Louise (Hinz) Dale '52 4/29/10

Paul Bernhardt '55 6/26/10

Glenn Lee '60 3/23/10

William Conner '61 (emeritus)
6/4/10

Joseph DeMatteo '66 12/3/09

Janet Knauss '68 4/28/10

William Sirny '69 4/28/10

Nancy (Smith) Walls '69 2/18/10

Esther (Smith) Conard '78 5/18/10

Douglas Reinert '81 4/1/10

Francis Drummer, Jr. '89 3/23/10

Sara (Rohrbach) Mack: The Light of the Library

Everyone who ever met Sara (Rohrbach) Mack '43 knows one thing for sure – she had an absolute passion for Kutztown University, library science and public libraries.

"I'll simply say that anyone who doubts one person can make a difference never knew Sara Mack," said Stephanie Steely '76, chair, Rohrbach Library.

Fourth cousin to former Kutztown State Teachers College President Dr. Quincy Rohrbach, for whom the KU library is named, Mack ran the Library Science Department, served on numerous boards and committees, and taught students for a quarter century. Upon the notice of her passing late last summer at the age of 88, the university community expressed a deep gratitude for her commitment and service.

"Her passing marked an end of an era," said Denise Hasson '80, M '85, library media specialist, Whitfield Elementary, West Lawn, Pa. "She was dress, pearls and very professional."

Graduating from Kutztown State Teachers College with a bachelor of science in library science in 1943, Mack earned a master of library science from Columbia University, New York City. She taught at public schools in Bucks County, Pa., and Mount Penn, Pa., before joining the Kutztown faculty in 1958, serving as department chair prior to her retirement in 1983.

Mack also served as president of the Kutztown State College Alumni Association, 1978-1980; was

a member of the KU Council of Trustees, 1983-2001; and was founder and president of Friends of Louisa Gonser Library, Kutztown, Pa., 2001-2005, among her many activities.

Throughout her lifetime, Mack received numerous awards and accolades, including the Kutztown State College President's Award in 1962 and the Kutztown State College Alumni Association Citation in 1980 and 1988. In 2003, she became the first person in the university's history to be honored as a Trustee Emeritus.

"She had a profound effect on my life," said Dr. Eloise Long, chair, Library Science/Instructional Technology. "Sara Mack was my mentor, and the heart and soul of the library science program."



Join the Fun



February 2011

- 17** Special Alumni Reception –
Thursday, Feb. 17 (show starts at 7:30 p.m.)
The KU Alumni Association, The Frederick Douglass Institute and KU Presents! invite alumni to enjoy a reception in the newly remodeled Sharadin Arts Building. Following the reception, the Evidence Dance Company, under the direction of Ronald K. Brown, will perform an interpretive dance of the African Diaspora in Schaeffer Auditorium.

March 2011

- 2** Travel with KU and PASSHE to the "Splendors of the Nile" – March 2-13
Join friends from KU and other universities in the Pennsylvania State System of Higher Education (PASSHE) on this Smithsonian Journeys Travel Adventure. See Cairo, the Pyramids, Sakkara, the Valley of Kings and Queens, and more. The tour is part of the PASSHE Alumni and Friends Travel Program.

- 24** Women's Center Reunion –
Thursday, March 24 (show starts at 7:30 p.m.)
The KU Alumni Association joins the KU Women's Center and KU Presents! to host a reception in the newly remodeled Sharadin Arts Building followed by a concert in Schaeffer Auditorium with Grammy-winning singer/songwriter Kathy Mattea, who will perform songs from her album "Coal."

**For more information on any event,
contact the Office of Alumni
Relations at 800-682-1866
or go to www.kutztown.edu/alumni.**

April 2011

- 7** Lab School Reunion – Thursday, April 7
(show starts at 7:30 p.m.)
The KU Alumni Association and KU Presents! invite alumni of the Lab School to enjoy a reception in the newly remodeled Sharadin Arts Building. A concert by New York Voices, featuring the music of Paul Simon, will be held in Schaeffer Auditorium following the reception.

May 2011

- 6** 50th Year Reunion for the Class of 1961 –
Friday, May 6 and Saturday, May 7
7 Members of the class of 1961 are invited to celebrate their Golden Anniversary during this memorable reunion, which will include a class photograph and participation in the 2011 Spring Commencement.

- 14** Alumni Day – Saturday, May 14
Reunions for the classes of 1931, 1936, 1941, 1946, 1951 and 1956 are complemented with the 15th Annual Alumni Art Show, the Alumni Awards Luncheon and tours of KU's beautiful campus during this special spring event.

July 2011

- 6** Kutztown Folk Festival Alumni Appreciation Day –
Wednesday, July 6
Special ticket discounts and the alumni hospitality tent make this a very "KU" day at one of the best folk festivals in the nation. Come and enjoy all the exhibits, rides, music and tasty regional food favorites.

at these upcoming alumni events



Events for Alumni Day—May 14, 2011

9 AM – 4:30 PM KU Bookstore Open

McFarland Student Union
(lower level)

Browse through the wonderful selection of KU clothing and gifts. The KU Bookstore will be offering alumni a 25 percent discount on clothing and gift items in the store. Sign up at the front of the store to register for a free gift.

9:30 AM – Noon Registration, Coffee, Tea, and Cookies

McFarland Student Union Lobby

President F. Javier Cevallos, deans, and administrators will greet alumni and guests.

10 AM – Noon 2:30 PM – 4:30 PM 15th Annual Alumni Art Show

McFarland Student Union Lobby

Enjoy the creative work of KU alumni representing classes from 1956 to 2006 who are celebrating a five-year reunion plateau.

10:30 AM Class Reunion Celebrations

McFarland Student Union

The following classes will host reunion receptions: 1931, 1936, 1941, 1946, 1951 and 1956. These classmates and their guests will attend the Alumni Awards Luncheon and receive special recognition.

10:30 AM & 2:30 PM Rohrbach Library Self-Guided Tours

Noon Alumni Awards Luncheon

McFarland Student Union
Multi-Purpose Room

Alumni and guests will have an opportunity to relax and chat with friends during the lunch, which will be followed by the presentation of awards to distinguished alumni.

2:30 PM Industrial Hygienist Monona Rossol Presents Arts, Crafts and Theatre Seminar

If you prefer to stay in the area, information on hotel/motel accommodation is available through the Alumni Office. Please call 800-682-1866.

If you plan to attend this year's Alumni Day, please RSVP no later than April 22 to:

Kutztown University, Wiesenberger Alumni Center, PO Box 730, Kutztown, PA 19530

To register online visit our website at: www.kutztown.edu/alumni



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Pictured is the dedication for the newest educational building at The Marine Science Consortium in Wallops Island, Va. Cutting the ribbon are (from left) Dr. John Cavanaugh, chancellor, Pennsylvania State System of Higher Education (PASSHE); Kenneth Jarin, chairman, PASSHE Board of Governors; Dr. Francine McNairy, president, Millersville University; KU President Javier Cevallos; Dr. Robert Dillman, president, East Stroudsburg University; and Dr. William Ruud, president, Shippensburg University. The new environmental-learning center has seven laboratories, three classrooms and a computer lab. If you know how The Marine Science Consortium and KU work together to expand the frontiers of science, please drop us a line.

Send responses to:
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19530, or tower@kutztown.edu.



José Lorenzo Pesquera, Puerto Rico's non-partisan Resident Commissioner to the U.S. House of Representatives, 1932 and 1933, attended Keystone State Normal School in 1901 and 1902. In 1904, he received a law degree from West Virginia University at Morgantown. Early in his career, 1917-1920, he served in the Fourth District to the Puerto Rico House of Representatives. Pesquera is best known for his work in 1932 to change the name of his homeland back to the original "Puerto Rico" from "Porto Rico." A special thank you goes to Carol A. Little '72, M '76 and Martin Kraus '02 for their research.