

ANNUAL REPORT  
DONOR LISTS INSIDE

# Tower

KUTZTOWN UNIVERSITY MAGAZINE

FALL 2006

## Transforming Arts



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## to our readers



THIS ISSUE OF THE TOWER INCLUDES THE STATE of the University address we presented to our faculty and staff on opening day of the academic year. This issue also recognizes all the wonderful contributors who support the university throughout the year in its efforts to forge tradition with innovation to ensure the continued success of our students.

Within the address, I am sure you will read about many new programs and accomplish-

ments of which we are proud including: increased student enrollment in our honors program; outstanding community service projects supported by students, faculty, and staff; and new hallmarks in academic excellence.

Finally, you will read an article highlighting our next large project, the expansion and renovation of Schaeffer Auditorium and Sharadin Arts Building. We are proud of our great arts tradition at Kutztown University. Our College of Visual and Performing Arts is one of the most viable in the state with Kutztown art educators, graphic designers, fine artists, and performers represented in every aspect of education, business, and industry.

This planned program of renewal and improvement will allow KU to stay on the cutting edge of technology and will give students the advantage they need to continue to lead in their respective fields.

For KU, the 2006–07 school year represents a new beginning. One of many new beginnings the university experiences each September when students come to campus to join the Kutztown family.

**F. Javier Cevallos**  
**President**

Kutztown University of Pennsylvania will serve the Commonwealth as a dynamic, technologically advanced, collaborative, learning-centered public university. Kutztown University will be accessible to Pennsylvanians and others, sensitive to the need for diverse backgrounds in its faculty, staff, students and community, accountable to its many constituencies, and actively engaged in the continuous improvement of its programs and services. Above all, Kutztown University will prepare graduates to succeed in a global economy, to contribute to the economic and social well being of the state and nation, to assume active roles in their communities, and to lead productive and meaningful lives.



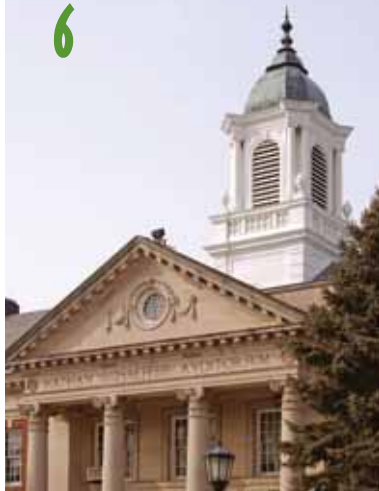
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THE MANY FACES OF  
KU ARTISTS

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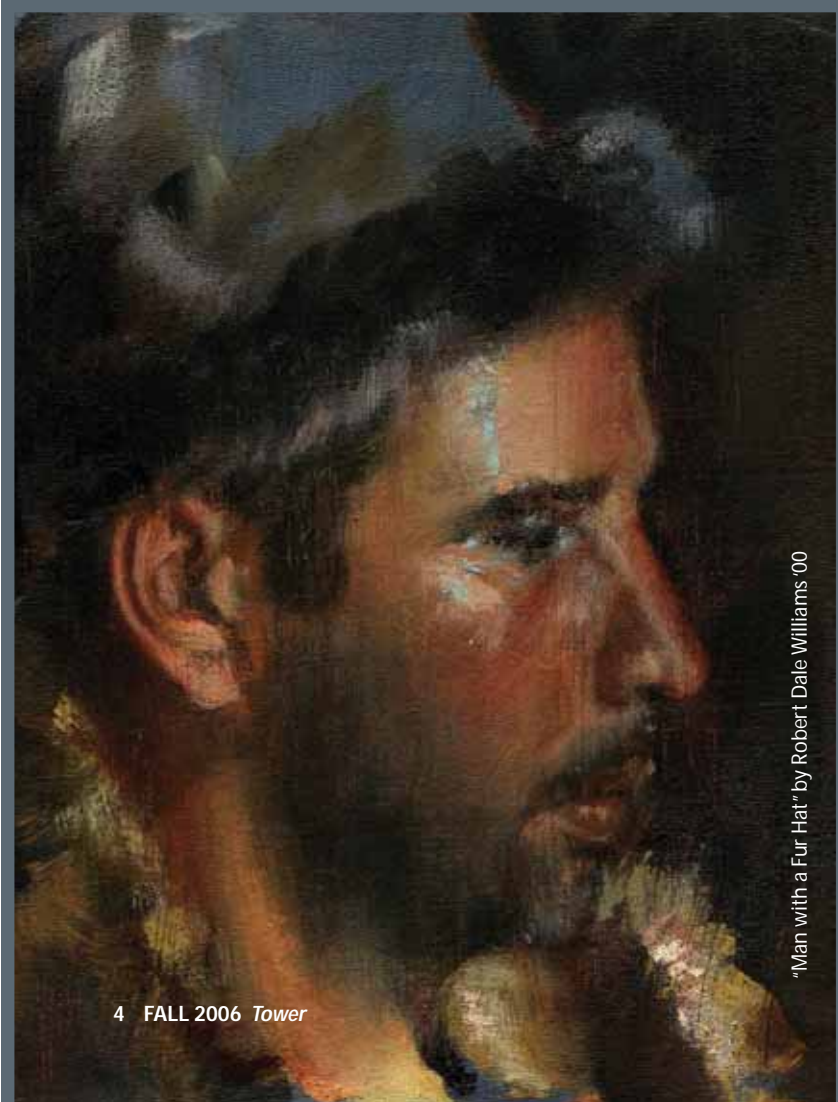
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Robert Dale Williams '00, B.F.A.



"Colored Jars" by Stephanie Melachrinis '08



"Man with a Fur Hat" by Robert Dale Williams '00



Syreeta Hill '07

# A CAREER IN THE *Arts* TAKES MANY FORMS

BY CRAIG WILLIAMS

They come to the College of Visual and Performing Arts with an interest in water colors, textiles, oils, sculpture, performance, or cutting-edge computer technology and find careers as stage managers, conductors, museum directors, researchers, and graphic artists. At KU, students become more than designers, teachers, and performers—they become professionals.

“I was always an art student, from middle school and up,” said Robert Dale Williams ’00, B.F.A.

After graduation from Kutztown, Williams studied at the New York Academy of Art and then traveled to Norway to study under internationally acclaimed artist Odd Nerdrum. In his studio in the GoggleWorks Center for Arts in Reading, Williams creates mythic tales on canvasses of heroic proportions, some of them covering an entire wall.

“I really liked KU’s program. It gave me solid fundamental skills and prepared me well for the rigorous training at the New York academy,” he said.

Williams uses oils and canvas to create epic scenes full of emotion. His work is beginning to draw critical interest and can be seen at the Wyndham Hotel in Reading.

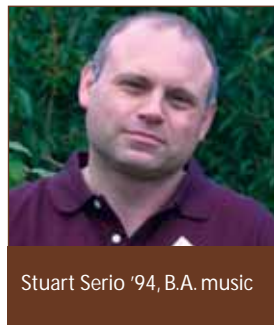
“When I started at KU, my favorite painters were the old masters. I think it’s that sense of story telling I enjoy the most,” he said.

Syreeta Hill ’07 is cutting a costume from a bed sheet for the latest Main Stage production. Though she has acted in several plays, and is currently auditioning for a Philadelphia-based movie production and television show, Hill also likes working behind the scenes as a makeup designer and costume assistant.

“I applied to other large universities, but my high school teachers recommended Kutztown because of its closely knit program. At KU, I know all my professors, and they know what I am doing,” Hill said.

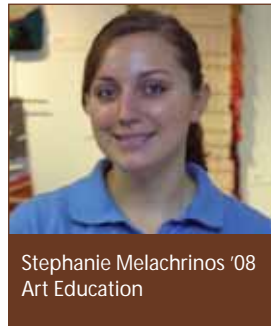
With folio in hand, Stuart Serio ’94, B.A. music, looks over a violin concerto pointing out notations he has made to the interpretation. As the assistant curator for the Fleisher Collection of Orchestral Music within the Free Library of Philadelphia, Serio studies original manuscripts and helps orchestra leaders around the world bring a fresh approach to classical repertoire.

Serio said he came to KU to study music at a time when the program was just beginning to take off. Because he works with a variety of artists, from music historians to concert soloists, Serio said the interpersonal skills he learned at Kutztown have become a vital part of his job.



Stuart Serio '94, B.A. music

“I have found a lot people just don’t have the necessary skills to be an effective communicator,” he said. “I didn’t realize it at the time, but the courses I took at KU in speech and English composition have proved to be very valuable.”



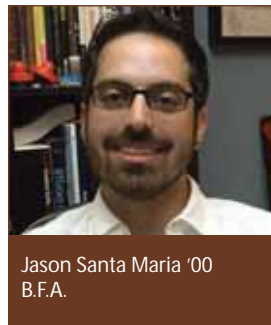
Stephanie Melachrinis '08  
Art Education

When Stephanie Melachrinis ’08, art education, asked her teachers in high school where she should go to study art, the choice was obvious.

“Three out of four of my art teachers graduated from Kutztown,” she said. “KU has a long-standing tradition of leading in the field of art education.”

In addition to being an artist whose work has been featured at the Bear’s Den Gallery on campus; Melachrinis said she looks forward to a career as a teacher where she can share her love of art with children.

“Each semester, the KU student chapter of the National Art Education Association invites local elementary school children on campus to do all kinds of art. We call it Funky Art Friday. This semester, at the state conference of the NAEA, I have been asked to give a presentation on the Funky Art Friday program, with a special focus on how teachers can incorporate art in the classroom,” Melachrinis said.



Jason Santa Maria '00  
B.F.A.

Jason Santa Maria ’00, B.F.A., began his career as a website and publication designer for one of the premiere design houses in Philadelphia. This year Santa Maria launched his own studio in addition to accepting the position of creative director for Happy Cogs Studio’s Philadelphia branch.

As a major in communication design, Santa Maria said introductory art classes gave him solid grounding in art history and appreciation. Today he is working to merge the sensibilities of fine art with web and graphic design.

“The coursework gave me the desire to research all the fine arts, which I now apply to modern design,” he said. “A lot of colleges split their programs into graphic and interactive design. But KU does it differently. And that is important, because [the integrated program] teaches you the principals of design, regardless of your career,” he said. “Also the faculty members are outstanding!”

From the foundation up, the College of Visual and Performing Arts is creating programs and graduates to mold and shape the art of the 21st Century.





# SCHAEFFER AND SHARADIN:

FOCUSING ON GROWTH WITH AN EYE ON THE ARTS

BY CRAIG WILLIAMS



## FOR MANY GENERATIONS OF KUTZTOWN GRADUATES, SCHAEFFER AUDITORIUM AND THE SHARADIN ARTS BUILDING HAVE BEEN THE HOME OF FINE, PERFORMING, AND EDUCATIONAL ARTS.

Today, the arts and cultural programs at KU encompass a variety of activities. The auditorium is the main stage for new and exciting theatre, musical, and dance performances by KU student groups and internationally acclaimed artists.

Sharadin studios and classrooms serve the College of Visual and Performing Arts in addition to hosting guest lecturers from around the world who conduct workshops and offer hands-on learning experiences.

To provide for the needs of future generations, the stately Schaeffer Auditorium and utilitarian Sharadin will become the subject of important upgrades in the coming years. The buildings have a long history of service, and the planned renovation projects are destined to become another hallmark in the history of Kutztown University.

Built in 1938, when the campus population was a fraction of its current size, Schaeffer Auditorium remains the only large performing arts space on the campus. With an 875-seat auditorium, it is extensively used by academic departments and the Cultural Affairs Office for the Performing Artists Series. The main stage also is the venue of choice for many university and community group activities. In addition to the auditorium, the facility houses several classrooms, a small "black box" theatre in the basement, a theatrical scene shop, costume shop, and office space.

The building has stood long and proud without any substantial upgrades since its original construction. Because today's theatre-goers seek a thoroughly modern experience, the auditorium's wooden seats are scheduled to be replaced. Other areas of improvement will increase handicapped access, ease scenery and prop transfer to the stage, address the limited storage space, and expand the scenery construction facilities.

To accommodate these improvements, the university is planning a 40,000-square-foot addition to Schaeffer and the construction of a small 350-seat instructional theatre designed to complement

the university's popular theatre program and to assist with the National Association of Schools of Theatre Accreditation process.

As advances in architectural design have revolutionized theatrical performances, the fine arts are also enjoying a renaissance through technology.

Sharadin has been a mainstay on the Kutztown campus for nearly half a century. The original Fine Arts Building; this split level three-story structure was constructed in 1958. In 1968, a two-story addition was made. The two buildings are collectively known as the Sharadin Arts building.

Just like Schaeffer, Sharadin has stood by patiently awaiting its turn to enter the 21st Century. With the high demand from industry for experts in computerized design and production techniques, Sharadin's electrical power use now surpasses anything imagined nearly 50 years ago.

An anticipated growth in enrollment demands even more space for the next generation of artists, sculptors, designers, educators, and museum directors. To meet these needs, plans include increasing Sharadin's size by approximately one third.

Improvements to the ventilation, heating, and air conditioning promise to turn traditional ceramics and painting studios into stimulating environments where students can become fully immersed in the creative process.

Honored and treasured, the arts buildings on campus have served Kutztown well and returned their value many times over. Now the university is presented with an opportunity to extend that tradition while modernizing for the future.

As in all artistic endeavors, new skills are built on the innovations of yesterday. By mixing the past with the present, artists continue to remake the future.

With preservation and foresight, the grand columns of Schaeffer will continue to enlighten minds young and old, while attention to Sharadin will permit students to focus wholly on their creative talents.



# deans' corner



## College of Education • Dr. Regis G. Bernhardt

The media has given much attention to studies released about teacher education. The most recent, Arthur Levine's "Educating School Teachers," is highly critical of teacher education programs.

I am happy to report that despite the negativity portrayed in the media, KU continues to provide quality teachers and opportunities for life-long learning.

Recently the College's Alumni Council met and discussed the Levine report. At this meeting I found myself surrounded by highly qualified, experienced professionals who graduated from KU's College of Education over a range of years. They provided evidence in the discussion, and by their own successes, of the quality of their preparation and their continued life-long learning here at KU.

Our statistics contradict Levine's contention that graduates and principals were very dissatisfied with initial teacher preparation in specific areas such as student assessment techniques, addressing the needs of students with disabilities, and implementing curriculum and performance standards. Our data show that the ratings given by our graduates and the principals who hired them were very positive with respect to Levine's factors and others in our study. The average ratings for both groups on all factors were well above the midpoint of the response continuum. We didn't achieve perfect ratings, but they indicated that we are doing very well in preparing highly qualified professionals.

I was asked to contribute information to an article that was written by the Reading Eagle in response to the Levine report. I shared data from our self-study processes, and among my responses to questions I stated that Levine "doesn't have a lot of the answers, but he's raised a lot of good questions."

The College of Education will continue to assess our programs in reliable and valid ways. We plan to share our results with you, our alumni, and the public. We know we need to tell our success stories.



## College of Business • Dr. Fidelis Ikem, Interim Dean

This has been a successful year for the College of Business. We have seen many new programs and activities, and are looking forward to even more growth and emerging opportunities in the coming months.

Recently, our KU Student Chapter of the American Marketing Association has been accepted as a full affiliate member of this wonderful nationally-based association. With affiliation, our students can now tap into the resources of member businesses world-wide. In addition, the American Marketing Association is the world's leader in business research and data collection. Our students can now proudly stand next to the business leaders of today and learn from the best.

Our Master of Business Administration program is growing as well. KU now offers classes on campus and at locations in Reading, Pa., and the Lehigh Valley. Through the addition of part-time evening classes, our MBA program has been designed to meet the specific needs of today's business and industry.

Our Students in Free Enterprise program continues to be very active with economic development projects throughout the region. And our students participated this year in the Enterprise Challenge, sponsored by Enterprise Rent-A-Car. Competing against four other academic teams from area colleges to create a top-selling campaign, KU took home first place.

In the coming months, the American Advertising Federation team from KU is gearing up to compete for the best advertising campaign in New York City. Our students will also be participating in the American Collegiate Retailing Association competition to analyze Walgreens Drugstores. This is a national competition against 15 colleges and universities from across the U.S., and we wish our AAF team the best.

We are continuing to expand the college's curriculum base to enhance degree programs and keep KU students on the cutting edge of the competition. To that end, our optional career programs in each major will lead to an additional award of certificate of proficiency. With proper planning, most students can complete their degree along with the enhancement programs within four years, adding extra value to KU's already outstanding business program.





### College of Liberal Arts and Sciences • Dr. Bashar Hanna

In the midst of my second full year as dean of the College of Liberal Arts and Sciences, I would like to reflect back on some of the promising advances we've made in the past year and think ahead to what the future will bring.

In the past year, we have worked to increase the number of opportunities for our many talented and willing alumni to become involved in the college. Last spring, the College of Liberal Arts and Sciences Board of Visitors was established, holding its inaugural meeting in May. This group of 13 alumni, friends of the college, and corporate business partners will continue to meet and help us develop new approaches to better serve our students, our alumni, and our community.

Last year also saw the establishment of the Electronic Media Alumni Scholarship by Christopher Murphy '95 with the intention of providing crucial support for talented electronic media majors well into the future.

We are always looking for more ways to connect our alumni and our students in meaningful ways. The number of alumni who directly support students by mentoring and hosting interns continues to grow.

This year's Homecoming Weekend featured "The Endless Career Possibilities of LA&S Alumni: Where do we go from here?" A panel of four dedicated and successful alumni shared their accumulated wisdom and practical knowledge with current students and alumni. We thank Peter Armstrong '85, Jennifer Ebersole '00, Theresa Ann Barbieri '86 & '99, and Christopher Murphy '95 for participating in this panel, and look forward to many more opportunities in the future.

Becoming fully acquainted with the outstanding community that exists at Kutztown University has made my first year as dean a tremendous year of learning. In my second year here, I look forward to meeting more of alumni/ae and creating additional opportunities to connect them with the ever-growing KU family.



### College of Visual and Performing Arts • Dr. William Mowder

The College of Visual and Performing Arts is moving into the digital age. With planned upgrades to both the Sharadin Arts Building and Schaeffer Auditorium over the coming years, students will be able to learn on the same equipment used by some of the biggest art studios and performance venues in the country.

Twenty years ago, the methods of creating, displaying, and communicating art had changed very little. But a new tool has entered in the art world, the personal computer. Today teachers not only use traditional hands-on methods, but are actively creating the art of the 21st Century.

The business world has been fast to incorporate the new tools of digital design as well. And the demand for our communications design graduates is at an all time high.

To keep ahead of emerging technology, we are constantly upgrading our program to meet the needs of industry and education. The college's planned expansion of both its infrastructure and coursework will integrate the new media in as many areas as possible.

Our ongoing efforts pay off in real terms. Better than 90 percent of our art education and communication design students find employment in their field a year after graduation.

With the planned upgrades to the two main centers of art on campus, our program promises to stay on the cutting edge. Whether it is in the fine arts classroom, communications design lab, or on stage, Kutztown University is, and continues to be, the place to begin a career in the arts.



### Provost and Vice-President for Academic Affairs • Dr. Carlos Vargas-Aburto

My first semester has been a dynamic introduction to the wonderful programs now under development at KU. In addition to seeking new accreditations within the colleges, the university is networking with institutions of higher learning throughout the globe. This year we will be visiting universities in Puerto Rico, Peru, Mexico, and India in an effort to seek out and develop new affiliations.

Through accreditation and global outreach, Kutztown University is emerging as a leader in both undergraduate and graduate programs, and is continuing the task of setting new standards in education nationally and internationally.

# homecoming

OCTOBER 21, 2006



An impressive group of self-employed artists shared information on the art of business at the College of Visual and Performing Arts' Alumni Live Panel.



President Cevallos presented a plaque to Rosalye Levine Yashek '50 who dedicated a library computer lab in memory of her husband Richard.



Professional opportunities was the topic for the College of Liberal Arts and Sciences alumni networking panel on Saturday morning.



The College of Education hosted a networking breakfast and alumni discussion in the McFarland Student Union.



Dr. Ellie Long addressed alumni at a reunion for the 85th anniversary of the library science program.





The College of Business hosted a reception for alumni and faculty at the Kutztown Tavern.



The Alumni Lunch took place in McFarland Student Union this year with entertainment provided by KU cheerleaders and student DJs.



A large gathering in Rickenbach's Studio 4 signaled the return of Electronic Media alumni to campus.

It was the 5th anniversary for the Multicultural Center! Alumni were treated to highlights of the past five years and learned about future initiatives during the center's open house.

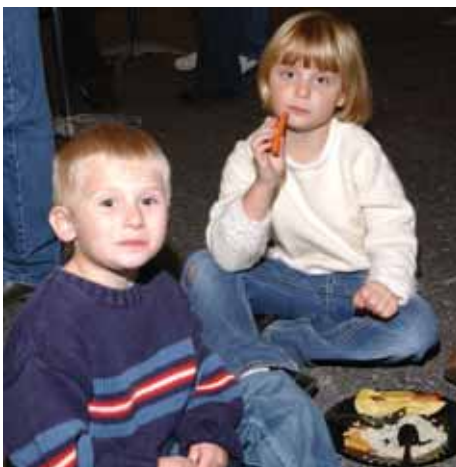




President Cevallos visited the many student organizations, clubs and Greek councils represented at Tailgate City before the football game.



KUR radio station provided the music while alumni enjoyed delectable refreshments at the 5th Quarter Party immediately after the football game.





# ALUMNI AWARDS NOMINATION FORM

Each year the Awards Committee solicits nominations for outstanding alumni in several categories. The committee meets each spring to determine the award winners, and those individuals are honored at an Awards Luncheon on Alumni Weekend. Please select the appropriate category for the person you are nominating, complete the requested information, and return by February 1, 2007.

Nominee Name: \_\_\_\_\_ Class Year \_\_\_\_\_

\_\_\_\_\_ **The Early Career Excellence Alumni Award (formerly the Young Alumni Award)** – recognizes alumni who have graduated within 15 years of being nominated for the award and who are attaining notable success in their chosen profession.

\_\_\_\_\_ **The Rothermel Alumni Award** – recognizes the notable and distinguished achievements of alumni in their professional life 16 years or more after graduation from KU.

Nominations for the **Citation Award for Service and Professional Achievement**, the university's highest honors, are derived from nominations from the Rothermel Awards. The committee will review all submissions received and determine recipients for the Citation Award(s).

NAME		CLASS YEAR	
ADDRESS	CITY	STATE	ZIP
HOME PHONE		BUSINESS PHONE	
E-MAIL		DATE	

Please enclose your letter of support along with a copy of the candidate's resume and/or supporting documentation, if possible.

**Mail to:** Alumni Awards Committee Wiesenberg  
Alumni Center  
P.O. Box 730  
Kutztown, PA 19530

**Fax:** 610-683-4638  
**Attn:** Alumni Awards Committee  
[www.kutztown.edu/alumni/wiesenberg/awards](http://www.kutztown.edu/alumni/wiesenberg/awards)  
**Email:** [alumni@kutztown.edu](mailto:alumni@kutztown.edu)

## TRAVEL WITH KUTZTOWN UNIVERSITY

Traveling with friends from Kutztown University is fun! Take advantage of these outstanding trips!

**January 17–25, 2007: 8 Night Mexican Riviera Tour** featuring Acapulco, Ixtapa, Cabo San Lucas and Puerto Vallarta. Prices start at \$1,036 per person including airfare from Pittsburgh (air from Philly will cost an additional \$60, from Harrisburg an additional \$35).

**April 7–18, 2007: 10 Night Imperial Jewels of China** featuring 2 nights in Shanghai, 1 night in Xian, 3 nights in Beijing and a 4-night Yangtze River cruise in a balcony cabin. Includes all tours, all meals. Prices start at \$3,239 per person.

**July 3–16, 2007: 12 Night British Isles Cruise** Ports include London, Wales, Ireland (Dublin), Scotland (Glasgow, Edinburgh), Orkney Islands and Paris. Prices start at \$3,425 (+ air/taxes).

**August 10–17, 2007: 7 Day Alaskan Cruise** Ports include Sitka, Juneau, Tracy Arm, Ketchikan, and Victoria, British Columbia. One day spent cruising Frederick Sound. Prices start at \$1,700 which includes air and meals.

**October 27–November 8, 2007: South Africa with Safari** The best of Kenya for 10 days! Prices start at \$4,500 per person. Includes airfare, accommodations, meals and tours. Wildlife viewing in natural landscapes.

Visit [www.kutztown.edu/alumni/wiesenberg/travel/](http://www.kutztown.edu/alumni/wiesenberg/travel/) for details and itinerary information.



# UNDER THE tower



Carlos Ojeda Jr.

## University Honored by USHCC Foundation

Kutztown University received the U.S. Hispanic Chamber of Commerce (USHCC) Foundation President's Award at the foundation's annual gala on September 23 in Philadelphia.

KU received the honor for its outreach to the Hispanic business community through the creation of the new Latino Business Resource Center, a division of the KU Small Business Development Center (SBDC).

During the 27th Annual USHCC National Convention, the resource center unveiled two bilingual online business development courses. The project was a result of a grant from the USHCC Foundation and AT&T Foundation and collaborations between the Berks County Latino Chamber of Commerce and the Hispanic Chamber of Commerce of the Lehigh Valley.

In addition, KU Latino Business Resource Center director Carlos Ojeda Jr.'s support of the USHCC Bizfest program, a Latino Youth Entrepreneurship Program, and the bilingual business development workshops conducted in Latino communities such as Kennett Square and Coatesville, Pa., were highly considered.

"We are honored and delighted by this recognition," said President Cevallos. "As a public institution, we are committed to serving the needs of the people in our region and our commonwealth. We have a fast growing Hispanic population in Pennsylvania, and our role is to do all we can to help them thrive. Our SBDC has been an agile and visionary organization, and I am proud of their accomplishments."



## Andre Reed Helps KU Dedicate New Lights at University Field

Former Golden Bear and Buffalo Bill star Andre Reed was on hand Sept. 9, as Kutztown's football team dedicated the new lights at University Field. Reed conducted the coin toss prior to KU's 27-10 win over Clarion during the first-ever night game at KU.

Reed, who now lives in San Diego, enjoyed his first visit back to campus since graduating in May 2005.

"It's always good to come back here and see a place where I kind of cemented my name," Reed said in an interview with the Reading Eagle. "It's still the same place to me, when it comes to the atmosphere. When you come back here, you always are reminded about somebody you played with or something that happened while you were here. You never forget the faces, the guys you played with. That always will stand out."

Reed played for Kutztown from 1981-84, setting school records for catches, receiving yards and touchdowns. He went on to a 16-year career in the National Football League.





## James Schwoyer Left Legacy of Forging New Partnerships

Former Kutztown mayor and KU Council of Trustees member James W. Schwoyer died on Oct. 7 leaving a legacy of partnership, cooperation, and civic improvements.

The hallmark of Schwoyer's mayorship was his personal care and involvement in borough and university affairs. He was noted for his compassionate understanding of KU students as members of the community.

For his voting constituents, chocolate chip cookies and snickerdoodles set the table for frank discussions on borough issues. During his tenure as mayor, Kutztown worked to become one of the first fully integrated digital communities. He left office in 2001 after 24 years as mayor.

Schwoyer was employed for 37 years by energy company GPU. He also worked as state registrar of vital statistics for seven years and deputy registrar of vital statistics for four years. He was a 1944 graduate of Kutztown High School and attended Gettysburg College for a year. Schwoyer was an Army veteran of World War II.

Gov. Robert Casey nominated Schwoyer to the KU Council of Trustees where he served for 16 years, most recently as the chair of the Public Relations and Development Committee.

"Mayor Schwoyer will be remembered as one of the key figures who helped to forge a new and modern Kutztown. His work with the university clearly defines the commitment and personal care he had for his community and KU," said President Cevallos.



New Student Recreation Center ribbon cutting was part of this year's Family Day activities. Pictured from left to right are Ray Ignosh, director of Recreational Services; Dr. Charles Woodard, vice-president for Student Services and Campus Life; Leigh Vella, Council of Trustees member; Richard Orwig, chair of the KU Council of Trustees; Senator Michael O'Pake; Laura Springman, KU Student Government Board president; President Cevallos; and Guido Pichini, member of the PASSHE Board of Governors.

## New Rec Center Opens

Located between University Field and Keystone Field House on the corner of South Campus Drive and Baldy Street, the facility is open to all students and features a fitness center/weight room, three fitness studios, two racquetball courts, an indoor rock climbing wall, two gymnasiums, a suspended jogging track, snack bar, whirlpools, locker rooms and more.



Tracy Garnick, president of KU Alumni Association, and President Cevallos present Gabriel with the Wiesenberger Award

## Dr. Michael P. Gabriel Recognized with Wiesenberger Award

Dr. Michael P. Gabriel, professor of history, received the 2006 Kutztown University of Pennsylvania Arthur and Isabel Wiesenberger Award for Excellence in Teaching.

The Wiesenberger Award recognizes a full-time KU faculty member who excels as a teacher and who demonstrates leadership and service to the university. Gabriel is the 13th recipient of the award. The award winner is selected from a group of nominees each year.

Gabriel has taught American history at Kutztown since 1994. He currently serves as the department chair and coordinates student internships.

Gabriel earned his undergraduate degree in biology from Clarion University and holds master's and doctoral degrees in history from St. Bonaventure University and Penn State University, respectively.

As an author, Gabriel's books include: "Major General Richard Montgomery: The Making of an American Hero," Fairleigh Dickinson University Press, 2002; and "Quebec during the American Invasion, 1775-1776: The Journal of Francois Baby, Gabriel Taschereau, and Jenkin Williams," Michigan State University Press, 2005.

Gabriel received a fellowship from the prestigious David Library of the American Revolution in spring 2004.

## KU Students Join Kutztown Borough Council

For the first time in the history of the Borough of Kutztown, two university students will sit on borough council through the newly-created Student Ambassador Program.

As ambassador to council and ambassador to the mayor, students will attend meetings, join the discussion process, and experience the public process of local government first hand.

For the 2006-07 school year, Carmen Bloom, a sophomore political science major and recently named 2006 Miss Greater Berks County, has been selected as ambassador to council. Stephen Kenney, a junior marketing major with a minor in public relations, has been called to serve as ambassador to the mayor.

# class notes

## 1920s

1928



**Gladys M. Lutz** provided the art work and food lore for a cookbook, "Folk Art and Foodways of the Pennsylvania

Dutch," that was published by the Albany Township Historical Society.

## 1940s

1946

**Norma Edith (Heil) Herbert** weathered Hurricane Rita last September, fortunately escaping the storm with little damage to her home.

## 1960s

1961

**Richard Kyle** is a professor of history and religion at Tabor College. His seventh book, "Evangelicalism: An Americanized Christianity," was published last year. He has taught as a Fulbright Scholar twice, most recently at Yanka Kupala State University in Belarus.

1962

**Barbara (Foley) Beswick** retired in 2002 after 40 years of teaching art, and celebrated with a three-month stay in Germany. She is completing her first novel and collects original art from travels around the country. She and husband Jim currently reside in Sebring, Fla.

1965

**Tycelia (White) Santoro** married Lawrence Santoro in 2003. The couple reconnected 40 years after first meeting at KU in the 1960s.

1967

**Scott Shoemaker** and wife **Candi (Beisel '94)** are living in the Allentown area and have been married for 40 years.

**Timothy Warke** retired after 37 years of service with the Social Security Administration. His plans include traveling and spending time with his grandsons, Aidan and Ryan.

1968

**Bruce Weidenhammer** returned from his 42nd trip to Europe where he visited every country, but mostly stayed in Germany.

1969

**Rosemary Krummenoehl** retired after 37 years of teaching mathematics in Pennsylvania, California and Greece. She served as a department head for three years, taught part-time in colleges, and served as a consultant for the Bay Area Writing Project, giving workshops in Athens and Bangkok. Krummenoehl is working on a photo book of Greece and married John Sarris in October 2005.

**William C. Unger** is the president elect of the Keystone State Reading Association and is its conference chairperson. He retired from Shikellamy School District after 35 years of service and is now president of the Susquehanna Valley Reading Council.

## 1970s

1970

**Christine (Bobek) Roth** retired after 35 years of teaching at Hamburg Area High School and recently started a new career as a licensed realtor for Keller Williams Real Estate.

After 28 years in art education, **Dennis Gordon (& '82)** is now a Franciscan religious brother on duty in the Basilica of the Nativity of Our Lord Jesus Christ in Bethlehem, Palestine, Israel.

**Linda (Moore) Mee** retired in June after 35 years of teaching in the Hatboro-Horsham School District. Her youngest daughter Katie recently graduated from the University of Scranton.

1972

**Linda Smeltzer** retired in 1999 after 26 years of teaching special education.

1973

**Christine Wetzel-Ulrich (& '96)** was promoted to associate professor and granted a standard appointment at Northampton Community College where she teaches mathematics.

1974

**Yale DeLong** retired from United States Air Force as Lieutenant Colonel after 28 years of service. He was a fighter pilot with 2000 hours flying time in the F-15, F-4, and F-5 aircrafts. He is now a defense contractor and is air combat command's air warrior program manager, the USAF's premier Close air support exercise.



**John M. DeVere** was appointed dean of Workforce and Economic Development/Community Education at

Reading Area Community College. He joined RACC in 1982 as a faculty member in the science/mathematics division.

**John Dreibelbis** has been married to his high school sweetheart since 1973 and has three grown, successful children.

1976

**Jill (Jones) Elizabeth** runs a jewelry business from East Stroudsburg. Visit her at [www.liztech.com](http://www.liztech.com)

**Ronald Perry** has been living in Pereira, Colombia since 1983 as a "pioneer" (similar to a missionary) for the Baha'i Faith. He has been working as an English professor at Universidad Tecnologica de Pereira since 1994.

1977

**Lt. Col. Michael E. Deibert** recently returned from a deployment in Romania where he acted as

course director for the Interallied Confederation of Reserve Officers Language Academy. In his civilian life, he is a German and English teacher in the Exeter School District.

## 1980s

1980

**Joseph Canaday** was appointed assistant director of academic advising in the Division of Student Affairs at the University of the Sciences in Philadelphia.

**Mark Innerst's** artwork is featured in Visions of the Susquehanna, an exhibition that will travel to various museums in the next year including the Lancaster Museum of Art, the Susquehanna Art Museum, and the Governor's Residence in Harrisburg.

1982

**Anita Jo (Franczak) Paukovits** was promoted to executive vice president at the Children's Home of Easton, where she has been employed since 1982. She received a master's degree from Lehigh University and resides in Nazareth with husband John.

1984

**Susan (Shinn) Broome** married **Roger Broome ('82)** and they have three children, the oldest of which is a KU freshman.

1985

**Anna Marie (Hubickey) Jasko** is included in the 2006 edition of Who's Who Among American Teachers. She completed a master's degree in education from the College of St. Catherine in St. Paul, Minn., and earned her early childhood credential in 2005. She was given the Pixx Pure Golden Apple Award in 1999, recognizing her as an outstanding educator. Jasko taught students with severe disabilities for 15 years and is now a kindergarten/1st grade teacher who supports full inclusion of students with special needs. She, husband John, and son Dylan reside near Danville, Va.



**Steve Kraycik** moved to Seattle, Wash., to become news director at KCPQ-TV (Fox). Previously, he has served as news director at KTXL-TV in Sacramento, Calif. for the past six years.

**David Sharp** received a 2006 Award of Merit and accompanying title of fellow from ASTM International. He is a project engineer and director of quality for GMS Engineers in New York City. This honor recognizes his leadership and is the highest award given to individuals by the organization. He lives in New York with wife Nancy and his two children.

**John David Wissler's** artwork is featured in Visions of the Susquehanna, an exhibition that will travel to various museums in the next year including the Lancaster Museum of Art, the Susquehanna Art Museum, and the Governor's Residence in Harrisburg.

## 1986



**Teresa Ann Barbieri (& '99)** was hired as the director for Friend, Inc. Community Services of Kutztown, which provides

case management, a food pantry, counseling assistance, parenting support groups, and referrals to other programs to northeastern Berks County. She is responsible for the day-to-day management of operations, expanding outreach and programming, increasing funding, and developing community awareness.

## 1987

**Jean (Trexler) Dalstad** is married with two daughters, ages 5 and 14. She stills plays volleyball.

**Judith Williams** was promoted to associate professor and granted a standard appointment at Northampton Community College where she teaches nursing.

## 1988

**Joe Lacey's** illustration "Beatlebot" is included in Boxigami Book's "Beatle Art: Fantastic New Artwork of the Fab Four," that features original artwork from artists around the world. He also completed two illustrations for the upcoming French electronic music CD, "The Happy Electro-pop Music Machine," by Jean-Jacques Perrey and Dana Countryman. He currently resides in Los Angeles, Calif., and can be found online at [www.joelacey.com](http://www.joelacey.com).

## 1989

**Cynthia (Daniel) Hendrick** recently finished a master's degree in human resources and educational leadership. She also acquired a motorcycle license and a 2005 H-D softtail bike.

**Michael Pittaro (& '00)** will be co-authoring and editing his first college textbook, "Crimes of the Internet," to be released in 2008. He also submitted a chapter for the forthcoming book, "International Perspectives on Crime and Criminology."

## 1990s

### 1990

**Laurie Brosius** has been living in Florida for 12 years and working in the motorsports industry more than six years.

### 1991

**Dr. Carole Wells** presented the paper, "Identifying and resolving ethical issues that emerge through civic engagement," at the University and Civic Society: Autonomy and Responsibility conference at the University of Bologna, Italy in May 2006.

### 1992

**Joseph Birster** is associate director in the Facilities Management Department at LaSalle University. He worked at Girard College in Philadelphia for 10 years as director of Facilities and Business Management.

**Craig McDowell** married **Deidre Donmoyer ('93)** in 1994 and has two children, Annalise (9) and Michael (6). In 2005, he opened McDowell Auto Sales in Maiden-creek Township.

### 1993

**Deidre (Donmoyer) McDowell** married **Craig McDowell ('92)** in 1994. She is a stay-at-home mom to her children Annalise (9) and Michael (6), and helps run McDowell Auto Sales with her husband.

### 1994

**Candi (Beisel) Shoemaker** and husband **Scott Shoemaker ('67)** are living in the Allentown area and have been married for 40 years.

**Alan Bernstein** has been happily married for seven years and is planning on adopting a son.

**Cindy (Dewar) Krum** recently had a baby, Megan, born in July 2006.

**Ruth (Lipsett) Maberry** is currently a stay-at-home mom to her son Adam.

### 1995

**Cherish (Meckes) Masocco** breeds and raises suri alpacas.

### 1996

**Michael Allen's** artwork is featured in Visions of the Susquehanna, an exhibition that will travel to various museums in the next year including the Lancaster Museum of Art, the Susquehanna Art Museum, and the

Governor's Residence in Harrisburg.

**Melissa (Barton) Hansford** received an MBA from St. Joseph's University in May 2006. She and her husband had a son in 2005.

**Loriann Long** is a stay-at-home mom with two children, and a substitute teacher who was nominated for Who's Who of Among American Teachers. She volunteered as chapter key advisor for Phi Sigma Sigma at KU for four years and is now their alumni association advisor. Long lives in the Lehigh Valley area.

### 1997

**David Bohner** was married in 2005 and his son Stephen was born in June 2006.

**Sarah (Lee) Williams** had her first baby, Owen Harrison, in March 2006.

**Colleen (McGee) Hand** taught first grade for three years, then earned a master's degree in reading. She has been a reading specialist for the Upper Darby School District for the last four years. In 2002, she married Jeffrey Hand and had daughter Chloe in 2005.

**Amy (Stevens) Parker** has a daughter, Katherine, and a son on the way.

### 1998

**Kellie Burke** and **Thomas Rutledge ('98)** got engaged in June 2006. They are planning a wedding for next summer.

Did you know that as a member of the Pennsylvania State System of Higher Education, Kutztown University must depend solely on the generosity of our alumni and friends to provide scholarship support to our students?

Visit our online giving site

**GIVE2KU.ORG**

to Make a Difference for KU!

**April Olszyk** is finishing a doctorate in chiropractic medicine and plans to open her own practice in 2008 in Bethlehem.

**Frank Toto** married **Jessica Schappell ('99)** in 2002. The couple has two daughters, Izabella Rebeckah and Olivia Giana.

**Wendy "Gwen" O'Toole** resides in Sydney, Australia, where she is the editor of Main Event Magazine. She has recently published her first novel, "Slow Blind Drive," under her professional name Gwen O'Toole.

## 1999

**Kristy (Gibb) Campagna** married **Joseph Campagna ('97)** in May 2000. She taught 3rd, 4th, and 6th grades before giving birth to daughter Emma Mae in 2005. Now a stay-at-home mom, she runs a home business as a beauty consultant for Mary Kay Cosmetics.

**Vali Heist** left 24 years in higher education administration at Alvernia College to start her own professional organizing business called The Clutter Crew, which helps families unclutter and organize their homes and lives. She was recently featured on the WEEU radio show "Feedback."

**Stacey Jeffers** works for FOX 29 in Philadelphia where she was promoted to news coordinator for "Good Day Philadelphia." She lives in center city with her daughter, Sadie Mae.

**Kimberly Levin** earned an M.Ed. in educational leadership in 2003 from Lehigh University and recently received a principal's certificate.

**Jessica (Schappell) Toto** married **Frank Toto ('98)** in 2002. They have two daughters, Izabella Rebeckah and Olivia Giana.

## 2000

### 2000

**Ross Bandics** was granted a standard appointment at Northampton Community College where he is a professor of counseling.

**William Dunn** is happily married with three children, one being a newborn daughter. He was a member of the KU Alumni Association Board from 2000 to 2006.

### 2001

**Michael Sileski** graduated from Widener University School of Law in Delaware where he received the Reed Hamilton Memorial Award for academic achievement in the area of health law. He accepted a one-year appointment as law clerk to the presiding civil superior court judge of Mercer County, N.J.

### 2002

**June Bair** earned a master's of divinity degree from Lutheran Theological Seminary in Philadelphia in May 2006.

**Seth Boer** is enjoying his career as an attorney with wife April who is a graphic designer.

**Kasey (George) Crouthamel** was recently married and works as a corporate recruiting manager at Ecount.

**Susan Hockenberry** is engaged to **Douglas Helleman ('03)**. The couple is planning a wedding in August 2007.

**William Zimmerman** started a new job at Indiana University of Pennsylvania as a resident hall director on campus.

## 2003

**Douglas Helleman** is engaged to **Susan Hockenberry ('02)**. The couple is planning a wedding in August 2007.

**Chris Hughes** recently took a three-week road trip traveling through national parks including Badlands, Yellowstone, The Tetons, and Rocky Mountain.

**Elizabeth Nowak** works in the pharmaceutical industry and is pursuing an MBA in pharmaceutical management. She is currently engaged and planning a wedding for June 2007.

## 2004

**Elba Carides** was recently promoted from instructor to assistant professor and was granted a standard appointment at Northampton Community College where she is a counselor.

**Jeffrey Dunn** is in graduate school for a geography degree and is getting married next summer 2007.

**Michele Kabis** is working on a master's of science in education: leadership in the arts degree at Bank Street College of Education and Parsons School of Design in New York City. She is currently an elementary art teacher in Bergen County, N.J.

**Molly Logan** recently bought her first house.

**Katie Rauchut** was hired as game day entertainment manager for the Philadelphia 76ers.

**Jennifer (Steffy) Snyder** was married in June 2006. She is working toward a master's degree in education at KU.

**Amy (Wolfe) Hickman** recently married husband Garrett in Jamaica.

**Katrina Yashin** plans to get married in August 2007 and is currently moving into a new house with her fiancé.

## 2005

**Jeremy Bellois** and **Sarah Berg** were married in July at the Pennsylvania German Cultural

Heritage Center on the KU campus. The couple met in an environmental conservation class taught by Professor Ziegenfuss.

**Briana Kolva** recently bought a house in Columbia, Md.

**Kristal Romano** was spotted on an episode of "Queer Eye for the Straight Guy" working at a Chelsea designer jewelry store.

**Marc Schmidt** lives in Northern Virginia and is working for Discovery Communications as a master control operator.

## 2006

**Curtis Burns** has been named junior associate for the Reading Phillies.

**Christopher Perfetto** left for Pennsylvania National Guard training in Fort Benning, Ga., in July 2006.

## Marriages

### 1960's

Rosemary Krummenoehl '69 to John Sarris 10/28/2005

### 1990's

Jennifer (Koch) '93 to John Lamanteer 5/3/2006

Candace (Kroninger) '91 to Darren Donato 6/10/2006

Michelle (Voorhees) '98 to Ian Fisher 5/28/2005

### 2000's

Alia (Kern) and Brett Butera '02 5/20/2006

Theresa and Douglas Doran '03 3/18/2006

Janelle (Harvey) '02 to Richard Fetcho 7/22/2006

Kathleen (Murray) '03 to Robert Fried '02 6/24/2006

Jennifer (Steffy) '04 to Troy Snyder 6/24/2006

## Births

### 1990's

Dana (Bryan) '93 and Brian Deitrick, a daughter, Payton Lee

Courtney (Conlin) '99 and Ryan Thurston, a son, Landon Joseph 5/2006

Rachel (Gordon) '92 and David Caldwell, a son, John 5/12/2006

### Help Host an Alumni Event in Your Area!

Meet KU alumni from your area, reminisce, and make new friends. We arrange all the details - you suggest the date and location.

If you would like to host a dinner, lunch, or activity event in your town or city, please contact the KU Alumni Office at 1-800-682-1866 or email [alumni@kutztown.edu](mailto:alumni@kutztown.edu).



Stephanie (Houser) '98 and Keith McIlvanie '98, a son, Brandon 3/16/2006

Angie and Todd McCauslin '97, a daughter, Hannah Catherine 8/2006

Colleen (McGee) '97 and Jeffrey Hand, a daughter, Chloe 2005



Kami and Christopher Nolte '96, a son, Christopher Junior (left) 6/17/2006

Jennifer (Sipes) '96 & '03 and

Mark Seidel a son, Nathan Hunter 7/30/2006

Kimberly (Stirling) '94 and Lon Lamb, twins, Jackson and Grace 6/1/2006

Jacqui (Zickler) '92 and Rick Morgans, a son, Blake 10/1/2001

## 2000's

Danielle (Blodnikar) '02 and Jason Pulaski, a daughter, Meda Arlene 6/2/2006

Theresa and Douglas Doran '03, a son, John Terence 8/4/2006

William Dunn, III '00, a daughter, Avery 6/23/2006

Elizabeth (Mammis) '03 and Michael Watkins, a son, Theodore Michael 5/25/2006

Erin (Tingle) '00 & '05 and Chad Hibshman '99 & '05, a daughter, Molly Katherine 4/6/2006

Dody Ann '01 and Steve Turoczy, a daughter, Alexis Paige 7/27/2006

## In Memory

### 1930

Minnie Koenig 7/16/2006

### 1931

Elda (Lengel) Isett 8/9/2006

### 1934

Dorothy (Bull) Johnstone 8/25/2006

### 1935

Earl Eberhart '35 & '37 8/23/2006

### 1937

Ruth (Danner) Zale 6/12/2005

### 1938

Charlotte (Rosenberger) Trumbauer 7/2/2006

### 1946

Josephine (Bartholomew) Bierly 7/12/2006

### 1950

Richard Fister 5/7/2006

Harold Troutman 5/19/2006

### 1951

Salvatore Natoli 7/4/2006

### 1957

Charles Zaremba 7/8/2006

### 1960

Robert Schweitzer 12/25/2005

### 1964

Donna (Williams) Klinikowski 5/11/2006

### 1966

Robert Bentz 3/1/2006

### 1967

Fred Hessler 4/7/2006

### 1971

Jerry Serfass 7/18/2006

### 1979

Ronald Jenitis 6/23/2006

### 1983

Thomas Kelchner 8/17/2006

Emily Kelchner Scholarship Fund c/o James Ritchey State Collge High School South 650 Westerly Parkway State College, PA 16801

### 1990

Andrew Kemp 5/9/2006

### 1995

Jennifer Lewis 9/26/2006

### 2006

Shannon Sullivan 8/19/2006

### Emeriti

Donald Breter 7/23/2006

# hindsight REVEALED

**Stan DeWitt '72, B.S. secondary education, writes to say he remembers the racetrack featured in the Summer issue of the Tower:**

I have a little more information about the photo that appears in the Summer 2006 issue of the Tower. I'm afraid that I don't recognize the drivers, but I think I do recognize the event. It appears to be dirt track racing at the Kutztown Fair. They used to have horse races at the fair, and it's possible that they had dirt track auto racing also. I haven't been back to Kutztown in about 10 years, but I grew up about 10 miles from where that photo was taken.

The fair used to be the big social event of the late summer season. It's proximity to Schaeffer



Auditorium sure fits. I used to walk through the fairgrounds and wonder why this bowl-shaped area was still here. It's probably paved over by parking lots now, but the fairgrounds is fairly close to Schaeffer Auditorium.

After I graduated from Kutztown, I worked for about a year in retail sales for Hess's of Allentown, another ancient memory. I started work for the Defense Department in 1974. That drew on my prior service with the U.S.

Army. I started working for the U.S. Navy as a quality assurance specialist in 1976. I did manage to earn an MBA in logistics management from Florida Institute of Technology in 1982, and am getting ready to retire next month after 35 years of service. The habits and skills I learned at Kutztown have served me well over my career.

My wife also is a graduate of Kutztown. She graduated in 1971. Most of her classmates would probably know her by her maiden name, Alana Amspacker. Her major was elementary education but she never went into teaching. She's been content just with her Mrs. DeWitt title.

# hindsight

SCENES FROM THE PAST

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In keeping with this issue's visual and performing arts theme, here is a picture of the Black Theatre League which may have been taken in the 1970s. Unfortunately, there are no names associated with the picture. From a program for the play "The Man Nobody Saw," performed November 1977 in the Georgian Dining Room, we do know the theatre group also performed "Requiem for Brother X" in 1976. Submissions to Hindsight are always welcome. Send to Craig Williams, Tower editor, Kutztown University, P.O. Box 730, Kutztown, PA 19530 or [cwilliam@kutztown.edu](mailto:cwilliam@kutztown.edu). For the answer to the Summer '06 Hindsight photo, please turn to page 19.

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